Report:
The one day workshop on Intellectual Property Rights was conducted on the occasion of World IP day on 26th April 2016. The total number of participants was 103. The workshop highlighted on overview of IPR, Industrial Designs, Copyright, Trademark, Indian Patenting Procedure, IP Strategy and International Patent Procedures. Representative from Lexis Nexis detailed about the Total Patent Database.

CIPR also presented the Anna University IP Awards to the Top two performers in Anna University and Affiliated Colleges.

WINNER LIST

**Anna University, Chennai**
1. Department of Mechanical Engineering, Anna University, Chennai – 600025
2. Department of Biotechnology, Anna University, Chennai – 600025

**Affiliated College, Chennai Region**
1. Rajalakshmi Engineering College, Chennai – 602105
2. St. Joseph's College of Engineering, Chennai – 600119

**Affiliated College, Coimbatore Region**
1. K.S.R College of Engineering, Tiruchengode – 637215
2. K.S. Rangasamy College of Technology, Tiruchengode – 637215

**Affiliated College, Tiruchy Region**
1. Bharathidasan Institute of Technology (BIT) campus, Tiruchirappalli – 620024

**Affiliated College, Tirunelveli Region**
1. Sethu Institute of Technology, Kariapatti – 626115
2. National Engineering College, Kariapatti – 628503

**Affiliated College, Madurai Region**
K. L. N College of Engineering, Pottapalayam - 630612
The Brochure and Program schedule is given below:

**Brochure:**

**ONE DAY WORKSHOP ON**

Intellectual Property Rights 2016 (IPR 2016)

26th April 2016

**Chief Patron**

Prof. M. Rajaram
Vice Chancellor,
Anna University, Chennai.

**Patron**

Dr. S. Ganesan,
Registrar, Anna University, Chennai.

**Coordinator**

Prof. Dr. M. Kantha Babu
Director, CIPR

Anna University, Chennai.

**Organized by**

Center for Intellectual Property Rights,
Anna University, Chennai.

About the Workshop

Intellectual Property plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. To promote the awareness of Intellectual Property Rights (IPR) and to encourage innovation and creative activities across various disciplines, Center for Intellectual Property Rights (CIPR), Anna University, Chennai is planning to organize a One Day Workshop on “Intellectual Property Rights 2016" on 26th April 2016 on the occasion of World Intellectual Property Day (26th April 2016), for the second year in a row inline with World Intellectual Property organization (WIPO) theme of “Digital Creativity: Culture Reimagined”.

About Anna University

Anna University was established in 1978 as a unitary type of University. It offers higher education in Engineering, Technology and Allied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained therefrom, it fosters cooperation between the academic and industrial communities. Recently, Anna University has been accredited by NAAC with 'A' Grade.

About Centre for Intellectual Property Rights (CIPR)

The Centre for Intellectual Property Rights (CIPR), Anna University, Chennai was established in the year 2005 to create awareness and offer assistance to academicians, researchers, entrepreneurs and innovators to identify, protect and manage IPR effectively. Heretofore, the CIPR has filed more than 150 patents, 30 trademarks and 40 copyrights and 35 Design Patents. The CIPR involved jointly with Tamil Nadu Technology Development and Promotion Centre (TNTDPC) of Confederation of Indian Industries (CII) in conducting many certificates courses on Intellectual Property Rights.

**Services of CIPR at Anna University, Chennai**

1. **Filing of Patents**
   CIPR has expertise and experienced professionals to do patent searches (free and paid database), patent specification drafting, patent filings and related works.

2. **Design Patents**
   CIPR carries out search and filing services of design patents for shape, configuration, pattern, composition of lines, colours applied to any products.

3. **Trademarks**
   CIPR carries out trademark search and filing trademark applications for logo, symbol, design.
image, sound, colour, slogan, smell, word, phrase or combination of these elements.

4. Copyrights
CIPR assists in copyright filing related to the original work of literary (books, lab manuals, etc.), artistic (painting, sculptures, photographs, etc.), dramatic, musical work, cinematographic films, sound recording, software programme, etc.

5. Awareness Programme
The CIPR regularly conducts several awareness programs to educate the importance of IPR for faculties, students, research scholars, R&D institution, SMEs, large establishments, etc., including training programs in the IP field.

