



NATIONAL HUB FOR HEALTHCARE INSTRUMENTATION DEVELOPMENT

Anna University, Chennai – 600 025

Kalanjiyam Building, 2nd Floor, Opp. to Mining Engineering,

Ph. +91-44-2235 7938, E mail: au.nhhid@gmail.com

Dr. S. Muttan
Co-Coordinator
Dr. S. Meenakshisundaram
Co-Coordinator

Dr. S. Shenbaga Devi
Coordinator

The National Hub for Healthcare Instrumentation Development (NHHID) is funded by the Department of Science and Technology for carrying out mission-oriented projects related to healthcare instrumentation development, invites application for the Business Liaison Officer and Business Liaison Executive posts for the Project Titled “**Medical Device Development & Commercialization**”. Candidates who have passion for indigenous development of healthcare instrumentation **should submit their CVs on or before 28.02.2019** along with an education certificates to the Coordinator **through post only** to the below mentioned address.

Coordinator

**NHHID, Kalanjiyam Building,
2nd Floor, Opposite to Mining engineering,
CEG Campus, Anna University,
Chennai - 600 025.**

E-Mail: au.nhhid@gmail.com

The shortlisted candidates will be called for an **interview** after scrutinizing the applications. The actual date and time of interview will be intimated to the shortlisted candidates in due course **by email** only.

Sl.No	Manpower	Essential and Desirable Qualification
1.	Business Liaison Officer – 1 Post (Rs. 40,000/- per month)	Essential: BE / ME with MBA (UG & PG in Regular) Desirable: Experience in Marketing & Promotions preferably in Healthcare.

Major Duties of Business Liaison Officer:

The candidate will support the Marketing & Promotional Activities of the **NHHID Project** titled: “**Medical Device Development & Commercialization**”. Specifically he/she will be employed to:

- To liaise & network with hospitals, industries, national agencies, state & central government bodies for enabling bringing of products to the market and public use, and create awareness about the facilities and services offered.
- To enable DST-TDT to replicate the Hub model and other related programmes to spread indigenous medical device development and commercialization across the country by providing coordination support, assistance and networking.
- Achieve short and long term revenue and profit goals with the team handing contract agreements & regulatory bodies.
- Organize promotional events and exhibitions for existing and new products.

General Instructions

- Candidates attending the interview will do so at their own expense.
- Candidates should mention % of UG & PG marks in the resume.
- These posts are purely temporary.
- Selected candidates have to report for their duty within 2 weeks after the interview.
- The duration of the fellowship would be co-terminus with the project.
- The selection criteria are as per the guidelines of Anna University, Chennai.

For further details please contact: Coordinator, NHHID, Anna University, Chennai - 600 025.

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