ACTION REPORT PERTAINING TO IPR DURING THE YEAR 2017

Report:
The Certificate Course Intellectual Property Rights Procedures and Best Practices was conducted by Centre for Intellectual Property Rights (CIPR), Anna University, Chennai and Tamil Nadu Technology Development & Promotion Centre (TNTDPC) of Confederation of Indian Industry (CII) from 3rd May 2017 to 6th May 2017.

The total Number of Participants is 23 and was from various Colleges, Industries, Law Firms and Innovators.

The Brochure and Program schedule is given below:
Certificate Course on Intellectual Property Rights Procedures and Best Practices

Conducted by
Centre for Intellectual Property Rights (CIPR), Anna University, Chennai – 600 025 & Tamil Nadu Technology Development & Promotion Centre, (TNTDPC) of Confederation of Indian Industry (CII), Chennai – 600 032

Venue
College of Engineering Guindy
Anna University, Chennai – 600 025

University College of Engineering,
Bharathidasan Institute of Technology Campus,
Anna University, Tiruchirappalli - 620 024.

Date
3rd to 6th May 2017
10th to 13th May 2017

Course Coordinators
Dr. M. Kanthababu
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Ms. V. Anjana
Executive-IPR
Tamil Nadu Technology Development & Promotion Centre(TNTDPC)
Confederation of Indian Industry (CII)
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Guindy, Chennai - 600 032
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Email: anjana.v@cii.in
Recently, the importance of Intellectual property rights (IPRs) have been tremendously increased. Therefore, business in the IPRs field has witnessed increase in many manifolds and provides newer opportunities for Academicians, Research Scholars, Students, Entrepreneurs, Businessman, Startups, etc. Professional across various fields are keen to learn more about the IPR and its best practices as it is crucial for their business.

In this scenario, Tamil Nadu Technology Development and Promotion Centre (TNTDPC) of Confederation of Indian Industry (CII) in association with Centre for Intellectual Property Rights (CIPR) of Anna University, Chennai are planning to conduct a “Certificate Course on Intellectual Property Rights Best Practices- 2017” from 3rd to 6th May 2017 at Anna University, Chennai and 10th to 13th May 2017 at University College of Engineering, BIT campus, Thiruchirappalli.

The Certificate Course on Intellectual Property Rights Procedures and Best Practices - 2017 will covers fundamentals aspects of IPRs, IP law, Best Practices in IP filings in India as well as abroad, Hands on training on Patent Search and Patent Drafting. The course will be conducted by senior practitioners and academicians in the field of IPRs. The course will offer a joint certification from TNTDPC of CII and Anna University, Chennai.

**Target Audience:**
- Scientists, Academicians, Research Scholars, Students, Entrepreneurs, Businessman, Startups, etc.,
- Legal Professionals.
- Industry Professionals, who are keen to implement best IP practices in their Industry.

**OBJECTIVES**
The objectives of the Certificate Course is to
- Get an introduction to IPRs & Indian IP Acts and Rules.
- Understanding of best practices of IP Filing such as Patent, Copyright, Trademark and Designs in India and abroad.
- Refresher course for Patent Agent aspirants.
- Open new career opportunities for IP aspirants.

**MODULE**
2. Effective Patent Search.
4. IP Filing Procedures.
5. Effective Patent Drafting.

**Fees Details:**
Course Fee: Rs. 10,000/- (Rupees Ten Thousand Only), which includes application fee, course fee including taxes. Special discount of 50% is waived to faculty/students/research scholars from Colleges & Universities and 20% is waived for CII members.

**Payment Mode:**
Demand Draft in favor of “The Director, CIPR, Anna University, Chennai - 25” payable at Chennai.

**How to Apply?**
- Registration Form may be downloaded from www.annauniv.edu/ipr or request by email to ciprtm@annauniv.edu or anjana.v@ciil.in
- Hardcopy of the filled in Registration form along with a Demand Draft should be submitted at the following address:

  The Director,
  Centre for Intellectual Property Rights (CIPR), CPDE Building,
  College of Engineering Guindy, Anna University, Chennai – 600025.

