



ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : Sri Venkateswara College of Computer Applications and Management
2. Address : SF 348/1, 3G Road, Ettimadai, Palakkad Road, Coimbatore-641112
3. Name of the Principal :
4. Phone Number : 422-2656235
5. Fax Number : 422-2656235
6. Web Site : [HTTP://WWW.SRIVENKATESWARA.IN/EBRAND.HTML](http://www.srivenkateswara.in/ebbrand.html)
7. Email ID : svccam1@gmail.com
8. Year of Establishment : 2007
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :

Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2008	60	60

Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
2.	M.C.A.	Master of Computer Applications	2022	90	90

12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience			
			Degree	Specialization	Name of the College	Year of Passing	Current Position	1 Years		
1.		Name: DR. M. MEENAKSHISUNDARAM Date of Birth: 11-06-1966 Date of Joining: 27-06-2022 AICTE ID: AU1	B.SC.	OTHERS - CHEMISTRY	OTHERS-SA COLLEGE	1986	PROFESSOR			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	1999				
			M.B.A.	OTHERS - HUMAN RESOURCE MANAGEMENT	OTHERS-ALAGAPPA UNIVERSITY	2013				
			PH.D.	OTHERS - KNOWLEDGE MANAGEMENT	OTHERS-BHARATHIYAR UNIVERSITY	2016				
				Title of the Ph.D. Thesis	EMPLOYMENT ENGAGEMENT IN THE ENGINEERING INDUSTRY WITH REFERENCE TO COIMBATORE CITY AN EMPIRICAL ANALYSIS					
									Previous Position	13 Years

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
2.		Name: MRS. CM. SHINY Date of Birth: 25-11-1971 Date of Joining: 19-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>19 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	19 Years
			Current Position	0 Years								
			Previous Position	19 Years								
			B.SC.	OTHERS - CHEMISTRY AND BOTANY	OTHERS-VIMALA COLLEGE	1993						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES	1995						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY	2017									
Title of the Ph.D. Thesis	FACTORS INFLUENCING RETAIL STORE CHOICE BEHAVIOUR PF CONSUMERS SPECIAL REFERENCE TO CHOCHIN											
3.		Name: DR. BS. KEERTHI Date of Birth: 31-01-1989 Date of Joining: 29-10-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>10 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	10 Years
			Current Position	0 Years								
			Previous Position	10 Years								
			B.COM.	COMMERCE	OTHERS-HINDUSTAN COLLEGE OF ARTS AND SCIENCE	2009						
			OTHERS - M.COM	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY	2011						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2012						
			PH.D.	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY	2021						
OTHERS - M.PHIL	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY	2014									
Title of the Ph.D. Thesis	CREDIT CARD HOLDERS TRANSGRESSION PRACTICE AND ITS IMPACT TOWARDS SAVINGS PATTERN											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
4.		Name: MRS. J. VIJAYALAKSHMI Date of Birth: 20-07-1985 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-OSMANIA UNIVERSITY	2007		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-OSMANIA UNIVERSITY	2009		
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-BHARATHIYAR UNIVERSITY	2018		
			Title of the Ph.D. Thesis					Current Position
					Previous Position	0 Years		
5.		Name: DR. J. SREEJA Date of Birth: 25-09-1991 Date of Joining: 05-07-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			OTHERS - BBM CA	OTHERS - COMPUTER APPLICATION	OTHERS-SREE NARANAYANA GURU COLLEGE	2012		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SAN INTERNATIONAL BUSINESS SCHOOL--	2014		
			PH.D.	OTHERS - MANAGEMENT	OTHERS-CMS INSTITUTE OF MANAGEMENT STUDIES	2023		
			Title of the Ph.D. Thesis			MANAGEMENT		Current Position
					Previous Position	2 Years		

