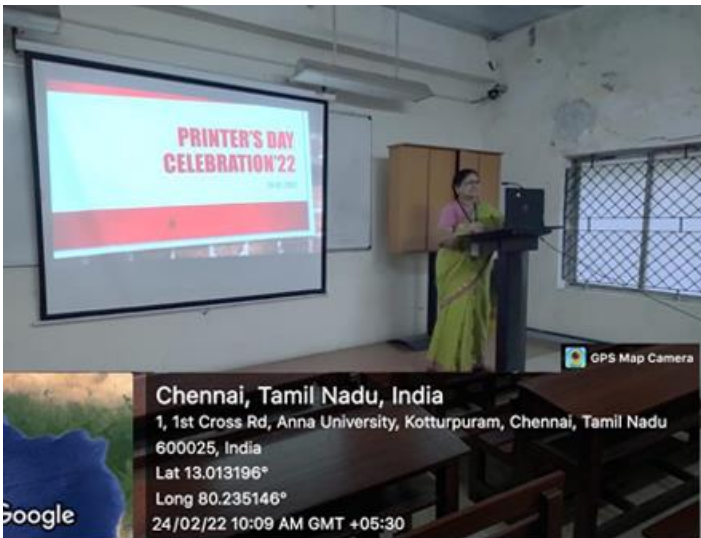


Printers' Day Celebration in Department of Printing Technology



Printers Day celebrations, held on 24th February, 2022, at the Department of Printing Technology, CEG, Anna University, was truly a day to remember. The day marks the birthday of Johannes Gutenberg, the German credited with the development of printing technology as we know it today. The welcome speech was given by Dr. K. Senthil Vadivu, Head of the Department, who also presided over the event. Mr. K. Vipinendran, Associate professor, spoke about the significance of Printers Day. The inaugural speech from Mrs. J. P. Nirmala, Assistant Professor,

was evocative, throwing light on the need for maintaining quality standards in the printing industry. The event started off with a floral tribute paid to the Father of Printing Industry - Johannes Gutenberg. The dignitaries on the Dias and all delegates presented floral tributes. The celebration imparted a deep feeling of respect to the printing industry. The Department of Printing Technology has been regularly conducting Printers Day celebrations over the years and the main highlight of the celebration was the two training sessions which were immensely beneficial to the students of the printing department. The first training session was conducted by Dr. M. Kanchana Assistant Professor, on the topic of 'Colour Management in Package Printing' while the second session was handled by Dr. T. Thendral Thiyagu Assistant Professor, on 'Cost Estimation for Printing and Packaging'. The views and perspectives of the participants on subjects like emerging markets and technologies of the future were discussed. The sessions were well received. The final vote of thanks was rendered by Dr. J. Sandeep, Assistant Professor, concluding that the Printers Day will provide an opportunity to celebrate the contribution of the Printing industry to the development of the society.