




ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : College of Business Management
2. Address : Sappanipatti Village, Karagur, Krishnagiri-635111
3. Name of the Principal : Dr. M Chittibabu Kannan
4. Phone Number : 04348-293001
5. Fax Number : 04348-293001
6. Web Site : WWW.CBMEDU.IN
7. Email ID : cbmbschool@gmail.com
8. Year of Establishment : 2010
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :



Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2010	120	120




12. Principal Details :




Name of the Principal	DR. M. CHITTIBABU KANNAN																									
Date of Birth	05-05-1975																									
Faculty AICTE ID	1825337325																									
Experience	19																									
Telephone number - Office	04348-293001																									
Date of joining in the present post	11-01-2017																									
Educational Qualification :																										
<table border="1"> <thead> <tr> <th>Degree</th> <th>Specialization</th> <th>Year of Passing</th> <th>Name of the College</th> </tr> </thead> <tbody> <tr> <td>B.B.A.</td> <td>BUSINESS ADMINISTRATION</td> <td>2003</td> <td>OTHERS - UNIVERSITY OF MADRAS</td> </tr> <tr> <td>M.B.A.</td> <td>MASTER OF BUSINESS ADMINISTRATION</td> <td>2005</td> <td>OTHERS - PERIYAR UNIVERSITY</td> </tr> <tr> <td>PH.D.</td> <td>OTHERS - FINANCE</td> <td>2016</td> <td>OTHERS - SNR COLLEGE</td> </tr> <tr> <td>OTHERS - M.PHILL</td> <td>OTHERS - FINANCE</td> <td>2006</td> <td>OTHERS - BHARADIDASAN UNIVERSITY</td> </tr> <tr> <td>OTHERS - DIPLAMO IN</td> <td>OTHERS - MECHANICAL ENGINEERING</td> <td>1997</td> <td>OTHERS - THIYAGARAJAR POLYTECHIC COLLEGE</td> </tr> </tbody> </table>			Degree	Specialization	Year of Passing	Name of the College	B.B.A.	BUSINESS ADMINISTRATION	2003	OTHERS - UNIVERSITY OF MADRAS	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2005	OTHERS - PERIYAR UNIVERSITY	PH.D.	OTHERS - FINANCE	2016	OTHERS - SNR COLLEGE	OTHERS - M.PHILL	OTHERS - FINANCE	2006	OTHERS - BHARADIDASAN UNIVERSITY	OTHERS - DIPLAMO IN	OTHERS - MECHANICAL ENGINEERING	1997	OTHERS - THIYAGARAJAR POLYTECHIC COLLEGE
Degree	Specialization	Year of Passing	Name of the College																							
B.B.A.	BUSINESS ADMINISTRATION	2003	OTHERS - UNIVERSITY OF MADRAS																							
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2005	OTHERS - PERIYAR UNIVERSITY																							
PH.D.	OTHERS - FINANCE	2016	OTHERS - SNR COLLEGE																							
OTHERS - M.PHILL	OTHERS - FINANCE	2006	OTHERS - BHARADIDASAN UNIVERSITY																							
OTHERS - DIPLAMO IN	OTHERS - MECHANICAL ENGINEERING	1997	OTHERS - THIYAGARAJAR POLYTECHIC COLLEGE																							
Title of the Ph.D. Thesis	SOCIO ECONOMIC EMPOWERMENT OF WOMEN SELF HELP GROUPS IN NAMAKKAL DISTRICT																									




12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. M. CHITTIBABU KANNAN Date of Birth: 05-05-1975 Date of Joining: 11-07-2011 AICTE ID: 1825337325	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-UNIVERSITY OF MADRAS	2003		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR UNIVERSITY	2005		
			PH.D.	OTHERS - FINANCE	OTHERS-SNR COLLEGE	2016		
			OTHERS - M.PHILL	OTHERS - FINANCE	OTHERS-BHARADIDASAN UNIVERSITY	2006		
			OTHERS - DIPLOMA IN	OTHERS - MECHANICAL ENGINEERING	OTHERS-THIYAGARAJAR POLYTECHNIC COLLEGE	1997		
			Title of the Ph.D. Thesis		SOCIO ECONOMIC EMPOWERMENT OF WOMEN SELF HELP GROUPS IN NAMAKKAL DISTRICT			
2.		Name: MRS. A. USHA Date of Birth: 13-11-1985 Date of Joining: 10-11-2014 AICTE ID: 12976917975	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			OTHERS - BCS	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-GOVERNMENT WEMENS COLLEGE KRISHNAGIRI	2006		
			M.B.A.	OTHERS - FINANCE AND HR	SAPTHAGIRI COLLEGE OF ENGINEERING--	2008		
			Title of the Ph.D. Thesis					

