




# ANNA UNIVERSITY CHENNAI - 600 025




- 1. Name Of the College** : KV Institute of Management and Information Studies
- 2. Address** : 545, Sathy Main Road, Kurumbapalayam Post, Coimbatore-641107
- 3. Name of the Principal** : Dr. M Vidhya
- 4. Phone Number** : 84895-53994
- 5. Fax Number** : 84895-53994
- 6. Web Site** : [www.kvimis.co.in](http://www.kvimis.co.in)
- 7. Email ID** : [kumar@kvimis.co.in](mailto:kumar@kvimis.co.in)
- 8. Year of Establishment** : 2009
- 9. Type** : Self Financing
- 10. Minority Status** : Non Minority
- 11. Existing Courses** :




Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2009	120	120





**12. Principal Details :**





<b>Name of the Principal</b>	DR. M. VIDHYA		
<b>Date of Birth</b>	17-03-1979		
<b>Faculty AICTE ID</b>	1456783069		
<b>Experience</b>	21		
<b>Telephone number - Office</b>	84895-53994		
<b>Date of joining in the present post</b>	02-12-2009		
<b>Educational Qualification :</b>			
<b>Degree</b>	<b>Specialization</b>	<b>Year of Passing</b>	<b>Name of the College</b>
B.COM.	COMMERCE	1999	OTHERS - PSGR KRISHNAMMAL COLLEGE FOR WOMEN
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2010	OTHERS - PERIYAR
PH.D.	COMMERCE	2011	OTHERS - SNR SONS COLLEGE
<b>Title of the Ph.D. Thesis</b>	customer awareness and satisfaction in commercial banks with reference to coimbatore district		