**Last date for submission of completed Registration form in 21st April 2017**
Certificate Course on Intellectual Property Procedures and Best Practices  
Conducted by  
Centre for Intellectual Property Rights, Anna University, Chennai  
in collaboration with  
Tamil Nadu Technology Development and Promotion Centre (TNTDPC) of Confederation of Indian Industry (CII)

**Program Schedule**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Session</th>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>1st</td>
<td>03.5.2017</td>
<td>FN</td>
<td>9.00 am to 9.30 am</td>
<td>Registration</td>
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<td>9.30 am to 10.15 am</td>
<td>Inauguration</td>
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<td></td>
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<td></td>
<td>10.30 am to 1.00 pm</td>
<td>Overview of IPR and How to convert innovations into patent</td>
<td>Dr. M. Kanthababu, CIPR, Anna University</td>
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<td>AN</td>
<td>2.00 pm to 5.00 pm</td>
<td>Demo on Patent Search- lab session</td>
<td>Dr. M. Kanthababu, CIPR, Anna University</td>
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<td>2nd</td>
<td>04.5.2017</td>
<td>FN</td>
<td>9.00 am to 10.30 am</td>
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<td>Dr. S. P. Subramaniyan, HO, IPO, Chennai</td>
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<td>10.45 am to 12.45 pm</td>
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<td>Mr.T. V. Madhusudhan, IPO, Chennai</td>
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<td></td>
<td></td>
<td>AN</td>
<td>1.45 pm to 3.15 pm</td>
<td>Legal Aspects of Patents and Designs</td>
<td>Ms. Suchitra, Altacit Global, Chennai</td>
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<td>3.30 pm to 5.00 pm</td>
<td>Legal aspects of Trademarks and Copyrights</td>
<td>Ms. Krishnaveni, Altacit Global, Chennai</td>
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<td>3rd</td>
<td>05.5.2017</td>
<td>FN</td>
<td>9.00 am to 10.30 am</td>
<td>Patent Drafting – Title, Field of Invention, Background &amp; Object of Invention and its Case Studies</td>
<td>Mrs. N. Priyadarrshini, IP Analyst, CIPR, Anna University</td>
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<td>10.45 am to 12.45 pm</td>
<td>Patent Drafting – Summary of the Invention, Abstract &amp; Drawings and its Case Studies</td>
<td>Mrs. N. Priyadarrshini, IP Analyst, CIPR, Anna University</td>
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<td>AN</td>
<td>1.45 pm to 3.15 pm</td>
<td>Patent Drafting – Detail Description of the Invention and its Case Studies</td>
<td>Ms. Preethi Narayanan, IP Analyst, CIPR, Anna University</td>
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<td>3.30 pm to 5.00 pm</td>
<td>Patent Drafting – Claim Construction &amp; Case Studies</td>
<td>Ms. Preethi Narayanan, IP Analyst, CIPR, Anna University</td>
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<td>4th</td>
<td>06.5.2017</td>
<td>FN</td>
<td>9.00 am to 10.30 am</td>
<td>Patent Valuation and Licensing</td>
<td>Ms. Bindu Sharma, Origiin IP, Bangalore</td>
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<td>10.45 am to 12.45 pm</td>
<td>Technology Transfer &amp; Agreement</td>
<td>Ms. Bindu Sharma, Origiin IP, Bangalore</td>
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<td>AN</td>
<td>1.45 pm to 3.15 pm</td>
<td>International Patent Filing Procedures</td>
<td>Dr. M. Kanthababu, CIPR, Anna University</td>
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<td>3.30 pm to 4.30 pm</td>
<td>Test</td>
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<td>4.30 pm to 5.00 pm</td>
<td>Valedictory Function</td>
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