UNIT I

UNIT II

Association Rule Mining: - Efficient and Scalable Frequent Item set Mining Methods – Mining Various Kinds of Association Rules – Association Mining to Correlation Analysis – Constraint-Based Association Mining.

UNIT III

UNIT IV

UNIT V
Mining Object, Spatial, Multimedia, Text and Web Data:
Multidimensional Analysis and Descriptive Mining of Complex Data Objects – Spatial Data Mining – Multimedia Data Mining – Text Mining – Mining the World Wide Web.

REFERENCES
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3. K.P. Soman, Shyam Diwakar and V. Ajay “Insight into Data mining Theory and