

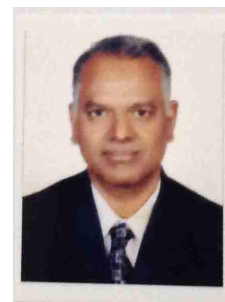


## ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : Madurai School of Management
2. Address : Thathampatti Village, T.Vadipatti Taluk, Madurai District-625218
3. Name of the Principal : Dr. A Ramakrishnan
4. Phone Number : 0452-2484357
5. Fax Number : 0452-2484357
6. Web Site : WWW.MSM-TN.IN
7. Email ID : sepct2011@gmail.com
8. Year of Establishment : 2012
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :



Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2009	60	60




**12. Principal Details :**


<b>Name of the Principal</b>	DR. A. RAMAKRISHNAN																									
<b>Date of Birth</b>	30-07-1960																									
<b>Faculty AICTE ID</b>																										
<b>Experience</b>	19																									
<b>Telephone number - Office</b>	0452-2484357																									
<b>Date of joining in the present post</b>	01-09-2016																									
<b>Educational Qualification :</b>																										
<table border="1"> <thead> <tr> <th>Degree</th> <th>Specialization</th> <th>Year of Passing</th> <th>Name of the College</th> </tr> </thead> <tbody> <tr> <td>B.SC.</td> <td>OTHERS - CHEMISTRY</td> <td>1982</td> <td>OTHERS - ARUL ANANDAR COLLEGE</td> </tr> <tr> <td>M.SC.</td> <td>OTHERS - ENVIRONMENTAL</td> <td>1984</td> <td>COLLEGE OF ENGINEERING GUINDY</td> </tr> <tr> <td>OTHERS - PGDIM</td> <td>OTHERS - INDUSTRIAL MANAGEMENT</td> <td>1987</td> <td>OTHERS - INDIAN INSTITUTE OF SCIENCE</td> </tr> <tr> <td>M.B.A.</td> <td>MASTER OF BUSINESS ADMINISTRATION</td> <td>2011</td> <td>OTHERS - ALAGAPPA UNIVIEWRSITY</td> </tr> <tr> <td>PH.D.</td> <td>OTHERS - MARKETING</td> <td>2010</td> <td>OTHERS - ALAGAPPA UNIVERSITY</td> </tr> </tbody> </table>			Degree	Specialization	Year of Passing	Name of the College	B.SC.	OTHERS - CHEMISTRY	1982	OTHERS - ARUL ANANDAR COLLEGE	M.SC.	OTHERS - ENVIRONMENTAL	1984	COLLEGE OF ENGINEERING GUINDY	OTHERS - PGDIM	OTHERS - INDUSTRIAL MANAGEMENT	1987	OTHERS - INDIAN INSTITUTE OF SCIENCE	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2011	OTHERS - ALAGAPPA UNIVIEWRSITY	PH.D.	OTHERS - MARKETING	2010	OTHERS - ALAGAPPA UNIVERSITY
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PH.D.	OTHERS - MARKETING	2010	OTHERS - ALAGAPPA UNIVERSITY																							
<b>Title of the Ph.D. Thesis</b>	DEVELOPMENT OF A MODEL FOR PREDICTING CUSTOMER LIFETIME VALUE AND EFFICIENT ALLOCATION OF MARKET RESOURCES																									

**12.1.List of Faculty Members :**

**1. Name of the Degree & Course :** M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. A. RAMAKRISHNAN  Date of Birth: 30-07-1960  Date of Joining: 01-09-2016  AICTE ID:	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.SC.	OTHERS - CHEMISTRY	OTHERS-ARUL ANANDAR COLLEGE	1982		
			M.SC.	OTHERS - ENVIRONMENTAL	COLLEGE OF ENGINEERING GUINDY--	1984		
			OTHERS - PGDIM	OTHERS - INDUSTRIAL MANAGEMENT	OTHERS-INDIAN INSTITUTE OF SCIENCE	1987		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA UNIVIEWSITY	2011		
			PH.D.	OTHERS - MARKETING	OTHERS-ALAGAPPA UNIVERSITY	2010		
			Title of the Ph.D. Thesis	DEVELOPMENT OF A MODEL FOR PREDICTING CUSTOMER LIFETIME VALUE AND EFFICIENT ALLOCATION OF MARKET RESOURCES				
			2.		Name: DR. R. BALAMURUGAN  Date of Birth: 02-04-1975  Date of Joining: 01-04-2022  AICTE ID: 19595639144	Degree	Specialization	Name of the College
B.COM.	COMMERCE	OTHERS-KAMARAJ UNIVERSITY				1996		
OTHERS - MBA	OTHERS - BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY				2010		
OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-KAMARAJ UNIVERSITY				2015		
PH.D.	OTHERS - MANAGEMENT	OTHERS-BHARATHIDASAN UNIVERSITY				2020		
Title of the Ph.D. Thesis	MANAGEMENT							

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: MR. G. RAJARAM  Date of Birth: 31-05-1985  Date of Joining: 19-08-2013  AICTE ID: 11303163677	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR  <table border="1"><tr><td>Current Position</td><td>4 Years</td></tr><tr><td>Previous Position</td><td>5 Years</td></tr></table>		Current Position	4 Years	Previous Position	5 Years
			Current Position	4 Years								
			Previous Position	5 Years								
			B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	ARUNAI COLLEGE OF ENGINEERING--	2008						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	ANNA UNIVESITY REGIONAL CAMPUS,TIRUCHIRAPPALLI--	2010						
Title of the Ph.D. Thesis												
4.		Name: MR. N. RAJANAYAGAM  Date of Birth: 10-07-1996  Date of Joining: 01-04-2022  AICTE ID: 11303163959	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR  <table border="1"><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	1 Years	Previous Position	0 Years
			Current Position	1 Years								
			Previous Position	0 Years								
			B.E.	MECHANICAL ENGINEERING	SBM COLLEGE OF ENGINEERING AND TECHNOLOGY--	2018						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	MADURAI SCHOOL OF MANAGEMENT--	2020						
Title of the Ph.D. Thesis												
5.		Name: MRS. V. MOHANARANI  Date of Birth: 10-06-1991  Date of Joining: 12-09-2016  AICTE ID: 13358909725	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR  <table border="1"><tr><td>Current Position</td><td>6 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	6 Years	Previous Position	0 Years
			Current Position	6 Years								
			Previous Position	0 Years								
			B.COM.	COMMERCE	OTHERS-THE MADURA COLLEGE MADURAI	2011						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MADURAI KAMRAJ UNIVERSITY	2013						
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
6.		Name: DR. S. SIVASUBRAMANIAN  Date of Birth: 13-08-1985  Date of Joining: 30-09-2022  AICTE ID: 43459611399	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR					
			B.E.	AUTOMOBILE ENGINEERING	K L N COLLEGE OF ENGINEERING (AUTONOMOUS)--	2007						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-COVENTRY UNIVERSITY	2013						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MADURAI KAMARAJ UNIVERSITY	2022						
			Title of the Ph.D. Thesis		STATUS OF WOMEN MICRO ENTREPRENEURS DEVELOPMENT IN THENI DISTRICT		<table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
Previous Position	0 Years											

