ANNA UNIVERSITY
AU TVS CENTRE FOR QUALITY MANAGEMENT
STUDENTS QUALITY CLUB
Your Dreams Our Commitment

Q QUEST 2014 for Schools
JANUARY 4, 2014

QUALITY- THE ELIXIR OF LIFE

15th ANNUAL CONVENTION ON QUALITY MANAGEMENT

OUR OFFICIAL MEDIA PARTNER

THE HINDU

EVENTS LIST FOR SCHOOLS

LEVEL 1 (CLASS 4 & 5)
• POSTER & SLOGAN DESIGN
• Q WRITE
• BUILD A STORY/கதை புரோஸ்டம்
• EXTEMPORE

LEVEL 2 (CLASS 6 TO 8)
• POSTER & SLOGAN DESIGN
• FICTION WRITING/பதியல் பதிலை
• SPELL Q
• SKIT INSISTING QUALITY

LEVEL 3 (CLASS 9 TO 12)
• POSTER & SLOGAN DESIGN
• CASE ANALYSIS
• QUIZ
• BLOCK AND TACKLE/வட்டளை வாரம்

OFFLINE EVENT

ESSAY WRITING
CLASS 6 TO 8
TOPIC: SIGNIFICANCE OF QUALITY EDUCATION

CLASS 9 TO 12
TOPIC: QUALITY ACCORDS MAGICAL LIFE

GUEST LECTURES
★ “PRACTICE OF 5’S IN SCHOOLS” for Students
★ “TEACHERS-A QUALITY ROLE MODEL” for Teachers

NO REGISTRATION FEE!!!
AU-TVS CENTRE FOR QUALITY MANAGEMENT

AU-TVS CENTRE FOR QUALITY MANAGEMENT, established in July 1995 aims at having a strong international character to serve as a centre of information and training for the benefit of students and employees. AU TVS CQM is a unique centre where faculty, students and industry personnel confluence to update the theoretical and practical knowledge on Quality Management.

STUDENTS QUALITY CLUB

Students Quality Club (SQC), an integral part of the AUTVS CQM, is an organisation that targets at bringing out latent talents of the students, making them to fit in the industrial world. SQC provides an opportunity for students to get first-hand knowledge on Quality Systems followed in industry.

In addition to extensive course on TQM, to cater the personal development of the students, value adding programs like lectures on communication skills, listening skills, creative thinking, Interpersonal skills, public speaking etc., are conducted regularly.

Q QUEST 2014

Theme: Quality-The Elixir of Life

Q QUEST 2014 is the Fifteenth Edition of the Concourse for Quality based Management Events. The uniqueness of this Quality Festival is to provide the platform for the confluence of various minds from Schools, Colleges and Industries, to showcase their talents, to share their experience, via their own wit and wisdom.

Its objective is to spread the importance of Quality and preach the means of achieving it, among the contestants, as well as the audience who witness the proceedings.

Quality- The Elixir of Life

Education and academic quality can mean different things to different people, depending on their perspective, role, context and because of this quality is notoriously difficult to evaluate. The elixir of life is a mythical potion that when drunk from a certain cup at a certain time grants the drinker eternal life. Similar to that, quality is the essence of life brewed to maintain social integrity and peace indefinitely.

Why Q Quest For Schools?

- Q Quest for Schools was started with a noble society-centric mission and vision aiming at holistic social quality enrichment.
- Q Quest is being conducted since 2004 for instigating quality mindset amongst the school children.
- Q Quest for Schools teaches quality in practice which constitutes a set of actions and activities that initiates and improves the attitude of students.

Our mission

To create quality consciousness and encourage pursuit of excellence among school student community

Our vision

To be the platform for setting up of a Quality driven society that consists of citizens with “Quality as a state of mind”
GENERAL EVENTS OF Q QUEST FOR SCHOOLS 2014

LEVEL 1 (Class IV & V)

1.1 POSTER AND SLOGAN DESIGN

“Creativity is… seeing something that doesn’t exist already. You need to find out how you can bring it into being and that way be a playmate with God.”

