Data Analytics

4 Days Intensive Certificate Training Programme

Data Analytics Certification Course equips the Learner with skills and knowledge to analyze data, extract insights and make data driven decisions across industries.

Objective

- To give an insight into Data driven decisions
- To impart skills and knowledge in Data Analytics
- To understand the significance and application of Data Analytics across the industries.

Mail stamp size photo to **autvscqm2015@gmail.com** with the following specification.

- A recent stamp size colour photo taken against white background only.
- If you wear glasses make sure that there are no reflections
- Cap, hat and dark glasses are not acceptable.

TIME   9.30 am – 5.00 pm   **VENUE : AU TVS CQM**

LucasTVS DRIVEN   TVS Sundaram-Clayton Limited   TVS Sundram Fasteners Limited

Date: 22, 23, 29 & 30 August 2025

RESOURCE FACULTY

A very highly specialized expert resource faculty panel with very rich knowledge from Academia - highly reputed and leading Educational Institutions and Sr. Executives from companies, with deployment skills, practicing concepts successfully involve and contribute.

Last date for Registration 14.08.2025

Certificate will be awarded to all the participating delegates.

PAYMENTS DETAILS

Course Fee: ₹ 11,800/- + (Rs. 10000/- + GST @ 18% 1,800/-)
Includes professional fee, Lunch, Refreshments, Course Material & Certificate, etc.

Payment can be made by Cheque / DD in favour of "AU TVS Centre for Quality Management" and send through courier or in person.
Payment may be made by online
Account   AU TVS Centre for Quality Management
Account No.   10496976719
Bank   State Bank of India, Anna University Branch
IFS Code   SBIN0006463

+91-44-2235 – 8623 / 8552   www.annauniv.edu / cqm.annauniv.edu, autvscqm@annauniv.edu / autvscqm2015@gmail.com

ANNA UNIVERSITY
AU TVS CENTRE FOR QUALITY MANAGEMENT

Content

- **Introduction to Statistics**
- **Population & Sampling**
- **Central measure, outliers, inferential statistics, hypothesis testing**
- **SQL**
- **Introduction to DBMS, RDBMS& SQL**
- **Group by functions, merge and join, common table expressions**
- **Data Visualization using Power BI**
- **Trend Analysis, Area ribbon, scatter plots and decomposition trees**
- **Data Visualization using Tableau**
- **Dashboards in connecting, managing and aggregating data**
- **Python – Introduction to Python**
- **Functions ad Applications of Python**
- **Chat GPT**
- **Generative AI**

DATA ANALYTICS - Registration Form

Name (Mr. / Ms.)   :

Designation   :

Name of the Organization :

Academic Qualification   :

Address   :

Mobile   :

E-Mail   :

Payment can be made by cheque / DD in favour of **"AU TVS Centre for Quality Management"** and send through courier or in person.

Cheque / DD No. / Online payment reference :

Amount : **11,800/-**

Date:

Bank :   Signature with date

To:

The Director,
AU TVS Centre for Quality Management,
Anna University, Chennai – 600 025.