Centre for Entrepreneurship Development (CED)
Anna University, Chennai

Presents

DESIGN THINKING WORKSHOP

Ignited by the great minds of Corporate Leaders & Professional Trainers

DATES

NOV'21

TIME

2:00 PM to 5:00 PM

Register Now!

for a Hands-on Workshop on Design Thinking for Prospective Student Entrepreneurs to understand and apply the concepts, Empathize & Define that feed into Ideation and Prototyping stages of the journey – thus strengthening the core of the startups covering:

* Essentials of Design Thinking
* Case Studies
* Applying Design Thinking
* Art of Pitching

TARGET AUDIENCE
Student or Research Scholar from CEG, ACT, SAP & MIT campus, Anna University preferably with an idea or a prototype

www.auced.com