



Seminar on Business Process Analysis

Business Process Analysis deals with identifying, analyzing, evaluating and improving the business processes within an organization. Business analysts recommend the appropriate solutions to help the organization not only to improve the processes, but also to enable the organization to reach its goals and objectives. In a way, business analysts are internal consultants of an organization. During this one day seminar, participants will be able to gain deep insights on process, business analysis framework and business analysis techniques in alignment with Business Analysis Body of Knowledge (BABOK® v3) from International Institute of Business Analysis (IIBA®), Canada. This program will also help the participants to decide in selecting business analysis as a career.

Target Audience: Students pursuing their final year MBA from Colleges & Universities located in Andhra Pradesh, Karnataka, Kerala, Tamil Nadu & Telangana.



Seminar Agenda

Time	Session-1: Activity
09:00 AM	Student Registration
09:30 AM - 10:00 AM	Seminar Inauguration
10:00 AM - 11:15 AM	Introduction to Business Process Analysis
11:15 AM - 11:30 AM	Tea Break
11:30 AM - 12:30 PM	Business Analysis Framework
12:30 PM - 01:30 PM	Lunch Break
Time	Session-2: Activity
01:30 PM - 02:45 PM	Business Analysis Case Study
02:45 PM - 03:00 PM	Tea Break
03:00 PM - 04:00 PM	Business Analysis Techniques
04:00 PM - 05:00 PM	Valedictory & Distribution of Certificates

**Venue: Alumni Hall, Guindy Campus,
Anna University, Chennai**

For further information please contact

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One day Seminar on
Business Process Analysis
06-October-2016

Conveners
Dr. Hansa Lysander Manohar
Associate Professor, DOMS, Anna University
Mr. Venkadesh Narayanan
Principal Consultant, Fhzyics

Organized By
Department of Management Studies
College of Engineering - Guindy Campus
Anna University, Chennai
In association with
Fhzyics Business Consultants Pvt. Ltd.,
[An Endorsed Education Provider of IIBA®, Canada]



Fhzyics The Business Analysis Company



About Anna University

Anna University was established in September 1978 as a unitary type of University by integrating the College of Engineering, Guindy, Madras Institute of Technology, Alagappa College of Technology and School of Architecture and Planning. It offers higher education in Engineering, Technology and allied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained therefrom, it fosters cooperation between the academic and industrial communities.

Dept. of Management Studies - DOMS

The MBA program in Anna University was started in the year 1981. Ever since its inception, the Department of Management Studies (DOMS) has produced about 1300 capable, competent and committed professionals. The spirit of pragmatic enquiry and in depth analysis of the dynamics of business has continued to this day. The programs are designed to bring out and nurture the leadership and organizing skills of the future managers. At DOMS, apart from the regular curriculum, there is an emphasis on guidance and counselling that enables the development of managerial excellence. The modern facilities & extremely competent faculty, makes the DoMS a wonderful place to be, for those pursuing a career in business management.

About Fhysics

Fhysics - a global leader in business analysis - offers business consulting, business analysis, business analytics, business plan, process improvement, standard operating procedure, product development, movie analysis and supply chain services to organizations in India and abroad. Fhysics conducts training to attain global professional certifications such as CSCP, CPIM, CBAP®, CPRE and NPDP – gold standards in supply chain, inventory management, business analysis, requirements engineering and product development. Fhysics is also:

EET™ of International Institute of Business Analysis, IIBA®, Canada;

REP of International Requirements Engineering Board, IREB®, Germany;

Indian Affl. of Product Development and Management Association, PDMA, USA;

International Channel Partner, APICS, USA



Registration Process

1. Visit www.fhysics.com
2. Click 'AnnaUniv Program' under 'Training' menu
3. Complete the Registration Form
4. Fill in all * marked fields in the Registration Form
5. Attach a copy of your college ID
6. Submit the registration form
7. Await for the 'Letter of Approval' which will be sent to your registered email within 2 business days of your submission.

Terms & Conditions:

1. All registrations are strictly on first-come, first-serve basis and shall be completed by 30-Sep-2016.
2. All participants must come in formal wear.
3. Each student should carry an Identity Card and the letter of approval at the time of entry to the seminar hall.

Registration Fees: Limited seats are available. Registration is free & strictly through the online mode. As the seats are limited and on a first-come, first-registered basis, in no case will the participants be entertained to attend without presenting the proof of letter of approval from the organizers. Refreshments & working lunch will be provided to registered participants.

