




ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : Gnanam School of Business
2. Address : Mary's Nagar, Trichy-Thanjavur Expressway, Sengipatti, Thanjavur-613402
3. Name of the Principal : Dr. S Sundar
4. Phone Number : 4362-221104
5. Fax Number : 4362-221694
6. Web Site : WWW.GSB.AC.IN
7. Email ID : mail@gsb.co.in
8. Year of Establishment : 2009
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :






Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2009	120	120




12. Principal Details :




Name of the Principal	DR. S. SUNDAR		
Date of Birth	27-12-1963		
Faculty AICTE ID	7428034256		
Experience	17		
Telephone number - Office	4362-221104		
Date of joining in the present post	04-01-2019		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.COM.	COMMERCE	1984	OTHERS - ST JOSEPHS COLLEGE
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	1986	OTHERS - BHARATHIDASAN INSTITUTE OF MANAGEMENT
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2011	OTHERS - BHARATHIDASAN UNIVERSITY
Title of the Ph.D. Thesis	E Business A study of the use and impact of information Technology in the supply chain of Indian manufacturing sector		


12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. S. SUNDAR Date of Birth: 27-12-1963 Date of Joining: 04-01-2019 AICTE ID: 7428034256	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL <table border="1"><tr><td>Current Position</td><td>4 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	4 Years	Previous Position	13 Years
			Current Position	4 Years								
			Previous Position	13 Years								
			B.COM.	COMMERCE	OTHERS-ST JOSEPHS COLLEGE	1984						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN INSTITUTE OF MANAGEMENT	1986						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2011									
Title of the Ph.D. Thesis		E BUSINESS A STUDY OF THE USE AND IMPACT OF INFORMATION TECHNOLOGY IN THE SUPPLY CHAIN OF INDIAN MANUFACTURING SECTOR										
2.		Name: DR. P. ARANGANATHAN Date of Birth: 05-10-1977 Date of Joining: 01-06-2022 AICTE ID: 19318903534	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>20 Years</td></tr></table>		Current Position	0 Years	Previous Position	20 Years
			Current Position	0 Years								
			Previous Position	20 Years								
			B.E.	MECHANICAL ENGINEERING	ANNAMALAI UNIVERSITY--	1999						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DOMS	2001						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-RESEARCH CENTER	2017									
Title of the Ph.D. Thesis		A STUDY ON TURNOVER INTENTION AMONG IT PROFESSIONALS IN CHENNAI CITY										
3.		Name: DR. R. THIRU MURUGAN Date of Birth: 17-05-1985 Date of Joining: 01-09-2019 AICTE ID: 12965415360	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>3 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	3 Years	Previous Position	9 Years
			Current Position	3 Years								
			Previous Position	9 Years								
			B.COM.	COMMERCE	OTHERS-GNT ARTS COLLEGE	2005						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARUNYA UNIVERSITY	2007						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARUNYA UNIVERSITY	2014									
OTHERS - FACULTY DEVELOPMENT MODULE	OTHERS - MANAGEMENT	OTHERS-INDIAN INSTITUTE OF MANAGEMENT	2016									
Title of the Ph.D. Thesis		PREDICTION OF CUSTOMER RETENTION IN ONLINE HEALTH CARE SERVICES										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
4.		Name: DR. S. CHRISTINA SHEELA Date of Birth: 06-12-1978 Date of Joining: 01-07-2017 AICTE ID: 12407474	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR					
			B.COM.	COMMERCE	OTHERS-HOLLY CROSS TRICHY	1999						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	J J COLLEGE OF ENGINEERING AND TECHNOLOGY--	2001						
			OTHERS - M.PHIL	OTHERS - PHILOSOPHY	OTHERS-BHARATHIDASAN UNIVERSITY	2007						
			PH.D.	OTHERS - FACULTY OF MANAGEMENT	OTHERS-ANNA UNIVERSITY	2015						
			Title of the Ph.D. Thesis		A STUDY ON FINANCIAL PERFORMANCE OF PHARMACEUTICAL INDUSTRIES		<table><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>11 Years</td></tr></table>		Current Position	5 Years	Previous Position	11 Years
			Current Position	5 Years								
Previous Position	11 Years											
5.		Name: MR. S. SARAVANAN Date of Birth: 02-06-1981 Date of Joining: 23-06-2017 AICTE ID: 3561494273	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR					
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-APSA COLLEGE OF ARTS AND SCIENCE	2001						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA INSTITUTE OF MANAGEMENT	2003						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-ALAGAPPA INSTITUTE OF MANAGEMENT	2007						
			Title of the Ph.D. Thesis						<table><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	5 Years
			Current Position	5 Years								
			Previous Position	9 Years								
6.		Name: MR. D. ASVAGOSH Date of Birth: 15-03-1982 Date of Joining: 06-06-2015 AICTE ID: 12948767499	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR					
			B.COM.	COMMERCE	OTHERS-URUMU DHANALAKSHMI COLLEGE	2003						
			OTHERS - M.COM	OTHERS - COMMERCE	OTHERS-URUMU DANALAKSHMI COLLEGE	2007						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-AVVM SHRI PUSHPAM COLLEGE	2014						
			Title of the Ph.D. Thesis						<table><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	7 Years
			Current Position	7 Years								
			Previous Position	0 Years								

