

Registration Details

Participants are requested to register for the "Innovations in Management & Computer Applications" to be held at College of Engineering, Guindy Anna University, Chennai- 600025 on 15th Nov 2025.

☛ Register Online:

<https://forms.gle/1Sv68vcQw6KvUjZr5>

(or)

☛ Scan to Register :



REGISTRATION FEE DETAIL

"CANARA BANK"

Online Payment can be done through NEFT/IMPS

Account Details

Name : Centre for Distance and Online Education
ACC No. : 8456101103866
IFSC CODE : CNRB0008456

For further Clarification

Dr. K. Manimala

Associate Professor
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Dr. S. Sangeetha

Assistant Professor
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Chief Patrons

**Dr. P. Sankar, I.A.S, Secretary to Government
Higher Education Department
Government of Tamil Nadu**

**Tmt. J. Innocent Divya, I.A.S.
Commissioner of Technical Education
Directorate of Technical Education
Government of Tamil Nadu**

**Dr. B. T. N. Sridhar
Professor
Dept. of Aerospace Engineering
Anna University, Chennai**

Patron

**Dr. J. Prakash
Registrar, Anna University, Chennai**

Chair

**Dr. P. Hariharan
Dean, College of Engineering, Guindy,
Anna University, Chennai**

Convenor

**Dr. T. Mala
Director, Centre for Distance and
Online Education, Anna University**

Coordinators

**Dr. K. Manimala
Deputy Director,
Centre for Distance and Online
Education, Anna University**

**Dr. S. Sangeetha
Assistant Director,
Centre for Distance and Online
Education, Anna University**



**COLLEGE OF ENGINEERING
GUINDY,
ANNA UNIVERSITY, CHENNAI**

**National Conference on
Innovations in Management &
Computer Applications
(NCIMCA-2025)**

On 15 November 2025

Organized By

**Centre for Distance and
Online Education**



About the Institute

Anna University was established on 4th September, 1978 as a unitary type of university. This University was named after Late Dr. C. N. Annadurai, former Chief Minister of Tamil Nadu. It offers higher education in Engineering, Technology, Architecture and Applied Sciences relevant to the current and projected needs of the society. In the NIRF-India Rankings 2024, Anna University secured the 20th position overall, ranked 17th in research, 14th in engineering, and was placed first in the state public university category. Widely recognized for its academic excellence, innovation-driven research, and strong global collaborations, Anna University remains a leading center of knowledge creation and technological advancement. It is widely recognized for its academic excellence, innovation-driven research, and global collaborations.

About the Centre

The Centre for Distance and Online Education (CDOE) at Anna University is a leading hub for flexible, technology-driven higher education. It offers MBA (Distance & Online modes), MCA, and M.Sc. programmes in Distance mode. With its Learning Management System (LMS), interactive online sessions, and quality digital content, CDOE enables learners everywhere to access the UGC DEB approved courses.

The curriculum, developed by experienced faculty and industry experts, blends academic rigour with practical relevance to prepare learners for success. CDOE also engages in research, capacity-building, and industry partnerships, promoting inclusivity, lifelong learning, and skill development to empower students and professionals in a rapidly changing world.

Objective of the Conference

- Highlight innovative research and real-world applications in management and computer science.
- Encourage collaboration between academia, industry, and policymakers.
- Explore the ethical and sustainable use of emerging technologies.
- Share case studies and best practices that enhance business performance.
- Provide learning and networking opportunities for students, researchers, and professionals.

Themes of Conference

- **Innovations in Business Management Practices**
- **Advances in Artificial Intelligence and Machine Learning**
- **Data Analytics, Big Data, and Cloud Computing**
- **Digital Transformation in Public and Private Sectors**
- **Cybersecurity and Risk Management**
- **Sustainable Development and Green Technologies**
- **Entrepreneurship and Start-up Ecosystems**

Organizing Committee

- Dr. T. Mala, Director, CDOE
- Dr. P. Nirmal Kumar, Additional Director, CDOE
- Dr. B. L. Velammal, Deputy Director, CDOE
- Dr. K. Venkatalakshmi, Deputy Director, CDOE
- Dr. K. Manimala, Deputy Director, CDOE
- Dr. Dr.E. Shanmuga Priya, e-VBAB Coordinator, CDOE
- Dr. S. Sangeetha, Assistant Director, CDOE

Advisory Committee

- Dr. Ebenezer Juliet, Associate Professor (Sr), VIT
- Dr. Brindha M, Associate Professor, NIT Trichy
- Dr. Rajesh Kumar V, Professor, VIT
- Dr. Karthikeyan M, Associate Professor, VIT
- Dr. S. Padmathilagam, Assistant Professor, IIIT Trichy
- Dr. T. Deepa, Assistant Professor, Sri Manakula Vinayagar Engineering College

Call for Papers

- Post Graduate students, Research Scholars, and Professional from educational institutions, R&D centres, Government and Professional organization and industries are invited contribute papers and participate in the conference.
- Full length research papers on the mentioned themes/topics are invited in soft copy for the presentation as well as for publishing in the conference proceedings.
- The maximum number of pages per paper should not exceed 14 with portrait page orientation in A4 size. Soft copy of the paper should be compulsorily sent to conference.cdoe@gmail.com.
- Acceptance of the paper will be intimated after the review and at least one of the authors of the accepted paper must register before the last date.
- **Best Paper Award will be given for each track, and all accepted papers will be published in the conference proceedings with an ISBN.**

Chief Guest

Er. D Gokul

**Project Manager, ISRO,
Sriharikotta**

Er. George Christopher

**Cofounder and CTO of Mac
App Studio, Madipakkam,
Chennai**

Registration Fees

Registration from : **Rs. 1062 (Rs. 900 + PG/UG/Faculty/Resear 18 % GST)**
ch Scholar Delegates

Important Dates

Submission of abstract	:13-10-2025
Notification of acceptance of abstract	:19-10-2025
Submission of full text	:26-10-2025
Conference date	:15-11-2025
Last date for registration	:02-11-2025

Address of Correspondence

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Education, Anna University**

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