A 3 Day Extravaganza on Quality

Q QUEST 2014

For colleges 5th- 7th February, 2014
15th Annual National Convention on Quality Management

Quality – The Elixir of life

EVENTS

STUDENT AMBASSADOR
STUDENT DELEGATE PROGRAMS
Pre-Registration
➢ TQM Paper Presentation
➢ Aspiring Entrepreneur Awards
➢ Qadzap
➢ Quality circle session
On spot Registration
➢ Biz Quiz
➢ QualityGuru
➢ Block N Tackle

WORKSHOPS

Industrial visit cum workshops
➢ Root cause Analysis and Corrective Actions
➢ Quality Management Systems
➢ Quality Tools and Techniques

Special Guest Lecture
➢ Quality in Action

For more details
qquest.sqc.org.in
qquestcolleges@sqc.org.in
1. TQM PAPER PRESENTATION

DESCRIPTION
"An idea that is developed and put into action is more important than an idea that exists only as an idea." “Field work works rather than researching in a lab”. Got an idea that will revolutionize and redefine boundaries? Q Quest provides you the right platform to present your ideas to the world! Let your ideas reach the right people! This event enables you to convey the concept in an interesting manner.

Rules
- Maximum of 2 members per team.
- Participants should Pre-Register.
- Presentation for 10 min, followed by a 5 min Q & A session (teams taking more than 10 min for presentation will be awarded negative marks).
- Contributions should be original work, which has not been published or submitted for publishing/presenting elsewhere.
- Presentation should be in English.
- **Presentation should be mailed to us on or before 30.01.2014.** Personal laptops are not allowed for presentations.
- Last minute changes will not be entertained.

2. ASPIRING ENTREPRENEUR AWARDS

DESCRIPTION
“Being a worker is easy, being a proprietor is hard-hitting.” This is for those budding entrepreneurs who dream of making it big! This is your chance to envision and enliven the dream of your own company. Present before an elite panel of judges the vision, mission and goals of your dream firm.

ROUND 1: Presentation

ROUND 2: Stress interview for problem management

Rules
- Maximum of 2 members per team.
- Come up with a business plan, a plan to start a new firm.
- Plan should be original.
- Make a proper analysis of your plan and present the plan neatly.
- The presentation will be for 10 minutes, followed by a 5 minute Q & A session.
- **The last date for submission of the Abstract (as a .doc file) is 25.01.2014,** based on which short listing will be done.
3. QUALITY CIRCLE SESSION

DESCRIPTION

A Quality Circle is a small group of employees/students from the same work area who voluntarily meet at regular intervals to identify, analyse and resolve problems related to their region. This not only improves the performance of the organization, it also motivates and enriches the work life of employees/students. This event is exclusively for college students who have formed a QUALITY CIRCLE and have been working to solve problems or improve certain issues in their college.

Rules

- Maximum of 5 members per team.
- The presentation will be for 15 minutes, followed by a 5 minutes Q & A session.
- Teams taking more than the given time would be awarded negative marks.
- Personal laptops are not allowed for presentations. The final presentation (as .ppt file) has to be mailed to us before 30.01.2014, which will be brought by the event organizers to the event venue.
- Last minute changes will not be entertained.

4. BIZ QUIZ

DESCRIPTION

“To be a proprietor, one should know everything about it.” Calling all the quiz buffs for the ultimate challenge! With questions that leave you puzzled for answers and huge exciting prizes at stake, it can't get better! The contest would be conducted based on all that is creating buzz in the world of business. On spot registration!!!

Rules

- 2 members per team.
- Written prelims.
- Six teams will qualify for the finals.
5. BLOCK N TACKLE

DESCRIPTION:

Here is a chance to exhibit your speaking skills to the world! Get ready to block an attack, and tackle it head on! ON SPOT REGISTRATION!!!

Prelims:

- This is a written round.
- Only Individual participation.
- Participants will be given a spot topic about which they have to list a set of points equally distributed for both supporting and opposing the topic.
- The time limit is confined to 10 minutes after which sheets will be collected.
- Shortlisted participants will move to Round 1.

Round 1: The Extempore

The topic will be given on the spot

Rules:

- Individual round.
- Each individual gets a topic by slot pick.
- One minute preparation time followed by which the participant needs to talk both for and against the topic as the organizer’s demands.
- Alternatively for next 2 minutes.

Round 2: DEBATE

The topic will be given on the spot

Rules:

- Two teams will be formed from the Round 1 qualifiers.
- One team will speak in favour of the topic and other, against it.
- Debate shall be in English only.
6. QUALITY GURU

DESCRIPTION

Q QUEST throws the ultimate challenge which is out to test quality experts and skilled managers alike! If you are up for some nerve racking challenges, you will have a heyday!! ON SPOT REGISTRATION!!

Round 1: Quality Quiz.
Round 2: Succinct Speech
Round 3: Analyze and Act (Presentation)
Round 4: Personal Interview

Rules

- Individual event.
- Each round will have eliminations.
- The challenges for the rounds will be announced on the day of the event.

7. QADZAP

DESCRIPTION

Are you good at making ads? Can you make people attracted towards your products? Here’s an event for you!!! Unleash the marketer in you!!! Make witty and attractive on-stage ads!!

