



ANNA UNIVERSITY CHENNAI - 600 025


1. Name Of the College : Sri Venkateswara College of Computer Applications and Management
2. Address : SF 348/1, 3G Road, Ettimadai, Palakkad Road, Coimbatore-641112
3. Name of the Principal :
4. Phone Number : 422-2656235
5. Fax Number : 422-2656235
6. Web Site : [HTTP://WWW.SRIVENKATESWARA.IN/EBRAND.HTML](http://www.srivenkateswara.in/EBRAND.HTML)
7. Email ID : svccam1@gmail.com
8. Year of Establishment : 2007
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :



Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2008	60	60



Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
2.	M.C.A.	Master of Computer Applications	2022	90	90

12.1.List of Faculty Members :



1. Name of the Degree & Course : M.B.A.-Master of Business Administration




Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. M. MEENAKSHISUNDARAM Date of Birth: 11-06-1966 Date of Joining: 27-06-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR	
			B.SC.	OTHERS - CHEMISTRY	OTHERS-SA COLLEGE	1986		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	1999		
			M.B.A.	OTHERS - HUMAN RESOURCE MANAGEMENT	OTHERS-ALAGAPPA UNIVERSITY	2013		
			PH.D.	OTHERS - KNOWLEDGE MANAGEMENT	OTHERS-BHARATHIYAR UNIVERSITY	2016	Current Position	1 Years
			Title of the Ph.D. Thesis	EMPLOYMENT ENGAGEMENT IN THE ENGINEERING INDUSTRY WITH REFERENCE TO COIMBATORE CITY AN EMPIRICAL ANALYSIS				Previous Position 13 Years




Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience			
2.		Name: MRS. CM. SHINY Date of Birth: 25-11-1971 Date of Joining: 19-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR			
			B.SC.	OTHERS - CHEMISTRY AND BOTANY	OTHERS-VIMALA COLLEGE	1993				
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES	1995				
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY	2017				
			Title of the Ph.D. Thesis		FACTORS INFLUENCING RETAIL STORE CHOICE BEHAVIOUR PF CONSUMERS SPECIAL REFERENCE TO CHOCHIN					
			3.		Name: DR. BS. KEERTHI Date of Birth: 31-01-1989 Date of Joining: 29-10-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR
B.COM.	COMMERCE	OTHERS-HINDUSTAN COLLEGE OF ARTS AND SCIENCE				2009				
OTHERS - M.COM	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY				2011				
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY				2012				
PH.D.	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY				2021				
OTHERS - M.PHIL	OTHERS - COMMERCE	OTHERS-BHARATHIYAR UNIVERSITY				2014				
Title of the Ph.D. Thesis		CREDIT CARD HOLDERS TRANSGRESSION PRACTICE AND ITS IMPACT TOWARDS SAVINGS PATTERN								
						Current Position		0 Years		
			Previous Position		10 Years					


Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
4.		Name: MRS. J. VIJAYALAKSHMI Date of Birth: 20-07-1985 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-OSMANIA UNIVERSITY	2007		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-OSMANIA UNIVERSITY	2009		
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-BHARATHIYAR UNIVERSITY	2018		
			Title of the Ph.D. Thesis					
			5.		Name: DR. J. SREEJA Date of Birth: 25-09-1991 Date of Joining: 05-07-2022 AICTE ID: AU1	Degree	Specialization	Name of the College
OTHERS - BBM CA	OTHERS - COMPUTER APPLICATION	OTHERS-SREE NARANAYANA GURU COLLEGE				2012		
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SAN INTERNATIONAL BUSINESS SCHOOL--				2014		
PH.D.	OTHERS - MANAGEMENT	OTHERS-CMS INSTITUTE OF MANAGEMENT STUDIES				2023		
Title of the Ph.D. Thesis		MANAGEMENT						

