



ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : OAA-MAVMM School of Management
2. Address : Kidaripatty Post, Alagar Koil, Madurai-625301
3. Name of the Principal : Dr. B Selvarajan
4. Phone Number : 0452-4390789
5. Fax Number : 0452-4390789
6. Web Site : WWW.OAAMAVMMSOM.IN
7. Email ID : mavmmsabai@gmail.com
8. Year of Establishment : 2011
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :

Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2011	60	60

12. Principal Details :

Name of the Principal	DR. B. SELVARAJAN		
Date of Birth	10-06-1978		
Faculty AICTE ID	7331118822		
Experience	21		
Telephone number - Office	0452-4390789		
Date of joining in the present post	01-04-2018		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.COM.	COMMERCE	1998	OTHERS - VHNSN COLLEGE
OTHERS - M.COM	OTHERS - COMMERCE	2000	OTHERS - VHNSN COLLEGE
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2004	OTHERS - KAMADHENU COLLEGE OF ARTS AND SCIENCE
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2014	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE
OTHERS - MPHIL	OTHERS - COMMERCE	2004	OTHERS - VHNSN COLLEGE
Title of the Ph.D. Thesis	A STUDY ON MANAGEMENT OF NON PERFORMING ASSETS IN INDIAN BANK TAMILNADU		

12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. B. SELVARAJAN Date of Birth: 10-06-1978 Date of Joining: 02-04-2018 AICTE ID: 733118822	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.COM.	COMMERCE	OTHERS-VHNSN COLLEGE	1998		
			OTHERS - M.COM	OTHERS - COMMERCE	OTHERS-VHNSN COLLEGE	2000		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KAMADHENU COLLEGE OF ARTS AND SCIENCE	2004		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE--	2014		
			OTHERS - MPHIL	OTHERS - COMMERCE	OTHERS-VHNSN COLLEGE	2004		
			Title of the Ph.D. Thesis	A STUDY ON MANAGEMENT OF NON PERFORMING ASSETS IN INDIAN BANK TAMILNADU				
						Previous Position	16 Years	
2.		Name: DR. S. ANITHA Date of Birth: 09-03-1973 Date of Joining: 16-11-2018 AICTE ID: 1445584346	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR	
			B.SC.	OTHERS - AGRICULTURE	OTHERS-AGRICULTURAL COLLEGE AND RESEARCH INSTITUTE	1996		
			M.SC.	OTHERS - AGRICULTURAL	OTHERS-TAMILNADU AGRICULTURAL UNIVERSITY	1998		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MADURAI KAMARAJ UNIVERSITY	2008		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2018		
			Title of the Ph.D. Thesis	ROLE OF PERFORMANCE APPRAISAL ON INFORMATION TECHNOLOGY EMPLOYEES PERFORMANCE				
						Previous Position	11 Years	

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: MR. K. KARTHIK Date of Birth: 12-06-1988 Date of Joining: 25-07-2016 AICTE ID: 3218750479	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>4 Years</td> </tr> <tr> <td>Previous Position</td> <td>3 Years</td> </tr> </table>		Current Position	4 Years	Previous Position	3 Years
			Current Position	4 Years								
			Previous Position	3 Years								
			B.TECH.	FOOD TECHNOLOGY	OTHERS-KARUNYA UNIVERSITY	2009						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-THE AMERICAN COLLEGE	2012									
Title of the Ph.D. Thesis												
4.		Name: MR. J.R. VENKATESH Date of Birth: 12-01-1994 Date of Joining: 01-02-2022 AICTE ID: 2258630165	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>1 Years</td> </tr> <tr> <td>Previous Position</td> <td>4 Years</td> </tr> </table>		Current Position	1 Years	Previous Position	4 Years
			Current Position	1 Years								
			Previous Position	4 Years								
			B.COM.	COMMERCE	OTHERS-SLS MAVMM AV COLLEGE	2015						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OAA-MAVMM SCHOOL OF MANAGEMENT--	2017									
Title of the Ph.D. Thesis												
5.		Name: DR. M. LAKSHMI SHREE Date of Birth: 04-07-1986 Date of Joining: 17-02-2016 AICTE ID: 2918070192	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>7 Years</td> </tr> <tr> <td>Previous Position</td> <td>4 Years</td> </tr> </table>		Current Position	7 Years	Previous Position	4 Years
			Current Position	7 Years								
			Previous Position	4 Years								
			B.A.	ENGLISH	OTHERS-SRI PARASAKTHI COLLEGE OF WOMEN	2006						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	KALASALINGAM INSTITUTE OF TECHNOLOGY--	2008						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-MANOMANIAM SUNDARNAR UNIVERSITY	2016									
Title of the Ph.D. Thesis			CUSTOMER BEHAVIOUR PATTERN AND PREFERENCE TOWARDS LIFE INSURANCE CORPORATION OF INDIA IN TIRUNELVELI									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
6.		Name: MRS. S. KAYATHRI Date of Birth: 12-04-1989 Date of Joining: 02-01-2020 AICTE ID: 7331118844	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>3 Years</td> </tr> <tr> <td>Previous Position</td> <td>2 Years</td> </tr> </table>		Current Position	3 Years	Previous Position	2 Years
			Current Position	3 Years								
			Previous Position	2 Years								
			B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	SYED AMMAL ENGINEERING COLLEGE--	2010						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OAA-MAVMM SCHOOL OF MANAGEMENT--	2017									
Title of the Ph.D. Thesis												
7.		Name: MS. R. SANDHIYA Date of Birth: 08-06-1994 Date of Joining: 03-11-2022 AICTE ID: 75226848	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>3 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	3 Years
			Current Position	0 Years								
			Previous Position	3 Years								
			B.COM.	OTHERS - COMPUTER APPLICATION	OTHERS-SLS MAVMM AV COLLEGE	2015						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	N P R COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)--	2020									
Title of the Ph.D. Thesis												

ANNA UNIVERSITY
PROGRESS THROUGH KNOWLEDGE