



CENTRE FOR INTERNATIONAL RELATIONS

ANNA UNIVERSITY, CHENNAI – 600 025, INDIA

Tel : +91-44-2235 8676 (D)

: +91-44-2235 8561 (O)

Email : dircia@annauniv.edu

URL : <http://www.annauniv.edu/cir>

Prof. G. NAGARAJAN
DIRECTOR

Circular309/CIR/2022

Date : 07.12.2022

CIRCULAR

HEX Innovative International Immersion Program is organized at Melbourne, Australia (12 – 25th, February 2023). This is a premium program aimed at students who want to be an entrepreneur or trying to be a start up founder, social activist or corporate innovator. Hex will give them the skills, tools and brain-hacks the student needs, mainly suitable for final year and just passed out students.

HEX is an Australian-based, Multi-award-winning Edtech company delivering innovation and entrepreneurship programs to the next generation of talent. Students will be rubbing shoulders with tech leaders from Google, Uber, LinkedIn, NASA, Atlassian and more, also participants across different countries. Opportunity to make lifelong friends and meet potential business partners. More details are attached on the next page. Last date for submission of application is 31.12.2022.

For any clarification, kindly contact at indiaig@startwithhex.com for more details.


DIRECTOR

To
All Deans of campuses
All Directors and HODs (With a request to display on notice board)

DIRECTOR
CENTRE FOR INTERNATIONAL RELATIONS
ANNA UNIVERSITY
CHENNAI - 600 025. INDIA.

GET THE

FACTOR
WITH

HEX

INNOVATIVE INTERNATIONAL IMMERSION PROGRAM

The world has changed, and so should you.

If you think about it, the world has changed a lot - but education hasn't changed all that much. So, if we want to design our own future, we need to move fast.

You could take a Marketing course and learn the same theory that was taught 20 years ago, but in the real world, Porter's Five Forces won't help you. It's all about virtual influencers, video transition and creating impactful content in 15 seconds. Stuff that you won't find in your typical undergraduate degree. Then, by the time you graduate, your dream has changed. Technology has evolved. New innovative roles emerge. And you're left wondering... "What's next for me? What do I truly want to do?"

HEX program is changing the face of the 'exponential world'. Whether you become a startup founder, social activist or corporate innovator – we will give you the skills, tools and brain-hacks you need. And we give you the space to dream, explore, and get to know more about who you really are and what you bring to the table.

We're looking for legends ready to build the kind of world you want to live in. So if you're ready to help re-shape the future, we're here to teach you how.

5000+

Alumni Around the World

100+

Industry Mentors

50+

Global Industry Connections

30+

Award Recognitions



HEX International Program

With our HEX International Programs, you will be taken on an exciting 2-weeks immersive learning venture in new cities known for their innovative and driven future careers — rubbing shoulders with tech leaders from Google, Uber, LinkedIn, NASA, Atlassian and more. These programs have been running since 2017 and our global alumni network is epic. Make lifelong friends and meet potential business partners. Unlimited possibilities. Join the adventure.

HEX International: Australia

A two-week immersive program, Down Under, for idea-stage founders who want to learn from the vibrant and growing Aussie startup scene. Bring a new or existing startup idea and dedicate yourself to making it real – while sipping a flat white coffee in the sunshine.

Powered by Austrade, Global Victoria, and the High Commission - you will gain the opportunities to visit companies like Google, Zendesk, and more.

It is a globally-led program that lets you lead your ideas from start to finish, where you will be able to pitch your business idea to angel investors and industry leaders. During this program, you'll get your hands dirty solving real business problems and iterating on your own startup idea. You'll also have direct access to sought-after mentors, and make unforgettable connections with investors, accelerators, founders and professionals from both Australia and Singapore.

Discover Australia

Melbourne, Australia, is one of the world's most liveable cities – so clearly, something good is happening Down Under! If you've ever wanted to experience the Australian startup and innovation culture, HEX is proud to welcome you to our spiritual home. Over two inspiring weeks, you'll join a select cohort of students and early-stage founders to learn from world-class thought leaders and work hands-on in the Aussie start-up ecosystem. We'll be working from one of the coolest co-working spaces here in Melbourne.

Program Date: 12 - 25 February 2023

Fee: \$2500 AUD without accommodation



CALL US NOW!



www.immersionglobal.com