Hard copy of the paper along with abstract should be sent in an envelope superscribed “Paper submission - ESP 2014” to “The Convener, National Seminar ESP 2014, Department of English, Anna University, Chennai 600 025”, on or before 30th January 2014. Papers received after this date will not be accepted.

**Dates to Remember:**
- **Paper Submission:** 30th Jan. 2014
- **Intimation of Acceptance:** 05th Feb. 2014
- **Last Date for receiving DD and Registration form:** 15th Feb. 2014

**Mode of payment**
- The registration fee of Rs. 1000/- should be paid by DD, drawn in favour of The Director, CPDE, Anna University, Chennai 600 025.
- In case of joint authorship, each author should register separately.
- Those willing to take part in Round table or Workshop should register in advance.

**Travel and Accommodation:**
Participants are requested to make their own arrangements for travel & accommodation. Accommodation can be availed at nominal charges from:

1. The World University Centre,
   No. 18, Mayor Ramaswamy Sastri,
   Chennai, Chennai - 600 031.
   Ph: 044 22354622 / 044 22354235

2. Adyar Guest House,
   No. 19, L. B. Road,
   Adyar, Chennai - 600 000.
   Ph: 044 24164711

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**English for Specific Purposes - A Reappraisal**

7th & 8th March, 2014
(Friday & Saturday)
About the Department

The Department of English offers courses in Technical English, Communication Skills and English for Media for the undergraduates and helps in developing oral communication and written communication employing current pedagogic practices and latest technological devices. It also conducts research in EFL and Literature for the MPhil and PhD programs. The department has also been conducting training programs, workshops and faculty development programs to enhance the teaching skills of the faculty in the affiliated colleges.

About the conference

In today’s teaching-learning environment, the learners as autonomous human beings with likes, dislikes, fears and expectations have taken centre stage with teaching approaches, methods and materials being modified to suit them. In this context “How relevant is ESP or the Technical English to the students in Engineering Colleges?” This national seminar provides a forum for exploring ESP from various perspectives.

Hutchinson et al. (1987) in English for Specific Purposes: A learner-centred approach state, ‘ESP is an approach to language teaching in which all decisions as to content and method are based on the learner’s reason for learning’. The term ‘specific’ in ESP refers to the specific purpose for learning English. Students approach the study of English through a field that is already known and relevant to them, which means that they are able to use what they learn in the ESP classroom right away in their work places. The ESP approach enhances the relevance of what the students are learning and enables them to deploy the language they know to learn even more English, since their interest in their field can motivate them to interact with speakers and texts.

ESP courses aim at

I. meeting specific needs of learners
II. employing the theory and techniques of the discipline it serves
III. exploiting the language appropriate to the activities in terms of grammar, texts, register, study skills, discourse and genre.

In fact, one may ask, ‘What is the difference between the ESP and General English approach?’ Hutchison answers this quite simply, “In theory nothing, in practice a great deal.” Teachers nowadays are much more aware of the importance of the needs of the learners and certainly material producers think very carefully about the goals of learners at all stages of material production. Perhaps this demonstrates the influence that the ESP approach has had on English teaching in general. Clearly the line between where General English courses stop and ESP courses start has become very vague indeed.

Objectives

• To explore the relevance of ESP in English language teaching
• To redefine the roles of teachers, learners and materials in teaching English for engineers.

Theme of the Seminar

ENGLISH FOR SPECIFIC PURPOSES - A REAPPRAISAL

Sub-themes

• Challenges of teaching Technical English
• Role of English for Specific Purposes in the 21st Century - Paths and Challenges
• Teaching and Testing English for Technical Purposes
• Language for Specific Purposes in Practice - How far should we go?
• Content Based Materials and Instruction
• Testing, Evaluation and Assessment in ESP
• Role of ICT in Language for Specific Purposes and Pedagogy

Highlights of the seminar

• Plenary sessions
• Round table
• Workshops
• Paper presentations
• Panel discussions

Call for papers

Research papers are invited on any of the given themes. Papers should be of high standard on the current research or on an innovative method adopted in classroom. Papers should be submitted in accordance with the following guidelines.

• Full name
• Designation & College address with email
• Title of the paper (Max Roman font of 14 points)
• Abstract (not more than 150 words)
• Full Paper typed in MS Word (12 point, double space, 2000 words, MLA format)
• Soft copy should be sent to the mail id: englishabhi4@gmail.com

(Application is attached separately)

(Selected papers will be published with ISBN No.)
REGISTRATION FORM

National Seminar on
ENGLISH FOR SPECIFIC PURPOSES – A REAPPRAISAL - 2014
7th & 8th (Friday & Saturday) March, 2014

Name: ____________________________________________
(CAPITAL LETTERS)

Qualifications: ____________________________________

Designation: ______________________________________

Institution: _______________________________________
(Name & Address)

Phone: ______________ Email: ______________

Title of the Paper: __________________________________
(If you are presenting a paper)

Registration fee of Rs.1000/- Enclosed: Yes / No

DD. No., Date & Bank Name: _______________________
(DD favouring The Director, CPDE, Anna University, Chennai)

I am registering for Round Table / Workshop?
