Dear Chairman / Principal,

Greetings !!!

We all aim to prepare our students to become effective contributors to the society after their education.

Our Honourable Chief Minister of Tamil Nadu has always stressed the importance of creating entrepreneurship and opportunities of self-employment in the minds of the younger generation.

To achieve this, Anna University has partnered with All India Manufacturers' Organisation (AIMO), an All India body consisting of Small, Medium, Large scale Industries as Members and is arranging a very important Event TECHKNOW 2014 between 21st February and 22nd February 2014 at Anna University.

The primary objective of this conference is:

1. STUDENT PROJECT AWARDS:

To select and identify from the student projects done during academic year 2012-13 and 2013-14 and create these projects into reality by converting the students involved in this project to become self-employed. There will be cash award and also all possible support from AIMO/ Bankers/ Venture capitalist to make their dream become reality. There is no fees for such participation. This competition will be on All India basis. A well appointed Jury panel will select each one of the best project in various disciplines given hereunder:

- Electronics and Communication
- Food and Agriculture
- Healthcare and Bio-technology
- Energy optimization
- Transportation and Logistics
- Automation and Robotics
- Construction and Infrastructure
- Environment and Sustainability
- Information Technology

Please inform your students / staff members to immediately upload such projects in www.techknow2014.in portal link.

2. TECHKNOW 2014 SEMINAR:

A very purposeful two days Seminar on 21st February and 22nd February 2014 is being planned with address by eminent speakers both from India and abroad. The detailed speakers' list is available at www.techknow2014.in
This seminar will be of great use for your Placement Officer and Student Leader to represent your college in this Seminar.

Since only limited seats of delegates are available, I request you to confirm immediately about your requirements and you may send the participation fee of Rs.5,000/- for 2 persons directly to All India Manufacturers Organisation (TNSB) I.R.&D Trust A/c No.913020021771463, AXIS Bank, Sterling Road, Chennai – 600 034.

3. TECHKNOW 2014 FAIR:

There will be about 80 to 100 air conditioned stalls during the two day event. I urge you to book the stall and showcase various projects and innovations done by your College and also inform your suppliers and service providers to avail this opportunity to showcase their service to all other institutions as well.

The website www.Techknow2014.in will throw more lights on the programme of this important scale and magnitude. We expect large number of policy makers and Govt. officials, industrial institutions to take part during the event.

An association with you is solicited.

With regards,

Dr. M. Rajaram