



ONE MILLION IDEAS

About the Programme: EDII-TN - Government of Tamil Nadu with IEDP Hub, Centre for Entrepreneurship Development, Anna University, Chennai is embarking on reaching out to a million beneficiaries under the named "One Million Ideas". The vision of the Programme is to achieve creation of one million ideas to stimulate the growth of MSMEs/ startups including technology based enterprises by providing the platform to all stakeholders of the ecosystem to participate in fostering a culture of entrepreneurship and innovation to transform Tamil Nadu. The Programme will be organized in three stages for students of Higher Educational Institutions (HEI)

- Stage 1 - Igniting minds - Awareness Creation
- Stage 2 - Business Model, Ideation workshops & Business Plan Challenge (TNSI)
- Stage 3 - Financial Linkage

Objectives of the Programme: The overall objective of this program is:

- To create One Million Sparks by inculcating entrepreneurship awareness among students
- To spread an aspirational Entrepreneurship, Innovation and Startup culture across Tamil Nadu
- To Nurture innovation and critical thinking especially among students
- To build entrepreneurial competencies among Students, Aspiring, and Early Entrepreneurs and Grass Root Entrepreneurs
- To provide a supportive ecosystem for entrepreneurs and technology Startups
- To Create vibrant partnership with Government and Non -Government organizations in the entrepreneurship and innovation ecosystem

Stage 1: Igniting Minds – Awareness Creation : Application process

1. Register at <https://editn.in/Entrepreneurs/register>
2. Go to www.editn.in click Candidate login
3. After successfully login using your credentials, scroll down in Student training
4. Click view in Student Entrepreneurship Awareness Programme (Student EAC)
5. Please verify if you selected training program is correct and Click Enroll and confirm Attending.
6. After successfully confirming, go to your login, click my training and see "Student Entrepreneurship Awareness Programme (Student EAC)" online training module.

The students would go through the module consists of 6 videos and view all the 6 videos fully without skip it. Once after viewed all the 6 videos, then the module 7 is quiz with 15 questions. If you answer all the 15 questions correctly, then the student will eligible to go for Stage 2 - Business Model & Ideation workshops, & Business Plan Challenge (TNSI) and all the students who completed the Stage 1 will get an E-Certificate from Government of Tamil Nadu.

For Details Contact:

Field Coordinator – EDIITN - HUB,
Centre for Entrepreneurship Development, Anna University, Chennai
Phone: 044 – 2235 9289/95000 43581 | Email: cedediithub@gmail.com

Sponsored by



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE

Government of Tamil Nadu