**12.1.List of Faculty Members :****1. Name of the Degree & Course :** M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. M. VIDHYA Date of Birth: 17-03-1979 Date of Joining: 05-09-2012 AICTE ID: 1456783069	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>PRINCIPAL</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>10 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>11 Years</td> </tr> </table>		<b>Current Position</b>	10 Years	<b>Previous Position</b>	11 Years
			<b>Current Position</b>	10 Years								
			<b>Previous Position</b>	11 Years								
			B.COM.	COMMERCE	OTHERS-PSGR KRISHNAMMAL COLLEGE FOR WOMEN	1999						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR	2010						
PH.D.	COMMERCE	OTHERS-SNR SONS COLLEGE	2011									
<b>Title of the Ph.D. Thesis</b>	CUSTOMER AWARENESS AND SATISFACTION IN COMMERCIAL BANKS WITH REFERENCE TO COIMBATORE DISTRICT											
2.		Name: DR. C. KUMAR Date of Birth: 23-08-1973 Date of Joining: 01-12-2014 AICTE ID: 1475675471	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>2 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>9 Years</td> </tr> </table>		<b>Current Position</b>	2 Years	<b>Previous Position</b>	9 Years
			<b>Current Position</b>	2 Years								
			<b>Previous Position</b>	9 Years								
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-UNIVERSITY OF SOUTH CAROLINA	2008						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SNS ARTS AND SCIENCE COLLEGE	2016						
<b>Title of the Ph.D. Thesis</b>	E BANKING PRACTICES AND CUSTOMER SATISFACTION OF PUBLIC AND PRIVATE SECTOR BANKS IN COIMBATORE DISTRICT											
3.		Name: DR. S. VIMALA Date of Birth: 06-12-1977 Date of Joining: 20-07-2019 AICTE ID: 17353782029	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSOCIATE PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>3 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>8 Years</td> </tr> </table>		<b>Current Position</b>	3 Years	<b>Previous Position</b>	8 Years
			<b>Current Position</b>	3 Years								
			<b>Previous Position</b>	8 Years								
			OTHERS - BBM	OTHERS - BACHELOR OF BUSINESS MANAGEMENT	OTHERS-PKR ARTS COLLEGE FOR WOMEN	1998						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	GEM BUSINESS ACADEMY--	2011						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIAR UNIVERSITY	2018									
<b>Title of the Ph.D. Thesis</b>	AN EVALUATION OF FINANCIAL PERFORMANCE OF PHARMACEUTICALS COMPANIES											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
4.		Name: DR. M. YASOTHA Date of Birth: 05-10-1981 Date of Joining: 11-09-2017 AICTE ID: 17368638838	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSOCIATE PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>5 Years</td></tr><tr><td><b>Previous Position</b></td><td>12 Years</td></tr></table>		<b>Current Position</b>	5 Years	<b>Previous Position</b>	12 Years
			<b>Current Position</b>	5 Years								
			<b>Previous Position</b>	12 Years								
			B.COM.	COMMERCE	OTHERS-V N KRISHNAMMAL NAIDU	2002						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MAHARAJA COLLEGE OF ARTS AND SCIENCE	2017						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM	2016						
OTHERS - MPHIL	OTHERS - MANAGEMENT	OTHERS-PERIYAR	2008									
<b>Title of the Ph.D. Thesis</b>			A STUDY ON THE GOVERNMENT ASSISTANCE ON THE DEVELOPMENT OF SMALL MANUFACTURING ENTERPRISES AND ITS IMPACT IN COIMBATORE DISTRICT									
5.		Name: MR. R. SRITHAR Date of Birth: 20-04-1978 Date of Joining: 19-07-2022 AICTE ID: 1453758650	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSOCIATE PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>0 Years</td></tr><tr><td><b>Previous Position</b></td><td>19 Years</td></tr></table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	19 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	19 Years								
			B.COM.	COMMERCE	OTHERS-GOBI ARTS AND SCIENCE COLLEGE	1998						
			M.B.A.	OTHERS - MARKETING AND HR	OTHERS-SREE AMMAN ARTS AND SCIENCE COLLEGE	2001						
OTHERS - M PHIL	OTHERS - MARKETING	OTHERS-ALAGAPPA UNIVERSITY	2011									
<b>Title of the Ph.D. Thesis</b>			A STUDY ON THE GOVERNMENT ASSISTANCE ON THE DEVELOPMENT OF SMALL MANUFACTURING ENTERPRISES AND ITS IMPACT IN COIMBATORE DISTRICT									
6.		Name: MS. K. GIRIVASUKI Date of Birth: 06-12-1987 Date of Joining: 20-12-2022 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSOCIATE PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>0 Years</td></tr><tr><td><b>Previous Position</b></td><td>12 Years</td></tr></table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	12 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	12 Years								
			B.SC.	OTHERS - NUTRITION AND DIETETICS	OTHERS-VELLALAR COLLEGE FOR WOMEN	2008						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	EXCEL ENGINEERING COLLEGE (AUTONOMOUS)--	2010									
<b>Title of the Ph.D. Thesis</b>			A STUDY ON THE GOVERNMENT ASSISTANCE ON THE DEVELOPMENT OF SMALL MANUFACTURING ENTERPRISES AND ITS IMPACT IN COIMBATORE DISTRICT									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
7.		Name: MR. D. HARRIS KUMAR Date of Birth: 14-06-1991 Date of Joining: 19-11-2018 AICTE ID: 14649489901	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>4 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>2 Years</td> </tr> </table>		<b>Current Position</b>	4 Years	<b>Previous Position</b>	2 Years
			<b>Current Position</b>	4 Years								
			<b>Previous Position</b>	2 Years								
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-SOURASTHRA COLLEGE	2011						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-GURUVAYURAPPAN INSTITUTE OF MANAGEMENT	2013									
<b>Title of the Ph.D. Thesis</b>												
8.		Name: MR. R. VIGNESH Date of Birth: 15-09-1992 Date of Joining: 09-01-2023 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>0 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>0 Years</td> </tr> </table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SRM UNIVERSITY	2015						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DG VAISHNAV	2017									
<b>Title of the Ph.D. Thesis</b>												
9.		Name: MS. P. SUNMATHI Date of Birth: 18-08-1998 Date of Joining: 09-01-2023 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>0 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>0 Years</td> </tr> </table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	0 Years								
			B.E.	COMPUTER SCIENCE AND ENGINEERING	KONGU ENGINEERING COLLEGE (AUTONOMOUS)--	2019						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	BANNARI AMMAN INSTITUTE OF TECHNOLOGY (AUTONOMOUS)--	2021									
