




ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : Happy Valley Business School
2. Address : Velandhavalam Road, Veerappanur, Pichanur Post, Coimbatore-641105
3. Name of the Principal : Dr. T Bina
4. Phone Number : 0422-2656565
5. Fax Number : 0422-2656565
6. Web Site : www.HappyValley.in
7. Email ID : bschool@happyvalley.in
8. Year of Establishment : 2007
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :



Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2007	120	120




12. Principal Details :




Name of the Principal	DR. T. BINA		
Date of Birth	30-05-1973		
Faculty AICTE ID	1455973076		
Experience	26		
Telephone number - Office	0422-2656565		
Date of joining in the present post	31-12-2018		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	1994	OTHERS - VLB ENGINEERING AND TECHNOLOGY
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	1996	OTHERS - AVINASHILINGAM UNIVERSITY
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2007	OTHERS - AVINASHILINGAM UNIVERSITY
OTHERS - M.PHIL	OTHERS - MANAGEMENT	2000	OTHERS - AVINASHILINGAM UNIVERSITY
Title of the Ph.D. Thesis	Technology Readiness of Customers to Electronic Banking Services		





12.1.List of Faculty Members :




1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. T. BINA Date of Birth: 30-05-1973 Date of Joining: 31-12-2018 AICTE ID: 1455973076	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL					
			B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	OTHERS-VLB ENGINEERING AND TECHNOLOGY	1994						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-AVINASHILINGAM UNIVERSITY	1996						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-AVINASHILINGAM UNIVERSITY	2007						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-AVINASHILINGAM UNIVERSITY	2000						
			Title of the Ph.D. Thesis		TECHNOLOGY READINESS OF CUSTOMERS TO ELECTRONIC BANKING SERVICES		<table><tr><td>Current Position</td><td>4 Years</td></tr><tr><td>Previous Position</td><td>22 Years</td></tr></table>		Current Position	4 Years	Previous Position	22 Years
			Current Position	4 Years								
Previous Position	22 Years											
2.		Name: MS. S. THIRUPPARKADAL NAMBI Date of Birth: 03-01-1964 Date of Joining: 21-09-2022 AICTE ID: 1381715464	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR					
			B.SC.	OTHERS - PHYSICS	OTHERS-ST JOHN S COLLEGE PALAYAMKOTTAI	1984						
			M.B.A.	OTHERS - SYSTEMS AND FINANCE	OTHERS-CDE BHARATHIDASAN UNIVERSITY TRICHIRAPPALLI	2009						
			PH.D.	OTHERS - MANAGEMENT SCIENCES	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE--	2014						
			Title of the Ph.D. Thesis		EMPIRICAL INVESTIGATION ON PREDICTABILITY OF INDIAN AND GLOBAL STOCK INDICES A DATA MINING APPROACH				<table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>26 Years</td></tr></table>		Current Position	0 Years
			Current Position	0 Years								
			Previous Position	26 Years								