The topics to be covered in the workshop are
1. Overview on IPR
2. How to convert the research and project works into patents
3. Copyrights and Trademarks
4. How to do prior-art searches
5. The process of granting patent
6. IP Strategy
7. Commercialization of patents

Speakers:
Eminent speakers from IPR agencies, government bodies, IPR law experts, scientists and institutions.

Important dates
Receipt of Application by email or post: 15/4/16
Intimation of selection by email: 18/4/16

Registration Fee Details
The registration fee for attending the above workshop is Rs. 500/- (Rupees five hundred only). The fee should be sent in the form of Demand Draft (DD) drawn in favour of “THE DIRECTOR, CIPR, ANNA UNIVERSITY, CHENNAI - 25”, payable at CHENNAI. The last date of receiving the application including DD is 15/4/2016. Only Limited seats are available (serve on first come basis). Participants have to make their own arrangements for their accommodation. Please send either the hard copy or soft copy of the registration form duly signed as per the format to

The Director
Centre for Intellectual Property Rights
(CIPR),
College of Engineering Guindy,
Anna University, Chennai - 600 025

www.annauniv.edu/ipr/
email: ciprtm@annauniv.edu
ciprtm@annu.edu
Ph: 044-22358574/76/77/78

ONE DAY WORKSHOP ON
Intellectual Property Rights 2016
(IPR 2016)
26th April 2016

APPLICATION FORMAT
Name:
Designation:
Address:

Phone/ Mobile No.:
E-mail address:
Demand Draft Details:

Date:
Signature of Applicant

SPONSORSHIP FROM THE HEAD OF THE INSTITUTION/ORGANISATION
This is to certify that Dr./Mr./Ms. is sponsored to participate in the one day workshop on “Intellectual Property Rights 2016” to be held on 26th April 2016 at Anna University, Chennai.

Date:
Signature of the Authority (Designation and Seal)
# Programme Schedule

**One Day Workshop on Intellectual Property Rights 2016 (IPR 2016)**  
**Venue:** Henry Maudslay Hall, Department of Mechanical Engineering, CEG Campus, Anna University, Chennai – 600 025

<table>
<thead>
<tr>
<th>Time</th>
<th>Name and Designation of the Speakers</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30 am to 9.00 am</td>
<td>Registration</td>
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<tr>
<td>9.00 am to 10.00 am</td>
<td>Inauguration and Distribution of Anna University IP Awards 2016</td>
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<tr>
<td>10.00 am to 10.15 am</td>
<td>Tea Break</td>
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<tr>
<td>10.15 am to 11.15 am</td>
<td>Dr. M. Kanthababu</td>
<td>Overview on IPR</td>
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<td>Director, CIPR, Anna University Chennai</td>
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<tr>
<td>11.15 am to 11.45 am</td>
<td>Shri. Subhajit Saha, Head – Tamilnadu Technology Development and Promotion Centre, Confederation of Indian Industry</td>
<td>Industrial Designs</td>
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<tr>
<td>11.45 am to 12.15 pm</td>
<td>Representative of Lexis Nexis</td>
<td>Total Patents (Paid Database Search)</td>
</tr>
<tr>
<td>12.15 pm to 01.00 pm</td>
<td>Mrs. N. Priyadarrshini, IP Analyst, CIPR, Anna University, Chennai</td>
<td>Trademarks and Copyrights</td>
</tr>
<tr>
<td>01.00 pm to 02.00 pm</td>
<td>Lunch</td>
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<tr>
<td>02.00 pm to 03.00 pm</td>
<td>Shri. T.V. Madhusudhan, Deputy Controller of Patents &amp; Designs</td>
<td>Indian Patenting Procedures</td>
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<td>Intellectual Property Office, Chennai</td>
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<tr>
<td>03.00 pm to 03.15 pm</td>
<td>Tea Break</td>
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<tr>
<td>03.15 pm to 04.15 pm</td>
<td>Shri. Giridhar Pillarsetti, PVS Giridhar and Sai Associates.</td>
<td>IP Strategy</td>
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<tr>
<td>04.15 pm to 04.45 pm</td>
<td>Ms. Preethi Narayanan, IP Analyst, CIPR, Anna University, Chennai</td>
<td>International Patent Procedures</td>
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<tr>
<td>04.45 pm to 05.00 pm</td>
<td>Feedback, Certificate Distribution and Vote of Thanks</td>
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