AIM
This subject is designed to learn technical knowledge with specialized skills, attitude to work in computer graphics tools to design visual effects and digital effects.

OBJECTIVE
Graphic design in scalar, vector images and text are created using Adobe Photoshop, Adobe Illustrator and Adobe Pagemaker/In Design to compete the latest technology and designs in industry standards.

1. Creating Logos with shapes and effects
2. Creating different Print Collaterals using computer graphics tools
   (Visiting card, Letter Head, Brochure, Pamphlets, Danglers, Leaflets, Posters, Book Cover, CD cover, greeting card and other printing materials etc.)
3. Product cover design
4. Package cover Designing
5. Designing an Invitation
6. Editing Photographs with effects and color correction
7. Collage works with photographs
8. Developing graphic Backgrounds and Layouts
9. Designing 3D buttons, Menus
10. Designing a Web Page
11. Creating and designing Newsletter
12. Designing a Calendar
13. Designing a Print Advertisement for Newspapers and Magazine
14. Designing a supplement

Total 60 periods