Short Term Refresher Course in

DIGITAL STORY TELLING

Department of Media Sciences, Anna University announces a three day short term course in “Digital Story Telling” from March 18th to 20th.

An Initiative from Department of Media Sciences to empower the academic community with Digital Technology.
ABOUT THE DEPARTMENT

The Department of Media Sciences, in CEG campus, Anna University was founded in the year 2001 with a mission to train aesthetically and technically proficient media professionals. The unique multidisciplinary innovative approach in pedagogy adopted in the department, enhances the student’s ability to apply their creative skills in their chosen fields of interest and excel in their careers.

All faculty members are Doctorates and have international exposure in their field of specialization. Keeping with the mission and vision of Anna University, a premier technical university in the country the Department of Media Sciences, would like to extend its expertise to academic community by imparting skills required to improvise and strengthen instructional methods.

The excellence in teaching and training imparted in the Department of Media Sciences is credited to the faculty members, who have a distinguished record in both teaching and research.

ABOUT THE COURSE

Understanding the need for capacity building of faculty members especially in educational institutions like universities, colleges and schools, the Department of Media Sciences is conducting a short term refresher course in Digital Story Telling. Digital Story Telling is a method of content creation, where a multimedia video is created combining photographs, video, animation, sound, music, and text with a voice-over.

This course will introduce “Digital Story Telling” as an educational tool and will enable academicians and trainers to create content in their fields of expertise. The course will enable teachers to combine traditional story telling methods with technological advances like digital equipments and softwares in constructing and sharing their own knowledge and ideas effectively in classrooms and in other digital platforms.

The course on Digital Storytelling will help you to master the art of creating immersive, interactive narratives on any subject and also publish it across a multitude of platforms, devices, and media. Digital story telling will empower participants to use interactive digital technologies to create videos for information, education and entertainment purposes.
APPLICATION OF DIGITAL STORY TELLING

As a pedagogical tool, digital story telling can be effectively applied to nearly any subject. It plays an important function in teaching, training and learning process both school & college levels.

As a participatory tool, digital story telling enables field workers like health workers, development practitioners, extension services staff and media professionals not only to document their work but also to share their experiences and innovative practices in the digital world.

COURSE OBJECTIVE

The course is based on ‘learning by doing’ pedagogy. The expert design of the course content and delivery through innovative hands-on exercises and activities will help participants to acquire the following:

- Story structure & formats
- Idea generation techniques
- Researching on the internet
- Scripting for a digital story
- Creating a story board
- Capturing & editing the story on a digital platform
- Sharing & distribution of digital story
- Ethical & copyrights issues

At the end of the course, participants will understand the concept of digital storytelling and will be able to integrate multimedia into their teaching, learning and documentation practices. This course will help the participants to develop interactive narratives for all forms of entertainment and non-fiction purposes: education, training, information and promotion.
WHO CAN ATTEND THE COURSE?

- Faculty from Universities & colleges
- Media professionals
- Development practitioners
- Staff from NGOs
- School teachers
- Students

CUSTOMISED COURSES

The Department encourage organisations to approach us for customised training for their staff members. The Department of Media Sciences can offer tailor made courses to suit the requirements of a particular organisation.

COURSE DETAILS

REGISTRATION FEES - RS.4000/-

COURSE DURATION: 3 DAYS
COURSE TIMINGS: 10.00 A.M TO 5.00 P.M

MAXIMUM NO. OF STUDENTS IN A BATCH IS 20.
LAST DATE FOR REGISTRATION: MARCH 10, 2016

Registration form for admission with the course fee as Demand Draft drawn in favour of “Dean, CEG, Anna University”, Chennai may be sent to the Head of the Department. Admission on first come first serve basis.

HEAD OF THE DEPARTMENT

Dr.V.Rhymend Uthariaraj
Head
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Chennai - 600025

FOR FURTHER INFORMATION AND ENROLLING CONTACT:

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Email: dms.annaedu@gmail.com
Phone: 044-22358248
Contact timings: 8.30 A.M. - 4.30 P.M.
REGISTRATION FORM
FOR DIGITAL STORY TELLING COURSE

NAME OF THE CANDIDATE :
DATE OF BIRTH :
GENDER :
ADDRESS :

PROFESSIONAL EXPERIENCE :
DESIGNATION :
INSTITUTION/ORGANISATION NAME :
CONTACT NUMBER :
E-MAIL :

DECLARATION
The information provided by me is true to the best of my knowledge. I agree to abide by the rules and regulations governing the conduct of the course.

DATE: SIGNATURE OF THE CANDIDATE