ANNA UNIVERSITY
REGIONAL CENTRE, COIMBATORE
DEPARTMENT OF MANAGEMENT STUDIES

Faculty Development Programme on
DATA ANALYSIS AND BUSINESS MODELING
27/01/2014 to 31/01/2014

Name :
Organization :
Address for Communication:
Mobile No :
E-mail ID :
Registration Fee Detail
Drawee Bank
Accommodation Required

Signature of the Principal or HoD with Seal

Accommodation will be made for outside participants at the University Campus. Separate charges will be received for the accommodation. Local participants are kindly requested to make their own arrangements.

ORGANISING COMMITTEE

Chief Patron : Prof. Dr. M. Rajaram
Vice Chancellor

Patron Members : Dr. S. Ganesan
Registrar
Dr. M. Saravanakumar
Dean

Chairman : Dr. Chandrakumarmangalam
HoD – Department of Management Studies

Organizing Secretary : Dr. T. Suganthalakshmi
Assistant Professor
Department of Management Studies

Coordinators : Dr. M.S. PremaPriya &
Dr. D. Sivakumaran
Assistant Professor
Department of Management Studies

CONTACT ADDRESS

For any queries and to send completed registration forms:

Dr. T. Suganthalakshmi
Assistant Professor and Organizing Secretary
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Anna University, Regional Centre, Coimbatore
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DEPARTMENT OF MANAGEMENT STUDIES
ANNA UNIVERSITY
REGIONAL CENTRE – COIMBATORE
Mettupalayam Road, Jothipuram
Coimbatore – 641 047

ORGANISED BY
ABOUT THE UNIVERSITY

Anna University was established on 4th September 1978 as a unitary type of University. It offers higher education in Engineering, Technology and allied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained there from, it fosters cooperation between the academic and industrial communities. Anna University is of the affiliated type and is a member of the Association of Indian Universities, the Association of Commonwealth Universities and Partner of UNESCO International Center for Engineering Education (UICCE). With proven capabilities both in academic and research areas, Anna University was able to impart quality and excellence in Technical Education. Anna University has four regional centres at Coimbatore, Madurai, Tiruchirapalli and Tirunelveli to sphere head the academic activities throughout the state.

ABOUT COIMBATORE CITY

Coimbatore City (Kovai) is one of the top 10 fastest growing cities of India. Coimbatore is the district capital. There are more than 25,000 small, medium, large scale industries and textile mills in and around Coimbatore. It is an Industrial city and well connected by air to all major metros in India. Coimbatore is famous for Schools, Universities, Engineering Colleges, Medical, Management Schools, Textiles-Yarn, Knitted Garments, Handlooms, Textile Machinery, Motors, Pumps, Industrial goods, Cotton, Tea, and Software. It is also famous for its pleasant climate.

ABOUT THE DEPARTMENT

The Department of Management Studies was established in the year 2007. The Department offers M.B.A degree courses with different specializations like Finance, Marketing, Human Resource, Systems and Production in both full time and part time mode. The Department is equipped with excellent infrastructure and state-of-the-art equipment to meet the challenges in the areas of Business Administration, Supply Chain Management, Corporate Governing, Software Project Management and System Analysis and Designing.

Scope of the Faculty Development Programme

In the present era, big data has emerged as one of the most closely watched trends in IT. Organizations today are generating more data in a complex and unstructured formats but by using data analytic tools the companies get a tremendous opportunity to leverage their data for better business insights. Data Analysis is the process of systematically applying statistical and/or logical techniques to describe and illustrate, condense and recap, and evaluate data. Mastering the business modeling and analysis techniques help us to transform data into bottom-line results. A major challenge to data analysis occur with the unmonitored supervision of inductive techniques to analysis the data. The Strategies to address this challenge would include clearly stating a list of analyses procedures in the protocol manual, consistent training, and routine monitoring.

WHO SHOULD ATTEND

Research Scholars, Faculty members of all Academic Institutions, Research Centres and Industrial Delegates.

RESOURCE PERSONS

Experts from Universities and Academic Institutions.

TOPICS TO BE COVERED

- MS-Excel, MS Access, MS Publisher
- SPSS
- TORA
- TALLY
- SQL
- UML

REGISTRATION

Registration for the FDP can be done using the attached form or photo copy of the form. The completed form could be sent by post to the Organizing Secretary. The Registration is restricted to first 40 participants only. For spot registration contact the Organizing Secretary.

FEE DETAILS

Students : Rs.1000/-
Faculty / Industry delegates : Rs.1300/-
DD should be drawn in favour of "The Regional Director, Regional Centre Coimbatore, Anna University" payable at Coimbatore

IMPORTANT DATE

Last Date of Registration: 20th January, 2014