

PACKAGE DESIGN USING ESKO ARTIOSCAD

A summary of events

A one day workshop on package designing using ESKO ArtiosCAD software was conducted on 10th November 2018 for the industry participants and on 11th November 2018 for the Staff & Students of Department of Printing Technology, CEG, Anna University at the PACKAGE DESIGN laboratory in the Department of Printing Technology.



Mr. V. Ravindran, expert from ESKO interacting with the industry participants

The objective of the workshop was to train the students, faculty and industry personnels in the ESKO ArtiosCAD software. This is essential for the participants to updated themselves with the latest available technology/sources in the field of Printing and Packaging Technology. ESKO ArtiosCAD is widely used in the Printing & Packaging Industry and the software being widely used, it becomes imminent to create a right platform to train the students of our department so that their future prospects in the area of Package Designing is further enhanced. The technicians from the industry, who were looking for a

right platform to enhance their skills, benefited greatly, by getting exposed to the utility of the software by attending the workshop. The experts from ESKO graphics Mr. V. Ravindranath and Mr. John Fredrick were present for all the sessions and helped the participants in knowing the utility and intricacies of the software. As mentioned earlier, the Day 1 events were designed specifically for about 20 Industry Participants and the Day 2 was designed for the students of the Department of Printing Technology. On the second day, in addition to training about 50 students in the ArtiosCAD software, a session on career guidance and resume/curriculum-vitae preparation was also conducted. The proceedings of the day concluded with certificate distribution to the students and presenting the experts from ESKO with mementos as a token of appreciation.

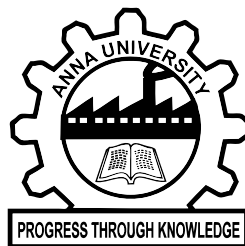
**ONE DAY WORKSHOP ON PACKAGE DESIGN USING
ESKO ArtiosCAD SOFTWARE**

10th NOVEMBER 2018

Coordinator
Mr. J Sandeep

Mentor
Dr. B. Kumar
Head of the Department

Advisor
Dr. K.Senthil Vadivu
Professor



Organized by

Department of Printing Technology
CEG, Anna University
&
ESKO Graphics

ANNA UNIVERSITY

Anna University was established on 4th September, 1978 as a unitary type of University. It offers higher education in engineering, Technology and Allied Sciences relevant to the current and projected needs of the society. The University has established collaborative research programs with institutions from various countries.

DEPARTMENT OF PRINTING TECHNOLOGY

The Department of Printing Technology was established in the year 1983 to teach Engineering aspects in the field of Printing Technology. It offers B.E Printing Technology, M.E. Printing & Packaging Technology, M.S (By Research) and Ph.D programme. The Department has well qualified and experienced faculty members and supported by technical staff. The Department to its credits are forecasting towards the research areas in the field of food, pharmaceutical, and Automobile Packaging in selection of materials, processes Printing and Green Package Printing as there is a great demand in the future and many challenges for the users due to the availability of newer materials and processes

ABOUT THE WORKSHOP

This workshop aims to provide an insight into the latest trends and advances in the package designing using ESKO ArtiosCAD software. The ArtiosCAD software is widely used in the packaging industry. The software is capable of creating structural layout of carton boxes and also visualizes the finished cartons along with the graphics. By attending this workshop package designers would benefit by undergoing hands-on training in the software under the able guidance of the experts from ESKO Graphics.

AGENDA FOR 10TH NOVEMBER 2018

1. Company introduction and Overview

2. ArtiosCAD

- Various modules and their applications
- Canvas – Use multiple designs & boards
- Print items – integrate CAD with Print
- Setting defaults & general troubleshooting
- Q & A

3. DeskPack

- Inside BoostX – Do more with AI
- Ink Manager - Share ink and RIP data via XMP
- Viewer & Preflight – Check and fix critical issues
- White Underprint – The real time saver!
- Text Recognition (New Feature)
- Q & A

4. Hands on Session ArtiosCAD & DeskPack

5. Plato

- Sheet setup – Label and CAD layouts
- Using print items
- Smart Marks – Save time by creating smart marks
- Q & A

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10/11/2018

REGISTRATION FORM

Name :

Designation :

Qualification :

Experience :

Institution/Industry :

Address :

E-mail ID :

Mobile Number :

Signature of the Applicant

Sl. No.	Confirmed Participants	Company
1	Dominic	ITC
2	Dharani Kumar	ITC
3	R Harish	Olympus
4	S Durai	Olympus
5	Manikandan Sethuraj	YesGo
6	Cornelius Ambrose	YesGo
7	Saji	StRediar & Sons
8	Mr.Ranjit Agrawal	Manali Cartons
9	Mr.Balamurugan	Manali Cartons
10	Mr.G.Srinivasan	Manali Cartons
11	S. Ramalakshmi Nizam	YesGo
12	S. Kavitha Subramanian	YEsGo
13	T Arivazhagan	Chennai Micro Print
14	V Suria	Chennai Micro Print
15	R Narayanswamy	Chennai Micro Print
16	S Kavitha	YesGo
17	Karthekeyan	RS Graphics
18	Arun Kumar	RS Graphics