



ANNA UNIVERSITY  
AU TVS CENTRE FOR  
QUALITY MANAGEMENT

&

STUDENTS QUALITY CLUB

present



# Q QUEST 2012

**A Five day Conference on  
"Emerging Dimensions of Quality  
for Growing India"**

**22<sup>nd</sup> – 26<sup>th</sup> FEBRUARY 2012**

*21 Sessions*

**7 Case Studies | 2 Factory Visits  
12 Expert Presentations**



Lucas-TVS Limited



Sundaram-Clayton Limited



Sundram Fasteners Limited

[www.qquest.in](http://www.qquest.in)

2012



## ***WHAT IS SO SPECIAL?***

- This conference is an epitome to the industry – academia relationship that is fostered as a result of this mega event - Q Quest.
- Apart from the expert presentations by very eminent speakers- who are live wires, there will be presentations of case studies by companies, winners of Q Quest 2012
- As seeing is believing, the delegates of the conference will be taken for factory visits in order to experience live implementation of the latest quality concepts practiced in industries.

### **SCHEDULE**

#	Day	Time	Session	Expert Resource Faculty
1	1 Wednesday	09.30 - 11.00	<b>Emerging Dimensions of Quality for Growing India</b>	Dr. N.Ravichandran, CEO, Lucas TVS
2		11.15 - 12.45	<b>Total Quality Person</b>	Mr.N.Sivaramakrishnan, Chairman, IEM
3		01.45 - 03.15	<b>Quality Guru Tour</b>	Mr.R.Vasu, Vice President, QHSE systems Brakes India
4		03.30 - 05.00	<b>Framework for Excellence in Business</b>	Mrs. V. Lakshmi Murali , Principal Consultant, TCS
5	2 Thursday	09.30 - 11.00 11.15 - 12.45 01.45 - 03.15 03.30 - 05.00	<b>Business Excellence in IT By Senior Executives from TCS</b>	Leadership and Strategy
				Customer and Market Focus
				People Focus
				Operations Focus
6	3 Friday	09.30 - 12.30	Factory Visit to LUCAS TVS	Mr. A Aravamudhan COO(HR) Lucas TVS
7		02.00 - 05.00	Factory Visit to SUNDARAM CLAYTON	Mr.C.N.Prasad, Group President & CEO, Sundaram Clayton
8	4 Saturday	09.30 - 10.30	<b>Quality in Manufacturing</b>	Mr.G.Ram Kumar, President, Rane Engine Valves
9		10.30 - 11.00	SIX SIGMA	WINNER – Q QUEST 2012
10		11.15 - 12.15	<b>Quality in Design</b>	Dr.N.Gowri Shankar, Whole Time Director, IP Rings
11		12.15 - 12.45	KAIZEN	WINNER – Q QUEST 2012
12		01.45 - 02.45	<b>Product Development</b>	Mr.K.R.Ananda Kumaran Nair, Executive Director (Development), Lucas TVS
13		02.45 - 03.15	POKA YOKE	WINNER – Q QUEST 2012
14		03.30 - 04.30	<b>IGNITE - Arise, awake and take charge...</b>	Mr.N.C.Sridharan, Chairman, TIME Foundation
15		04.30 - 05.00	POSTER PRESENTATION	WINNER – Q QUEST 2012
16	5 Sunday	09.30 - 10.30	<b>Inspection/QC/QA/TQM</b>	Mr.N.Balakrishnan, President, Sundram Fasteners
17		10.30 - 11.00	CROSS FUNCTIONAL TEAM	WINNER – Q QUEST 2012
18		11.15 - 12.15	<b>Quality in various support functions</b>	Dr.K.Narashiman, Director AU TVS CQM
19		12.15 - 12.45	QUALITY CIRCLE	WINNER – Q QUEST 2012
20		01.45 - 02.45		
21		02.45 - 03.15	QADZAP	WINNER – Q QUEST 2012



# Q QUEST 2012

EXPLORING , EXPERIENCING AND EXPOSING QUALITY



22<sup>ND</sup> FEBRUARY TO 26<sup>TH</sup> FEBRUARY 2012

## FORM No.Q2

### CONFERENCE REGISTRATION

NAME OF ORGANIZATION	
NAME OF COORDINATOR & DESIGNATION	
CONTACT NUMBER	
E-MAIL ID	

#### REGISTRATION FEE (in Rs.)

COMPANIES	10000
FACULTIES	6000
COLLEGE STUDENTS	3000

#	Name of The participant	Designation	Contact Number	e-mail id

#### REGISTRATION :

The payment should be made by DD / Cheque (Local) in favour of "AU TVS Centre for Quality Management"

Registration closes on **10/02/2012**

Duly filled in Registration form along with DD / Cheque, Event wise & Participant wise forms should be sent to:

**The Director i/c**

**AU TVS Centre for Quality Management,**

**Anna University Chennai,**

**Chennai – 600 025.**

Contact: 2235 8555/8552/2047, 9994612298,9003240268

E-Mail : [qquest2012@gmail.com](mailto:qquest2012@gmail.com)

**Signature of the company representative**