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: DR. C. KANAGARAJ Date of Birth: 25-08-1958 Date of Joining: 31-12-2018 AICTE ID: 1455756261	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR <table><tr><td>Current Position</td><td>4 Years</td></tr><tr><td>Previous Position</td><td>19 Years</td></tr></table>		Current Position	4 Years	Previous Position	19 Years
			Current Position	4 Years								
			Previous Position	19 Years								
			B.A.	OTHERS - ECONOMICS	OTHERS-GOVERNMENT ARTS COLLEGE UDUMALPET	1982						
			OTHERS - M.A.	OTHERS - ECONOMETRICS	OTHERS-GOVERNMENT ARTS COLLEGE COIMBATORE	1985						
			PH.D.	OTHERS - ECONOMICS	OTHERS-BHARATHIYAR UNIVERSITY	2006						
			OTHERS - M.PHIL	OTHERS - ECONOMICS	OTHERS-BHARATHIYAR UNIVERSITY	1986						
Title of the Ph.D. Thesis		IMPACT OF POLICY SHIFTS ON THE ECONOMIC EFFICIENCY OF SMALL SCALE ENGINEERING INDUTRIES										
4.		Name: DR. S. MUTHIAH Date of Birth: 06-11-1974 Date of Joining: 03-04-2017 AICTE ID: 1460486731	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>10 Years</td></tr></table>		Current Position	5 Years	Previous Position	10 Years
			Current Position	5 Years								
			Previous Position	10 Years								
			B.E.	MECHANICAL ENGINEERING	OTHERS-DR AMBEDKAR INSTITUTE OF TECHNOLOGY	1997						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-VLB JANAKIAMMAL COLLEGE OF ENGINEERING AND TECHNOLOGY	2000						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-AARIGNAR ANNA GOVERNMENT ARTS COLLEGE AATHUR	2018						
			Title of the Ph.D. Thesis		EFFECTIVENESS OF ADVERTISEMENT IN SOCIAL MEDIA WEBSITES AT SELECT CITIES OF TAMILNADU							
5.		Name: MRS. A. INDIRA Date of Birth: 09-05-1975 Date of Joining: 01-09-2007 AICTE ID: 1458896225	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table><tr><td>Current Position</td><td>2 Years</td></tr><tr><td>Previous Position</td><td>21 Years</td></tr></table>		Current Position	2 Years	Previous Position	21 Years
			Current Position	2 Years								
			Previous Position	21 Years								
			OTHERS - BBM	OTHERS - BUSINESS MANAGEMENT	OTHERS-PKR ARTS COLLEGE FOR WOMEN	1997						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KONGU ENGINEERING COLLEGE (AUTONOMOUS)--	1999						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-MOTHER TERESA UNIVERSITY	2007						
			Title of the Ph.D. Thesis									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
6.		Name: DR. G. THIRUVASAGAM Date of Birth: 18-02-1976 Date of Joining: 21-06-2008 AICTE ID: 1460486735	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table><tr><td>Current Position</td><td>2 Years</td></tr><tr><td>Previous Position</td><td>21 Years</td></tr></table>		Current Position	2 Years	Previous Position	21 Years
			Current Position	2 Years								
			Previous Position	21 Years								
			OTHERS - B.B.M.	OTHERS - MANAGEMENT	OTHERS-GOBI ARTS AND SCIENCE	1996						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KONGU ENGINEERING COLLEGE (AUTONOMOUS)--	1998						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KSR ARTS AND SCIENCE	2013						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-GOBI ARTS AND SCIENCE COLLEGE	2003						
Title of the Ph.D. Thesis		A STUDY ON OCCUPATIONAL STRESS AMONG EMPLOYEES WORKING IN PAPER MANUFACTURING UNITS OF TAMILNADU										
7.		Name: MS. A. AAZIYA Date of Birth: 04-09-1986 Date of Joining: 01-07-2014 AICTE ID: 12303896911	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>8 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>		Current Position	8 Years	Previous Position	3 Years
			Current Position	8 Years								
			Previous Position	3 Years								
			B.COM.	COMMERCE	OTHERS-ST TERASAS COLLEGE	2007						
			OTHERS - M.COM	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY	2011						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-GURUVAYURAPPAN INSTITUTE OF MANAGEMENT	2010						
			Title of the Ph.D. Thesis									
8.		Name: MR. K R. HARISH Date of Birth: 03-03-1990 Date of Joining: 19-01-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>1 Years</td></tr></table>		Current Position	1 Years	Previous Position	1 Years
			Current Position	1 Years								
			Previous Position	1 Years								
			B.SC.	OTHERS - MATHEMATICAS	OTHERS-NSS COLLEGE	2011						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SMS KUTTIPURAM	2013						
			Title of the Ph.D. Thesis									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
9.		Name: MR. VARGHESE. NIKHIL Date of Birth: 01-02-1997 Date of Joining: 05-04-2022 AICTE ID: 1113069908	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.COM.	OTHERS - FINANCE AND TAXATION	OTHERS-ST MARY S COLLEGE THURTHIPALLY	2018						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-LEAD COLLEGE OF MANAGEMENT	2020						
Title of the Ph.D. Thesis												
10.		Name: MR. M. LORS PORSEENA Date of Birth: 19-05-1987 Date of Joining: 20-07-2015 AICTE ID: 12907586197	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>5 Years</td></tr></table>		Current Position	7 Years	Previous Position	5 Years
			Current Position	7 Years								
			Previous Position	5 Years								
			B.SC.	OTHERS - ELECTRONICS	OTHERS-VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE	2008						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KARPAGAM INSTITUTE OF TECHNOLOGY--	2010						
Title of the Ph.D. Thesis												
11.		Name: MR. R. SANTHOSH RAJA Date of Birth: 17-09-1989 Date of Joining: 25-06-2019 AICTE ID: 17429872465	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>3 Years</td></tr><tr><td>Previous Position</td><td>6 Years</td></tr></table>		Current Position	3 Years	Previous Position	6 Years
			Current Position	3 Years								
			Previous Position	6 Years								
			B.SC.	OTHERS - COMPUTER TECHNOLOGY	BANNARI AMMAN INSTITUTE OF TECHNOLOGY (AUTONOMOUS)--	2010						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KUMARAGURU COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2012						
Title of the Ph.D. Thesis												
12.		Name: MR. K. SAMPATH KUMAR Date of Birth: 02-09-1979 Date of Joining: 28-03-2014 AICTE ID: 12183089852	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>9 Years</td></tr><tr><td>Previous Position</td><td>8 Years</td></tr></table>		Current Position	9 Years	Previous Position	8 Years
			Current Position	9 Years								
			Previous Position	8 Years								
			OTHERS - BBM	OTHERS - MANAGEMENT	OTHERS-VLB JANAKIAMMAL ARTS AND SCIENCE COLLEGE	2000						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM ARTS AND SCIENCE	2002						
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
13.		Name: MR. A. MANOJKUMAR Date of Birth: 12-11-1988 Date of Joining: 18-06-2012 AICTE ID: 11501587863	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>10 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	10 Years	Previous Position	0 Years
			Current Position	10 Years								
			Previous Position	0 Years								
			B.SC.	OTHERS - BIOTECHNOLOGY	OTHERS-SRI KRISHNA COLLEGE OF ARTS AND SCIENCE	2009						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KARPAGAM COLLEGE OF ENGINEERING (AUTONOMOUS)--	2011						
Title of the Ph.D. Thesis												
14.		Name: MR. CHANDRAN. ARUN Date of Birth: 09-01-1995 Date of Joining: 02-08-2021 AICTE ID: 110557946511	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	1 Years	Previous Position	0 Years
			Current Position	1 Years								
			Previous Position	0 Years								
			B.COM.	OTHERS - FINANCE	OTHERS-AAA	2015						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-AAA	2019						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SCHOOL OF MANAGEMENT STUDIES PALAKKAD	2019									
Title of the Ph.D. Thesis												
15.		Name: MS. C. SHILPA Date of Birth: 27-12-1988 Date of Joining: 10-10-2022 AICTE ID: 1381715464	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>		Current Position	0 Years	Previous Position	3 Years
			Current Position	0 Years								
			Previous Position	3 Years								
			OTHERS - B.B.M.	OTHERS - MANAGEMENT	OTHERS-SRI KRISHNA ARTS AND SCIENCE COLLEGE	2009						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SSK COLLEGE OF ENGG AND TECHNOLOGY	2011						
Title of the Ph.D. Thesis												