<b>Title of the Ph.D. Thesis</b>												
10.		Name: DR. P. SANKARI Date of Birth: 21-10-1991 Date of Joining: 06-03-2023 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>0 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>2 Years</td> </tr> </table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	2 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	2 Years								
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SONA COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2014						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MADURAI KAMARAJ UNIVERSITY	2023						
OTHERS - MPHIL	OTHERS - MANAGEMENT	OTHERS-SRI MEENAKSHI ARTS AND SCIENCE COLLEGE	2015									
<b>Title of the Ph.D. Thesis</b>	A STUDY ON TOTAL QUALITY MANAGEMENT IN HIGHER EDUCATION WITH SPECIAL REFERENCE TO TAMILNADU											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
11.		Name: MRS. S. SARANYA JEGAJOTHI Date of Birth: 22-04-1990 Date of Joining: 09-08-2021 AICTE ID: 10292965021	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>1 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>2 Years</td> </tr> </table>		<b>Current Position</b>	1 Years	<b>Previous Position</b>	2 Years
			<b>Current Position</b>	1 Years								
			<b>Previous Position</b>	2 Years								
			B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	FRANCIS XAVIER ENGINEERING COLLEGE (AUTONOMOUS)--	2011						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	TAMILNADU COLLEGE OF ENGINEERING--	2013									
<b>Title of the Ph.D. Thesis</b>												
12.		Name: MS. V. SPANDANA Date of Birth: 08-04-1992 Date of Joining: 20-12-2021 AICTE ID: 11070818421	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>1 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>0 Years</td> </tr> </table>		<b>Current Position</b>	1 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	1 Years								
			<b>Previous Position</b>	0 Years								
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MADURAI KAMARAJ UNIVERSITY	2014						
OTHERS - M PHIL	OTHERS - HR MANAGEMENT STUDIES	OTHERS-BHARATHIAR UNIVERSITY	2015									
<b>Title of the Ph.D. Thesis</b>												
13.		Name: MR. K. RAJA Date of Birth: 09-04-1995 Date of Joining: 17-11-2022 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>0 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>0 Years</td> </tr> </table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	0 Years								
			B.E.	MECHANICAL ENGINEERING	KONGUNADU COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)--	2017						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SRI RAMAKRISHNA COLLEGE OF ENGINEERING--	2019									
<b>Title of the Ph.D. Thesis</b>												
14.		Name: DR. JENNET. RAJI Date of Birth: 25-03-1981 Date of Joining: 02-08-2021 AICTE ID: 10592965028	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"> <tr> <td><b>Current Position</b></td> <td>1 Years</td> </tr> <tr> <td><b>Previous Position</b></td> <td>1 Years</td> </tr> </table>		<b>Current Position</b>	1 Years	<b>Previous Position</b>	1 Years
			<b>Current Position</b>	1 Years								
			<b>Previous Position</b>	1 Years								
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR UNIVERSITY	2009						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PSGR KRISHNAMMAL COLLEGE FOR WOMEN	2020						
OTHERS - MPHIL	OTHERS - MANAGEMENT HUMAN RESOURCE	OTHERS-PSGR KRISHNAMMAL	2017									
<b>Title of the Ph.D. Thesis</b>	A COMPARATIVE STUDY ON SOCIO PSYCHOLOGICAL BARRIERS FACED BY WOMEN LEADERS AND STRATEGIES ADOPTED TO OVERCOME BARRIERS WITH SPECIAL REFERENCE TO IT ITES SECTOR IN BENGALURU AND COIMBATORE											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
15.		Name: MRS. S. SHINY Date of Birth: 04-04-1984 Date of Joining: 18-03-2016 AICTE ID: 17368430222	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>7 Years</td></tr><tr><td><b>Previous Position</b></td><td>5 Years</td></tr></table>		<b>Current Position</b>	7 Years	<b>Previous Position</b>	5 Years
			<b>Current Position</b>	7 Years								
			<b>Previous Position</b>	5 Years								
			B.SC.	OTHERS - GEOGRAPHY	OTHERS-NIRMALA COLLEGE FOR WOMEN	2006						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA UNIVERSITY	2008						
OTHERS - MPHIL	OTHERS - MANAGEMENT	OTHERS-KARPAGAM UNIVERSITY	2010									
<b>Title of the Ph.D. Thesis</b>												
16.		Name: MRS. K. KOTHAI Date of Birth: 30-11-1984 Date of Joining: 14-11-2022 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>0 Years</td></tr><tr><td><b>Previous Position</b></td><td>3 Years</td></tr></table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	3 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	3 Years								
			OTHERS - BBM	OTHERS - BANK MANAGEMENT	OTHERS-KANCHI SHRI KRISHNA ARTS AND SCIENCE	2005						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	ARULMIGU MEENAKSHI AMMAN COLLEGE OF ENGINEERING--	2007						
<b>Title of the Ph.D. Thesis</b>												
17.		Name: MR. S. SOUNDARARAJAN Date of Birth: 05-09-1985 Date of Joining: 01-12-2022 AICTE ID: AU1	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>0 Years</td></tr><tr><td><b>Previous Position</b></td><td>0 Years</td></tr></table>		<b>Current Position</b>	0 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	0 Years								
			<b>Previous Position</b>	0 Years								
			B.C.A.	COMPUTER APPLICATIONS	OTHERS-SNMV COLLEGE OF ARTS AND SCIENCE	2006						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SRI KRISHNA COLLEGE OF ENGINEERING--	2008						
<b>Title of the Ph.D. Thesis</b>												
18.		Name: DR. A. SULTHAN Date of Birth: 16-07-1990 Date of Joining: 10-06-2019 AICTE ID: 17325162228	<b>Degree</b>	<b>Specialization</b>	<b>Name of the College</b>	<b>Year of Passing</b>	<b>ASSISTANT PROFESSOR</b>  <table border="1"><tr><td><b>Current Position</b></td><td>3 Years</td></tr><tr><td><b>Previous Position</b></td><td>0 Years</td></tr></table>		<b>Current Position</b>	3 Years	<b>Previous Position</b>	0 Years
			<b>Current Position</b>	3 Years								
			<b>Previous Position</b>	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-JAMAL MOHAMED COLLEGE	2010						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-JAMAL INSTITUTE OF MANAGEMENT	2012						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-JAMAL MOHAMED COLLEGE	2020									
<b>Title of the Ph.D. Thesis</b>	APPLICATION OF NEW INFORMATION STATISTICS IN ANALYSING FINANCIAL TIME SERIES											