Preliminary Selection

- This is a team event. Maximum 7 members per team, including those appear in the ad.
- Participants should Pre-Register.
- Each team will be informed about the “Theme of advertisement “soon after registration.
- Abstract of your ad should be submitted on or before 15.01.2014.
- Based on the abstract 15 teams will be selected.

Final Presentation

Rules

- Ad should be confined to 5 minutes.
- Performance shall be in English & no obscene language should be used
- Different forms of expression like a short skit, jingles, slogans, banners or any other innovative form can be used.
STUDENT AMBASSADOR

Who is a Student Ambassador (SA)?

“Q Quest for Colleges” nominates one SA for each college for the purpose of publicizing “Q Quest” in their respective college. The Student Ambassador is an official representative of “Q Quest”, who plays a pivotal role in marketing Q Quest

What are the responsibilities of SA?

1. Co-operate with the Event Organizers of Q Quest
2. Bring in a minimum participation of 10 students from their campus.
3. Receive Marketing material (Posters etc.,) and display them at appropriate and prominent places in their campus.
4. Broadcast the message of Q Quest wherever and whenever possible.
5. Spread word on the opportunities available at Q Quest to all students in their campus.
6. Promote your college student participation in Q Quest.
7. Participate in Q Quest onsite.

What does the SA get if he works for Q Quest?

1. Popularity in their college.
2. Chance to learn to market and use huge brand names such as Anna University, AU TVS Centre for Quality Management all the same time.
3. Free Registration for all events of Q Quest.
4. T-shirts, Bags for onsite participating SA.
6. Official Recognition on the days of Q Quest.
7. Free Premium passes for the Special Guest Lectures.
8. “Best Student Ambassador” Prize for the best performer.
STUDENT DELEGATE PROGRAMS

“Q Quest for Colleges” allows a special “Delegate” participation for students. The “Student Delegates” are entitled to premium **observatory participation**. There are multiple levels available in the Student Delegate programs which are shown below:

<table>
<thead>
<tr>
<th>Level</th>
<th>Observatory Opportunities</th>
<th>Duration</th>
<th>Cost(Rs.)</th>
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</thead>
</table>
| 1     | • Industrial Visit cum Workshop  
       • “Q Quest 14 for Colleges” Events  
       • “Q Quest 14 for Colleges” Guest Lectures  
       • “Q Quest 14 for Corporate” Events | 3 days (5th, 6th and 7th Feb 2014) | 1000 |
| 2     | • “Q Quest 14 for Colleges” Events  
       • “Q Quest 14 for Colleges” Guest Lectures  
       • “Q Quest 14 for Corporate” Events | 2 days (6th and 7th Feb 2014) | 500 |
| 3     | • “Q Quest 14 for Colleges” Events  
       • “Q Quest 14 for Colleges” Guest Lectures | 2 days (6th and 7th Feb 2014) | 350 |
| 4     | • “Q Quest 14 for colleges and corporate” for 6th Feb 2014 (includes all Events and Guest Lectures on the day) | 1 day (6th Feb 2014) | 400 |
| 5     | • “Q Quest 14 for colleges and corporate” for 7th Feb 2014 (includes all Events on the day) | 1 day (7th Feb 2014) | 150 |

For more details about “Q QUEST’14 CORPORATE events” visit [http://autvs.sqc.org.in/pdf/QQ14_Corporates_events.pdf](http://autvs.sqc.org.in/pdf/QQ14_Corporates_events.pdf)

INDUSTRIAL VISIT CUM WORKSHOP

“Seeing is believing”

Only physical or concrete evidence is convincing. You learn things better only by seeing them in reality. Only Q Quest offers you the opportunity to visit companies and see how the quality concepts are being practiced in the company.
<table>
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<tr>
<th>#</th>
<th>Events</th>
<th>Time</th>
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<tbody>
<tr>
<td></td>
<td><strong>DAY 1: 05-02-2014 – WEDNESDAY</strong></td>
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<td></td>
<td>INDUSTRIAL VISIT CUM WORKSHOP</td>
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<td><strong>DAY 2: 06-02-2014 – THURSDAY</strong></td>
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<tr>
<td>1</td>
<td>PAPER PRESENTATION</td>
<td>09:00 – 12:30</td>
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<td>2</td>
<td>QUALITY CIRCLE SESSION</td>
<td>09:00 – 13:00</td>
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<td>LUNCH 01:00pm – 02:00pm</td>
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<tr>
<td></td>
<td>WORKSHOP(SPECIAL LECTURE)</td>
<td>14:00 – 16:30</td>
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<td>3</td>
<td>QUALITY GURU</td>
<td>14:00 – 15:30</td>
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<td><strong>DAY 3: 07-02-2014 – FRIDAY</strong></td>
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<tr>
<td>3</td>
<td>QUALITY GURU</td>
<td>09:00 – 10:30</td>
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<td>4</td>
<td>ASPIRING ENTREPRENEUR AWARD</td>
<td>09:00 – 10:30</td>
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<tr>
<td>5</td>
<td>QADZAP</td>
<td>10:30 – 11:30</td>
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<td>6</td>
<td>BIZ QUIZ</td>
<td>11:30 – 13:00</td>
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<td>LUNCH 01:00pm – 02:00pm</td>
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<tr>
<td>7</td>
<td>BLOCK N TACKLE</td>
<td>14:00 – 16:00</td>
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<td>VALEDICTION</td>
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