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
7.		Name: DR. BASARIYA. NAFEESEATHUL Date of Birth: 14-11-1972 Date of Joining: 05-09-2022 AICTE ID: 146477968471	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>2 Years</td></tr></table>		Current Position	0 Years	Previous Position	2 Years
			Current Position	0 Years								
			Previous Position	2 Years								
			B.COM.	COMMERCE	OTHERS-GOVT ARTS COLLEGE FOR WOMEN KUMBAKONAM	1993						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	GNANAM SCHOOL OF BUSINESS--	2012						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	NATIONAL INSTITUTE OF TECHNOLOGY,TIRUCHIRAPPALLI--	2020									
Title of the Ph.D. Thesis		A PROCEDURE TO ARRIVE AT STATIONARITY IN TIME SERIES DATA TO PREDICT THE BEHAVIOUR AND TO STUDY THE IMPACT OF MACROECONOMIC INDICATORS ON THE STOCK PRICE										
8.		Name: MR. S. MANIKANDAN Date of Birth: 05-06-1981 Date of Joining: 03-07-2018 AICTE ID: 4354942091	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>4 Years</td></tr><tr><td>Previous Position</td><td>4 Years</td></tr></table>		Current Position	4 Years	Previous Position	4 Years
			Current Position	4 Years								
			Previous Position	4 Years								
			B.TECH.	OTHERS - SASTRA UNIVERSITY	OTHERS-SASTRA UNIVERSITY	2009						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	GNANAM SCHOOL OF BUSINESS--	2018						
M.TECH.	OTHERS - COMPUTER SCIENCE AND ENGINEERING	OTHERS-PRIST UNIVERSITY	2012									
Title of the Ph.D. Thesis		KNOWLEDGE										
9.		Name: DR. B. ISSAC JOHNY RAJADURAI Date of Birth: 02-04-1982 Date of Joining: 13-07-2015 AICTE ID: 12965492753	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>6 Years</td></tr></table>		Current Position	7 Years	Previous Position	6 Years
			Current Position	7 Years								
			Previous Position	6 Years								
			B.E.	ELECTRICAL AND ELECTRONICS ENGINEERING	OTHERS-KARUNYA INSTITUTE OF TECHNOLOGY	2003						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARUNYA INSTITUTE OF TECHNOLOGY	2005						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	NATIONAL INSTITUTE OF TECHNOLOGY,TIRUCHIRAPPALLI--	2020									
Title of the Ph.D. Thesis		INVESTIGATIONS ON THE POST CONSUMPTION EXPERIENCE AND ITS INFLUENCERS ON THEME PARK VISITORS										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience				
10.		Name: MR. S. SANTHOSH Date of Birth: 23-12-1994 Date of Joining: 20-02-2023 AICTE ID: 14800578149	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR				
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SRM UNIVERSITY	2015	<table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>	Current Position	0 Years	Previous Position	3 Years
			Current Position	0 Years							
			Previous Position	3 Years							
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	GNANAM SCHOOL OF BUSINESS--	2017					
Title of the Ph.D. Thesis											