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: DR. A. DHANALAKSHMI Date of Birth: 10-05-1987 Date of Joining: 07-04-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	0 Years	Previous Position	9 Years
			Current Position	0 Years								
			Previous Position	9 Years								
			B.COM.	COMMERCE	OTHERS-SENGUNTHAR ARTS AND SCIENCE COLLEGE	2007						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SOWDESHWARI INSTITUTE OF MANAGEMENT STUDIES	2009						
			PH.D.	OTHERS - MANAGEMENT	OTHERS-PRIMS	2019						
Title of the Ph.D. Thesis		A STUDY ON CONCIOUSNESS AND PERSEPTION TOWARDS ORGANIC FOOD PRODUCTS AMONG COLLEGE STUDENTS IN SALEM DISTRICT										
4.		Name: DR. A N. RADHIKA Date of Birth: 24-06-1979 Date of Joining: 02-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	0 Years	Previous Position	13 Years
			Current Position	0 Years								
			Previous Position	13 Years								
			B.COM.	COMMERCE	OTHERS-GOVT ARTS COLLEGE CHITHAMBARAM	2005						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	2007						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERIYAR UNIVERSITY	2014						
Title of the Ph.D. Thesis		A STUDY ON CUSTOMERS PERCEPTION AND SHOPPING BEHAVIOUR IN MEGA RETAIL MALLS AMOUNG THE URBAN CUSTOMER WITH SPECIAL REFERENCE TO BANGALORE CITY										
5.		Name: MR. D. VINOTH Date of Birth: 14-05-1997 Date of Joining: 02-11-2020 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table><tr><td>Current Position</td><td>2 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	2 Years	Previous Position	0 Years
			Current Position	2 Years								
			Previous Position	0 Years								
			B.SC.	OTHERS - MATHS	OTHERS-ARIGHAR ANNA COLLEGE	2017						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2020						
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
6.		Name: MR. G. SARAVANAN Date of Birth: 06-05-1989 Date of Joining: 15-04-2013 AICTE ID: 12191497180	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ARIGAR ANNA COLLEGE	2009		
			M.B.A.	OTHERS - HR MARKETING	P S V COLLEGE OF ENGINEERING AND TECHNOLOGY--	2011		
			Title of the Ph.D. Thesis					
			7.		Name: MR. R. VELMURUGAN Date of Birth: 12-06-1988 Date of Joining: 03-09-2021 AICTE ID: AU1	Degree	Specialization	Name of the College
B.COM.	COMMERCE	OTHERS-ARIGNAR ANNA ARTS AND SCIENCE COLLEGE				2009		
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	P S V COLLEGE OF ENGINEERING AND TECHNOLOGY--				2011		
Title of the Ph.D. Thesis								
8.		Name: MR. D. VIGNESH Date of Birth: 28-06-1996 Date of Joining: 01-05-2020 AICTE ID: AU1				Degree	Specialization	Name of the College
			B.E.	MECHANICAL ENGINEERING	VARUVAN VADIVELAN INSTITUTE OF TECHNOLOGY--	2017		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2019		
			Title of the Ph.D. Thesis					

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
9.		Name: MRS. M. SASIPRIYA Date of Birth: 19-02-1990 Date of Joining: 03-01-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.E.	COMPUTER SCIENCE AND ENGINEERING	SENGUNTHAR COLLEGE OF ENGINEERING--	2012	Current Position	0 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2014	Previous Position	4 Years
			Title of the Ph.D. Thesis					
10.		Name: MS. G. INDUMATHI Date of Birth: 07-01-1996 Date of Joining: 04-01-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - MATHEMATICS	OTHERS-SRI VIDYA MANDIR ARTS SCIENCE COLLEGE	2017	Current Position	0 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SACRED HEART COLLEGE TIRUPATTUR	2019	Previous Position	3 Years
			Title of the Ph.D. Thesis					
11.		Name: MR. S. VIGNESHWARAN Date of Birth: 19-04-1997 Date of Joining: 02-11-2020 AICTE ID: 12255298939	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SACRED HEART COLLEGE	2017	Current Position	2 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	COLLEGE OF BUSINESS MANAGEMENT--	2020	Previous Position	0 Years
			Title of the Ph.D. Thesis					