2. Name of the Degree & Course : M.C.A.-Master of Computer Applications

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. I. BREMNAVAS Date of Birth: 02-03-1974 Date of Joining: 04-03-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR	
			B.SC.	OTHERS - MATHS	OTHERS-BHARATHIDASAN COLLEGE	1996		
			M.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-BHARATHIDASAN UNIVERSITY	2002		
			OTHERS - MPHIL	OTHERS - COMPUTER	OTHERS-BHARATHIDASAN UNIVERSITY	2004		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PERIYAR UNIVERSITY	2007		
			PH.D.	COMPUTER APPLICATIONS	OTHERS-BHARATHIYAR UNIVERSITY	2013		
			Title of the Ph.D. Thesis		DESIGN AND DEVELOPMENT OF SECURED MEDICAL IMAGE TRANSMISSION ALGORITHM USING CHAOTIC SET EQUATIONS			
2.		Name: MR. N. ARUNAGIRI Date of Birth: 25-09-1975 Date of Joining: 30-06-2022 AICTE ID: 11511899032	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - ELECTRONICS	OTHERS-BHARATHIYAR UNIVERSITY	1997		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIDASAN UNIVERSITY	2002		
			Title of the Ph.D. Thesis					
			Current Position		0 Years			
Previous Position		8 Years						

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: MRS. J. GEETHANJALI Date of Birth: 14-04-1992 Date of Joining: 02-01-2018 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	5 Years	Previous Position	0 Years
			Current Position	5 Years								
			Previous Position	0 Years								
			B.SC.	OTHERS - COMPUTER APPLICATIONS	OTHERS-SRI GVG COLLEGE FOR WOMEN	2013						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-SRI SARASWATHI THIGAYARAJA COLLEGE	2016						
			OTHERS - M.PHIL	OTHERS - COMPUTER	OTHERS-SREE SARASWATHI THYAGARAJA COLLEGE	2019						
Title of the Ph.D. Thesis												
4.		Name: MRS. R. ANGEL KIRUBA RANJANA Date of Birth: 18-01-1984 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>		Current Position	0 Years	Previous Position	3 Years
			Current Position	0 Years								
			Previous Position	3 Years								
			B.SC.	COMPUTER SYSTEMS AND DESIGN	OTHERS-MANONMANIAM	2004						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-MANONMANIAM SUNDARNAR	2007						
			OTHERS - MPHIL	COMPUTER APPLICATIONS	OTHERS-MANONMANIAM SUNDARNAR	2011						
Title of the Ph.D. Thesis												
5.		Name: MR. J. VINEETH NAIR Date of Birth: 08-01-1970 Date of Joining: 15-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>12 Years</td></tr></table>		Current Position	0 Years	Previous Position	12 Years
			Current Position	0 Years								
			Previous Position	12 Years								
			B.COM.	COMMERCE	OTHERS-PSG ARTS	1993						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PSG ARTS	1996						
			Title of the Ph.D. Thesis									

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
6.		Name: MRS. V B. MADURIA Date of Birth: 28-08-1984 Date of Joining: 03-04-2013 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-SNR SONS COLLEGE	2006		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	SNS COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2009		
			Title of the Ph.D. Thesis					
							Current Position	10 Years
				Previous Position	0 Years			
7.		Name: MRS. P. SANTHANALAKSHMI Date of Birth: 08-06-1975 Date of Joining: 01-06-2010 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	COMPUTER SYSTEMS AND DESIGN	OTHERS-BHARATHIYAR UNIVERSITY	1998		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIYAR UNIVERSITY	2001		
			Title of the Ph.D. Thesis					
							Current Position	12 Years
				Previous Position	0 Years			
8.		Name: MRS. K. BAVATHARANI Date of Birth: 05-02-1997 Date of Joining: 27-06-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-CARDAMON PLANTERS ASSOCIATION COLLEGE	2017		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	SRI VENKATESWARA COLLEGE OF COMPUTER APPLICATIONS AND MANAGEMENT--	2019		
			Title of the Ph.D. Thesis					
							Current Position	0 Years
				Previous Position	0 Years			

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
9.		Name: MRS. M. NANDHINI Date of Birth: 06-06-1988 Date of Joining: 07-11-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.C.A.	COMPUTER APPLICATIONS	OTHERS-MEENATCHI CHANDRASEKARAN COLLEGE OF ARTS AND SCIENCE	2008		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-PONNIYAH RAMAJAYAM ARTS COLLEGE	2010		
			Title of the Ph.D. Thesis					
			Current Position		0 Years			
Previous Position		0 Years						

