



AICTE Training and Learning (ATAL) Academy

Sponsored

Faculty Development Program (FDP)

on

**IP Strategies for Innovative Research
and Development**

Nov 11, 2024 to Nov 23, 2024

(12 DAYS)

Coordinator

Dr. M. A. Bhagyaveni,

Director, CIPR

Co-Coordinator

Dr. G. Geetha,

Deputy Director, CIPR

ORGANIZED BY

Center for Intellectual Property Rights

(CIPR),

Anna University, Chennai.

About Anna University

Anna University was established on 4th September, 1978 as a unitary type of University. This University was named after Late Dr.C.N.Annadurai, former Chief Minister of Tamil Nadu. It offers higher education in Engineering, Technology, Architecture and Applied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained therefrom, it fosters cooperation between the academic and industrial communities. Recently, Anna University accredited by NAAC in the year 2023 with A++ grade (CGPA 3.54 out of 4). In NIRF-India Rankings-2023, Anna University secured 18th Rank in Over-All, 14th Rank in University, 13th Rank in Research, 13th Rank in Engineering, 49th Rank in Management.

About Centre for Intellectual Property Rights (CIPR), Anna University, Chennai

The Centre for Intellectual Property Rights (CIPR) is one of the very active centres of Anna University, Chennai. CIPR was established in the year 2005 to create awareness and offer assistance to academicians, researchers, entrepreneurs, startups and innovators to identify, protect and manage their IPR effectively. Also, Anna University has obtained the Technology and Innovation Support Center (TISC) status under World Intellectual Property Organization (WIPO)

through the Cell for IPR Promotion and Management (CIPAM), Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry, Government of India and also recognized as “Facilitator” for Start-ups.

About ATAL Academy

ATAL Academy is an initiative by the All India Council for Technical Education (AICTE) aimed at promoting innovation, entrepreneurship, and skill development among students and faculty members in higher education institutions across India. The objectives of ATAL Academy are

- To set up an Academy which will plan and help in imparting quality technical education in the country.
- To support technical institutions in fostering research, innovation and entrepreneurship through training.
- To stress upon empowering technical teachers & technicians using Information & Communication Technology.
- To utilize SWAYAM platform and other resource for the delivery of trainings.
- To provide a variety of opportunities for training and exchange of experiences. Such as workshops, Orientations, learning communities, peer mentoring and other faculty development programmes.

- To support policy makers for incorporating training as per requirements.

About the Program

Intellectual Property plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. To promote the awareness of Intellectual Property Rights (IPRs) and to encourage innovation and creative activities across various disciplines, Center for Intellectual Property Rights (CIPR), Anna University, Chennai is organizing 12 days Faculty Development Program (FDP) on “IP Strategies for Innovative Research and Development” from Nov 11, 2024 and Nov 23, 2024 to equip faculty members with comprehensive knowledge and skills in understanding, protecting, and leveraging intellectual property assets. This program explores possibilities of obtaining Intellectual Property Rights in Academic Research and Development. This program also aims at fostering innovation and entrepreneurship within academic institutions. This program is fully sponsored by the AICTE Training and Learning (ATAL) Academy.

Target Group

- Faculty members from engineering, science, management and allied disciplines.

Key Take Away

- Gain a thorough understanding of various forms of Intellectual Property Rights.
- Learn about the importance of intellectual property in academia and research.
- Understand the process of patenting, copyrighting, and trademarking.
- Explore strategies for IP protection and commercialization.
- Enhance skills in IP management and technology transfer.
- Foster a culture of innovation and entrepreneurship within academic institutions.

The topics to be covered in the workshop

- 1. Introduction to Intellectual Property Rights**
- 2. Patent Dominance in Academics**
- 3. Patent Search / Patentability Search using various Databases**
- 4. Patent Drafting & Patent Filing**
- 5. Filing of Industrial Designs, Copyright and Trademarks**

6. Filing procedures for Domestic and

International Patents

7. Patent Act 1970

Speakers:

Eminent speakers from IPR agencies, government bodies and Industrial Practitioners.

Registration Fee Details

No Registration Fees. Assistance will be provided for accommodation. No TA/DA will be provided by Anna University.

Registration Details

Limited seats available! Reserve your spot now.

To register, visit

<https://atalacademy.aicte-india.org/>

Contact Details

The Coordinator

Dr. M. A. Bhagyaveni, Director,

Centre for Intellectual Property Rights (CIPR), College of Engineering Guindy,

Anna University, Chennai - 600 025

www.annauniv.edu/ipr/

email: ciprtautisc@gmail.com

Ph: +91 9840767172 / 044-22358574