



ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : College of Business Management
2. Address : Sappanipatti Village, Karagur, Krishnagiri-635111
3. Name of the Principal : Dr. M Chittibabu Kannan
4. Phone Number : 04348-293001
5. Fax Number : 04348-293001
6. Web Site : WWW.CBMEDU.IN
7. Email ID : cbmbschool@gmail.com
8. Year of Establishment : 2010
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :

Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2010	120	120

12. Principal Details :

Name of the Principal	DR. M. CHITTIBABU KANNAN		
Date of Birth	05-05-1975		
Faculty AICTE ID	1825337325		
Experience	19		
Telephone number - Office	04348-293001		
Date of joining in the present post	11-01-2017		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.B.A.	BUSINESS ADMINISTRATION	2003	OTHERS - UNIVERSITY OF MADRAS
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2005	OTHERS - PERIYAR UNIVERSITY
PH.D.	OTHERS - FINANCE	2016	OTHERS - SNR COLLEGE
OTHERS - M.PHILL	OTHERS - FINANCE	2006	OTHERS - BHARADIDASAN UNIVERSITY
OTHERS - DIPLAMO IN	OTHERS - MECHANICAL ENGINEERING	1997	OTHERS - THIYAGARAJAR POLYTECHIC COLLEGE
Title of the Ph.D. Thesis	SOCIO ECONOMIC EMPOWERMENT OF WOMEN SELF HELP GROUPS IN NAMAKKAL DISTRICT		

12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. M. CHITTIBABU KANNAN Date of Birth: 05-05-1975 Date of Joining: 11-07-2011 AICTE ID: 1825337325	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-UNIVERSITY OF MADRAS	2003		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR UNIVERSITY	2005		
			PH.D.	OTHERS - FINANCE	OTHERS-SNR COLLEGE	2016		
			OTHERS - M.PHILL	OTHERS - FINANCE	OTHERS-BHARADIDASAN UNIVERSITY	2006		
			OTHERS - DIPLAM O IN	OTHERS - MECHANICAL ENGINEERING	OTHERS-THIYAGARAJAR POLYTECHIC COLLEGE	1997		
			Title of the Ph.D. Thesis		SOCIO ECONOMIC EMPOWERMENT OF WOMEN SELF HELP GROUPS IN NAMAKKAL DISTRICT			
2.		Name: MRS. A. USHA Date of Birth: 13-11-1985 Date of Joining: 10-11-2014 AICTE ID: 12976917975	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			OTHERS - BCS	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-GOVERNMENT WEMENS COLLEGE KRISHNAGIRI	2006		
			M.B.A.	OTHERS - FINANCE AND HR	SAPTHAGIRI COLLEGE OF ENGINEERING--	2008		
			Title of the Ph.D. Thesis					
		Current Position		11 Years				
		Previous Position		8 Years				
		Current Position		8 Years				
		Previous Position		4 Years				

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience			
3.		Name: DR. A. DHANALAKSHMI Date of Birth: 10-05-1987 Date of Joining: 07-04-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR			
			B.COM.	COMMERCE	OTHERS-SENGUNTHAR ARTS AND SCIENCE COLLEGE	2007				
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SOWDESHWARI INSTITUTE OF MANAGEMENT STUDIES	2009				
			PH.D.	OTHERS - MANAGEMENT	OTHERS-PRIMS	2019				
			Title of the Ph.D. Thesis	A STUDY ON CONCIOUSNESS AND PERSEPTION TOWARDS ORGANIC FOOD PRODUCTS AMONG COLLEGE STUDENTS IN SALEM DISTRICT					Current Position	0 Years
4.		Name: DR. A N. RADHIKA Date of Birth: 24-06-1979 Date of Joining: 02-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR			
			B.COM.	COMMERCE	OTHERS-GOVT ARTS COLLEGE CHITHAMBARAM	2005				
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	2007				
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR UNIVERSITY	2014				
			Title of the Ph.D. Thesis	A STUDY ON CUSTOMERS PERCEPTION AND SHOPPING BEHAVIOUR IN MEGA RETAIL MALLS AMOUNG THE URBAN CUSTOMER WITH SPECIAL REFERENCE TO BANGALORE CITY					Current Position	0 Years
5.		Name: MR. D. VINOTH Date of Birth: 14-05-1997 Date of Joining: 02-11-2020 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR			
			B.SC.	OTHERS - MATHS	OTHERS-ARIGHAR ANNA COLLEGE	2017				
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2020				
			Title of the Ph.D. Thesis						Current Position	2 Years
									Previous Position	0 Years

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
6.		Name: MR. G. SARAVANAN Date of Birth: 06-05-1989 Date of Joining: 15-04-2013 AICTE ID: 12191497180	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>9 Years</td> </tr> <tr> <td>Previous Position</td> <td>0 Years</td> </tr> </table>		Current Position	9 Years	Previous Position	0 Years
			Current Position	9 Years								
			Previous Position	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ARIGAR ANNA COLLEGE	2009						
M.B.A.	OTHERS - HR MARKETING	P S V COLLEGE OF ENGINEERING AND TECHNOLOGY--	2011									
Title of the Ph.D. Thesis												
7.		Name: MR. R. VELMURUGAN Date of Birth: 12-06-1988 Date of Joining: 03-09-2021 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>1 Years</td> </tr> <tr> <td>Previous Position</td> <td>2 Years</td> </tr> </table>		Current Position	1 Years	Previous Position	2 Years
			Current Position	1 Years								
			Previous Position	2 Years								
			B.COM.	COMMERCE	OTHERS-ARIGNAR ANNA ARTS AND SCIENCE COLLEGE	2009						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	P S V COLLEGE OF ENGINEERING AND TECHNOLOGY--	2011									
Title of the Ph.D. Thesis												
8.		Name: MR. D. VIGNESH Date of Birth: 28-06-1996 Date of Joining: 01-05-2020 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>3 Years</td> </tr> <tr> <td>Previous Position</td> <td>0 Years</td> </tr> </table>		Current Position	3 Years	Previous Position	0 Years
			Current Position	3 Years								
			Previous Position	0 Years								
			B.E.	MECHANICAL ENGINEERING	VARUVAN VADIVELAN INSTITUTE OF TECHNOLOGY--	2017						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2019									
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
9.		Name: MRS. M. SASIPRIYA Date of Birth: 19-02-1990 Date of Joining: 03-01-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>4 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	4 Years
			Current Position	0 Years								
			Previous Position	4 Years								
			B.E.	COMPUTER SCIENCE AND ENGINEERING	SENGUNTHAR COLLEGE OF ENGINEERING--	2012						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2014									
Title of the Ph.D. Thesis												
10.		Name: MS. G. INDUMATHI Date of Birth: 07-01-1996 Date of Joining: 04-01-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>3 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	3 Years
			Current Position	0 Years								
			Previous Position	3 Years								
			B.SC.	OTHERS - MATHEMATICS	OTHERS-SRI VIDYA MANDIR ARTS SCIENCE COLLEGE	2017						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SACRED HEART COLLEGE TIRUPATTUR	2019									
Title of the Ph.D. Thesis												
11.		Name: MR. S. VIGNESHWARAN Date of Birth: 19-04-1997 Date of Joining: 02-11-2020 AICTE ID: 12255298939	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>2 Years</td> </tr> <tr> <td>Previous Position</td> <td>0 Years</td> </tr> </table>		Current Position	2 Years	Previous Position	0 Years
			Current Position	2 Years								
			Previous Position	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SACRED HEART COLLEGE	2017						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2020									
Title of the Ph.D. Thesis												