Centre for Entrepreneurship Development, Anna University (CED-AU) conducts various awareness programs, workshops, training programs, etc. for kindling the entrepreneurial spirit of the students. CED-AU is trying to coordinate the activities of E-Cells in all the constituent and affiliated engineering colleges of Anna University, throughout Tamilnadu State. Entrepreneurship Forum for Girls (EFG) of Anna University was inaugurated during the Women’s day, 8th March, 2014 and conducts programs for the Girl students of our Engineering Colleges.

NEED FOR THE SEMINAR

Nowadays, there are a large percentage of girl students in our Engineering Colleges. Many corporates are opting for women employees as they even offer work from home options due to their job sincerity and dedication. A very strong aspect of women’s nature is their ability of multitasking be at home or in career. Their calmness and composure, patience and perseverance, self dignity, honesty and sincerity, attention to details, respect for others and motherliness nature are best suited for entrepreneurship. Hence every woman is an entrepreneur by herself, whether she is at home or in office and this Women’s day (8th March, 2015), we salute one and all of them! This workshop is aimed at equipping them to become entrepreneurs.

SEMINAR CONTENTS

Women’s Day Celebration, Expert Lectures by Women Entrepreneurs, Financial Options available for Women Entrepreneurs, Programs available with Central and State Governments, Magazine with articles on Women Entrepreneurship by the students (Submission of articles, poems, jokes, etc, etc / Not more than 2 pages/ Last date: 4th March, 2015, Email ID: aucedefg@gmail.com)
Business Plan Competition, Business Quiz and Cultural Events

VENUE: TAG Auditorium, Anna University, Chennai – 25.

PATRON: Prof. Dr. M. Rajaram, Vice Chancellor, Anna University.
CO-PATRON: Dr. S. Ganesan, Registrar, Anna University.
CONVENOR: Dr. G. Ravikumar, Director, CED, Anna University.

Advisory Committee:
Mr. M. Shekar, CEO, India Finance Bazaar, Chennai.
Prof. M. Mala, M.A., M.Phil, CEO, Jerusalem College of Engg
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