2. Name of the Degree & Course : M.C.A.-Master of Computer Applications

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
			Degree	Specialization	Name of the College	Year of Passing						
1.		Name: DR. I. BREMNAVAS Date of Birth: 02-03-1974 Date of Joining: 04-03-2023 AICTE ID: AU1	B.SC.	OTHERS - MATHS	OTHERS-BHARATHIDASAN COLLEGE	1996	PROFESSOR					
			M.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-BHARATHIDASAN UNIVERSITY	2002						
			OTHERS - MPHIL	OTHERS - COMPUTER	OTHERS-BHARATHIDASAN UNIVERSITY	2004			Current Position	0 Years		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PERIYAR UNIVERSITY	2007			Previous Position	19 Years		
			PH.D.	COMPUTER APPLICATIONS	OTHERS-BHARATHIYAR UNIVERSITY	2013						
			Title of the Ph.D. Thesis	DESIGN AND DEVELOPMENT OF SECURED MEDICAL IMAGE TRANSMISSION ALGORITHM USING CHAOTIC SET EQUATIONS								
2.		Name: MR. N. ARUNAGIRI Date of Birth: 25-09-1975 Date of Joining: 30-06-2022 AICTE ID: 11511899032	B.SC.	OTHERS - ELECTRONICS	OTHERS-BHARATHIYAR UNIVERSITY	1997	ASSISTANT PROFESSOR					
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIDASAN UNIVERSITY	2002			Current Position	0 Years		
											Previous Position	8 Years
			Title of the Ph.D. Thesis									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
3.		Name: MRS. J. GEETHANJALI Date of Birth: 14-04-1992 Date of Joining: 02-01-2018 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - COMPUTER APPLICATIONS	OTHERS-SRI GVG COLLEGE FOR WOMEN	2013		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-SRI SARASWATHI THIGAYARAJA COLLEGE	2016		
			OTHERS - M.PHIL	OTHERS - COMPUTER	OTHERS-SREE SARASWATHI THYAGARAJA COLLEGE	2019		
			Title of the Ph.D. Thesis					
4.		Name: MRS. R. ANGEL KIRUBA RANJANA Date of Birth: 18-01-1984 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	COMPUTER SYSTEMS AND DESIGN	OTHERS-MANONMANIAM	2004		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-MANONMANIAM SUNDARNAR	2007		
			OTHERS - MPHIL	COMPUTER APPLICATIONS	OTHERS-MANONMANIAM SUNDARNAR	2011		
			Title of the Ph.D. Thesis					
5.		Name: MR. J. VINEETH NAIR Date of Birth: 08-01-1970 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-PSG ARTS	1993		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PSG ARTS	1996		
			Title of the Ph.D. Thesis					
			Current Position		5 Years		Previous Position	
Current Position		0 Years		Previous Position		3 Years		
Current Position		0 Years		Previous Position		12 Years		

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
6.		Name: MRS. V B. MADURIA Date of Birth: 28-08-1984 Date of Joining: 03-04-2013 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR Current Position 10 Years Previous Position 0 Years	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-SNR SONS COLLEGE	2006		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	SNS COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2009		
			Title of the Ph.D. Thesis					
7.		Name: MRS. P. SANTHANALAKSHMI Date of Birth: 08-06-1975 Date of Joining: 01-06-2010 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR Current Position 12 Years Previous Position 0 Years	
			B.SC.	COMPUTER SYSTEMS AND DESIGN	OTHERS-BHARATHIYAR UNIVERSITY	1998		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIYAR UNIVERSITY	2001		
			Title of the Ph.D. Thesis					
8.		Name: MRS. K. BAVATHARANI Date of Birth: 05-02-1997 Date of Joining: 27-06-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR Current Position 0 Years Previous Position 0 Years	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-CARDAMON PLANTERS ASSOCIATION COLLEGE	2017		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	SRI VENKATESWARA COLLEGE OF COMPUTER APPLICATIONS AND MANAGEMENT--	2019		
			Title of the Ph.D. Thesis					

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience				
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR				
9.		Name: MRS. M. NANDHINI Date of Birth: 06-06-1988 Date of Joining: 07-11-2022 AICTE ID: AU1	B.C.A.	COMPUTER APPLICATIONS	OTHERS-MEENATCHI CHANDRASEKARAN COLLEGE OF ARTS AND SCIENCE	2008	<table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>0 Years</td> </tr> </table>	Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years							
			Previous Position	0 Years							
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PONNIYAH RAMAJAYAM ARTS COLLEGE	2010	<table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>0 Years</td> </tr> </table>	Current Position	0 Years	Previous Position	0 Years
Current Position	0 Years										
Previous Position	0 Years										
Title of the Ph.D. Thesis											

