XM 9352    MEDIA LAWS AND ETHICS    L T P C

AIM
To provide the students with sufficient knowledge of laws and ethics related to media

OBJECTIVES
- To provide a basic knowledge of the Indian constitution.
- To focus on various laws related to media in India
- To throw light on Intellectual property rights
- To educate the students on ethics to be possessed by media professionals

UNIT I  OVERVIEW OF THE INDIAN CONSTITUTION
9
Fundamental rights in Indian Constitution, Directive principles of state policy, Powers and privileges of parliament, provisions for declaring Emergency, provision for amending the constitution, Freedom of press and restrictions, centre-state relations

UNIT II  MEDIA LAWS IN INDIA
9
Official Secrets Act, Working Journalists Act, Drugs and Magic Remedies Act, Press Council Act, Cinematograph Act, Prasar Bharati Act, Cable TV Networks (Regulation) Act, Broadcast Bill, Laws of defamation relevant to media in India.

UNIT III  INTELLECTUAL PROPERTY RIGHTS
9
Forms of Intellectual Property, The Designs Act, Trade and Merchandise Marks Act, The Patents act, The Copyright Act, Case studies on IPR.

UNIT IV  CODE OF ETHICS
9
Press council’s code of ethics for journalists, AINEC code of ethics, Ethics of broadcasting, ethics of telecasting, codes for radio and Television, ethics of advertising.

UNIT V  CYBER LAWS IN INDIA
9
Nature and scope of cyber law, cyber crimes in India, digital signature, Piracy (Audio and Video), domain name registration issues, Information technology act.

TEXT BOOKS

REFERENCES

Total : 45 periods