





## ANNA UNIVERSITY CHENNAI - 600 025



1. Name Of the College : SSM School of Management and Computer Applications
2. Address : NH-47, Salem main Raod, Komarapalayam, Namakkal Dist-638183
3. Name of the Principal : Dr. J Mohanraj
4. Phone Number : 04288-267702
5. Fax Number : 04288-267247
6. Web Site : WWW.SSMSOMCA.ORG
7. Email ID : directormba@ssmce.ac.in
8. Year of Establishment : 2002
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :




Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2002	60	60

## 12.1.List of Faculty Members :

### 1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. J. MOHANRAJ  Date of Birth: 30-11-1977  Date of Joining: 05-06-2011  AICTE ID: 1425577711	Degree	Specialization	Name of the College	Year of Passing	<b>PRINCIPAL</b>  <table border="1"><tr><td>Current Position</td><td>6 Years</td></tr><tr><td>Previous Position</td><td>14 Years</td></tr></table>		Current Position	6 Years	Previous Position	14 Years
			Current Position	6 Years								
			Previous Position	14 Years								
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-DRGRDAMODARAN COLLEGE OF SCIENCE	1998						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KSR COLLEGE OF ARTS AND SCIENCE	2000						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2017						
Title of the Ph.D. Thesis		THE STUDY ON MOTIVATION OF ENTREPRENEURS IN MSMES WITH SPECIAL REFERENCE TO SELECTED DISTRICTS IN TAMIL NADU										
2.		Name: DR. U. PUNITHA  Date of Birth: 01-06-1979  Date of Joining: 01-12-2012  AICTE ID: 12184622319	Degree	Specialization	Name of the College	Year of Passing	<b>ASSOCIATE PROFESSOR</b>  <table border="1"><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	5 Years	Previous Position	9 Years
			Current Position	5 Years								
			Previous Position	9 Years								
			B.COM.	COMMERCE	OTHERS-SARADHA COLLEGE FOR WOMEN SALEM	1999						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	MAHARAJA ENGINEERING COLLEGE FOR WOMEN--	2001						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-PERIYAR UNIVERSITY	2007						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ARINGAR ANNA ARTS AND SCIENCE COLLEGE	2020									
Title of the Ph.D. Thesis		A STUDY ON FINANCIAL EFFICIENCY OF INDIAN SUGAR INDUSTRIES A COMNARATIVE STUDY										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: DR. M. INDHUMATHI  Date of Birth: 03-04-1974  Date of Joining: 26-08-2009  AICTE ID: 425577715	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR  <table border="1"><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>23 Years</td></tr></table>		Current Position	1 Years	Previous Position	23 Years
			Current Position	1 Years								
			Previous Position	23 Years								
			B.A.	ENGLISH	OTHERS-BHARATHIAR UNIVERSITY	1994						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIAR UNIVERSITY	1996						
			OTHERS - M.PHIL	OTHERS - HUMAN RESOURCE MANAGEMENT	OTHERS-ALAGAPPA UNIVERSITY	2003						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PKR ARTS COLLEGE FOR WOMEN	2022						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PKR ARTS COLLEGE FOR WOMEN	2022									
Title of the Ph.D. Thesis		CHALLENGES AND OPPORTUNITIES IN ORGANIC FARMING A STUDY WITH REFERENCE TO ORGANIC FARMERS IN ERODE DISTRICT										
4.		Name: DR. G. SHENBAGAVENI  Date of Birth: 28-02-1982  Date of Joining: 04-10-2013  AICTE ID: 112184752161	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR  <table border="1"><tr><td>Current Position</td><td>8 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>		Current Position	8 Years	Previous Position	3 Years
			Current Position	8 Years								
			Previous Position	3 Years								
			OTHERS - BBM	OTHERS - MANAGEMENT	OTHERS-ERODE ARTS COLLEGE FOR WOMEN	2002						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	K S RANGASAMY COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2004						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ARINGAR ANNA ARTS AND SCIENCE COLLEGE	2021						
			OTHERS - MPHIL	OTHERS - HUMAN RESOURCE	OTHERS-ALAGAPPA UNIVERSITY	2007						
Title of the Ph.D. Thesis		INFLUENCE OF PACKAGING OF CONSUMER BEHAVIOUR TOWARDS HELATH DRINKS										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
5.		Name: MRS. M. GOMATHI  Date of Birth: 20-04-1988  Date of Joining: 23-07-2018  AICTE ID: 4530861174	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-GOBI ARTS AND SCIENCE COLLEGE	2010		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	ERODE SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)--	2010		
			Title of the Ph.D. Thesis					
			6.		Name: MR. N. SATHISHKUMAR  Date of Birth: 28-07-1984  Date of Joining: 01-06-2010  AICTE ID: 1425577935	Degree	Specialization	Name of the College
OTHERS - B.COM CA	OTHERS - COMMERCE WITH COMPUTER APPLICATIONS	OTHERS-SENGUNTHAT ARTS SCIENCE COLLEGE				2006		
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-VLBJANAKIAMMAL COLLEGE OF ARTS SCIENCE				2008		
Title of the Ph.D. Thesis								
7.		Name: MR. S. SANKAR  Date of Birth: 03-05-1986  Date of Joining: 17-08-2020  AICTE ID: 11108503771				Degree	Specialization	Name of the College
			OTHERS - BCS	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-SENGUNTHAR COLLEGE OF ARTS AND SCIENCE	2006		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	MUTHAYAMMAL COLLEGE OF ENGINEERING--	2008		
			Title of the Ph.D. Thesis					