



ANNA UNIVERSITY
AU TVS Centre for Quality Management
Students Quality Council



Q QUEST'18

19th Annual Conference on Quality Management
For colleges 22-24 of February 2018

FACTORY VISIT (21.02.2018)

- ✓ Visit to TVS group of companies for TQM awareness

EVENTS (22.02.2018)

- ✓ Mega Quiz
- ✓ Quality Guru
- ✓ Poster Presentation
- ✓ Q! Ad Zap
- ✓ Yell it out!

WORKSHOPS

MNC LIVE PROJECTS (23.02.2018)

- ✓ 7 Events by 25 Companies

NATIONAL SEMINAR (24.02.2018)

- ✓ On Becoming a Leader through 7 habits to achieve Excellence

For more Details:

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<http://cqm.annauniv.edu/QQUEST18/index.html>

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Venue: College of Engineering Guindy, Anna University, Chennai-25.

GENERAL EVENTS (22.02.2018)

Mega Quiz

Team size: 2

"Knowledge is power". Mega Quiz is the sport of minds where all the wittiest ones challenge each other. Those minds that are well sharpened and are ready to get tested on the aspects of its knowledge and skills in quality can come and join.

Who can look out for this event? : Quiz buffs

Yell it out!

Team size: 2

Event where you are supposed to contradict yourself and that too in style. An event to prove your convincing ability, communication skills and spontaneous thinking. In this war of words all that you have to do is confidently convince your opponent. Show us how fast your brain can oppose and favour the same thing! If you think this is the event for you, come join the fierce battle. Get yourself up and show us your spontaneity!

Who can look out for this? : Brainstorms

Quality Guru

Team size: 1

A Guru is one who excels in every aspects. Quality Guru is one step ahead and excels in quality, reasoning, communications skills and braveness. Here is an amazing chance to discover the inherent Guru within you. Come on, take up the challenge and become the Quality Guru.

Who can look out for this? : Quality freaks

Q` Ad Zap

Team size: 2

Q! Ad Zap is to unleash the marketing skills in you. The participants would be given a product or a quote based on which they have to market it. To win the battle of the competitive marketing world, people should be innovative, creative, and smart enough to express their views in an elegant and attractive manner. Are you ready to sway others with your speech?

Who can participate in this? : Creative Marketers

Rules for Events:

- ✓ Participants should arrive 15 minutes before their event. Participants must bring their college ID cards.
- ✓ Last minute changes such as team members, etc., will not be entertained.
- ✓ Event venue and timings will be announced a week before.
- ✓ Jury's / Organiser's decision will be final and binding. Top three team will be selected and honoured.

Poster Presentation **Team size: 2**

A poster is simply a static, visual medium that lets you to communicate ideas and messages. Do you have an idea to proclaim? Let your poster do the talking!!! Then Q Quest gives you the perfect platform to present your ideas to the world through the poster (2 x 3 feet) presentation contest.

THEME: Implementation of a Quality tool (or) Green Technology

Who can look out for this event? **Innovative Designer**

Rules for Presentation:

- ✓ Presentation time 10 minutes for each team and then 5 minutes for questions and discussions.
- ✓ Regional language may be used while delivering the content, if desired.

FACTORY VISIT (21.02.2018)

"Seeing is believing" Only physical or concrete evidence is convincing. You learn things better only by seeing them in reality. Only Q Quest' 18 offers you the opportunity to visit any **Two TVS Group of companies (Lucas TVS Limited, Sundaram Clayton Limited, Sundram Fasteners Limited, Brakes India Limited, Wheels India Limited, Sundaram Brake Lining Limited)** and see how the quality concepts are being practiced in the company. The workshop tend to cover topics Total Productive Maintenance, Deming awards, Quality Tools and Techniques, Total Quality Management and Industrial safety.

Rules:

- ✓ Everyone must report to AU TVS CENTRE FOR QUALITY MANAGEMENT on 22nd, FEBRUARY, 2018 sharply at 8.30 AM.

- ✓ **IT IS COMPULSORY TO WEAR FORMALS AND BLACK SHOE.** Those who do not follow the dress code will not be permitted inside the industry.
 - ✓ Certificates will be issued only if the participants attend the complete session
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WORKSHOP

NATIONAL SEMINAR (23.02.2018)

- ✓ To evoke an appreciation “**On Becoming a Leader through the 7 habits of Highly effective people to sustain excellence**”
- ✓ To impart the strong conceptual framework and the practical skills on the appropriate tools, techniques & methods at the specific place of work for attaining excellence.

MNC LIVE PROJECTS (24.02.2018)

- ✓ Students can visit all the 7 events (**The 5`S, Quality Circle, Quality Improvement Circle, TQM Quiz- Operators, TQM Quiz- Front line Manager, Q Debate, Poster & Caption**) by 25 companies held on Q` Quest18 companies on 23.02.2018
- ✓ At the end small questionnaire will be conducted, whoever scored highest will be honoured

Rules:

- ✓ Everyone must report to AU TVS CENTRE FOR QUALITY MANAGEMENT on 23rd, FEBRUARY, 2018 sharply at 8.30 AM.
- ✓ Participants must bring their college ID cards.
- ✓ Certificates will be issued only if the participants attend the complete session (whole Day).

The winners of the Events held on 22.02.2018 will attend this MNC Live workshop and National Seminar at free of cost

FEE STRUCTURE

| S.NO | EVENTS | FEE (Rs) |
|-------------|--|-----------------|
| 1. | MEGA QUIZ | 100 (per team) |
| 2. | YELL IT OUT(BLOCK AND TACKLE) | 50 |
| 3. | Q'ADZAP | 100 (per team) |
| 4. | Q'GURU | 50 |
| 5. | POSTER PRESENTATION | 100 (per team) |
| 6. | *INDUSTRIAL VISIT | 300 |
| 7. | *WORKSHOP | 300 |
| 8. | *MNC Live Projects (7 Events by 25 Companies) | 300 |

***Fee includes:** Professional fee, Lunch, Certificates, Photos, etc.

REGISTRATION DETAILS

Click this link for Registration: bit.ly/2qqquest18



Scan this QR code with any QR Scanner app

**Registration will be based on First come first serve Basis.
Only limited opportunities are available so grab yours soon.**

PAYMENT DETAILS

You can pay **online**.

AU TVS Centre for Quality Management

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Email your queries with your Name and Phone number.

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