-Michele Sheaos

An event for creative designers and content creators!!!! Creativity is all about thinking made visual. If you have the desire to create, exercise your brain muscles to think.

Rules

- Each team will be represented by TWO students.
- The students shall work collectively to present an attractive poster with a slogan to project the topic.
- Time allotted is one hour.
- Students must bring their own colouring material (pencils, crayons, sketches and poster colours only)
- At the venue the organisers will provide white card sheets.
- After the display, these posters shall be retained by the organisers.

Topic will be given on the spot

1.2 Q WRITE

For those who have stunned one and all with their amazing prowess as a master wielder of the pen, for those whom words seem to flow out almost magically, with precision and perfection. ‘Q Write’ provides a platform to unveil their talents to the world.

So, fuel your imagination and bring out your Shakespeare knowledge.

Topics

1. Cost of punctuality
2. Teamwork Works
3. Rising after Failure
4. Attitude determines Altitude
5. Stay hungry, Stay foolish

Rules

- This is an individual event
- A list of topics will be published on the website before few days of the event.
- The student is expected to come prepared for all the topics.
- Any topic will be given from the five topics mentioned.
- Essay content should not exceed 200 words
- Time allotted is one hour.
- Students must use only two colour pens (blue and black)
- Jury’s decision will be final.
1.3 BUILD A STORY

For the students, whose heart leaps up when they behold a rainbow, who would like to take the road less travelled by, who have an extraordinary imaginary skills, Q Quest 2014 ‘Build a Story’ gives a chance to write stories in their own way.

Rules

- This is an individual event.
- Time limit is one hour.
- A set of 15 to 20 words/pictures will be given/shown on the spot.
- Relating to the words/pictures a story has to be framed.
- Students will be judged based on their creativity.

1.4 EXTEMPOR

Voracious and excellent orators like Mark Antony are eagerly awaited. Every idea is an incitement. Paint your thoughts through oration and pull up the crowd towards you like Churchill.

Rules

- This is an individual event.
- A set of topics will be given on the spot one after another.
- The student is expected to speak spontaneously and contextually towards the given topics.
- Jury’s decision is final.

LEVEL 2 (Classes VI - VIII)

2.1 POSTER AND SLOGAN DESIGN

“Truly creative people care a little about what they have done, and a lot about what they are doing. Their driving focus is the life force that surges in them now.”

— Alan Cohen

Are you an avid designer? Then, this is your page. Put to test creativity, knowledge and bring out the idea in nutshell so that words ring in the minds of the people.

Rules

- Each team will be represented by TWO students.
- The students shall work collectively to present an attractive poster with a slogan to project the topic.
- Time allotted is one hour.
Students must bring their own colouring material (pencils, crayons, sketches and poster colours only)

At the venue the organisers will provide white card sheets.

After the display, these posters shall be retained by the organisers.

**Topic will be given on the spot**

## 2.2 SKIT INSISTING QUALITY

It is a platform for your brains and expressions. Come up with your ideas to water the thirst of the audience through your skit. Arouse the actor in you. Sprinkle your dialogues with humour and kindle your team’s spirit to win.

**Rules**

- Each team will be represented by a maximum of 6 students
- Each team will be allotted 10 minutes in total for presentation and stage setting
- The students are advised to use the least number of props.
- The teams are advised to restrict themselves to the allotted time
- Students are requested to arrange for their costumes themselves
- Organisers will provide mikes as per the requirement
- The skit should emphasize the importance of Quality.

## 2.3 FICTION WRITING

Can you lose yourself in your own imagination? Can you create an alternative reality out of nothing? You have the right stage to showcase your skills and your fictitiously intelligent minds!

**Topics**

1. If I were a scientist in ISRO
2. If I were a Robot
3. If I were a Panda
4. A journey to mars
5. If I were a Butterfly

**Rules**

- This is an individual event
- A list of topics is given and the students are expected to come prepared for all the topics
- Any topic will be given from the five topics mentioned.
- They should build a fictional story on the topic.
- The students will be given time duration of 1 hour.
- Students must use only two colour pens (blue and black)
- Jury's decision will be final.
2.4 SPELL Q

Well the feel of what someone is saying is not enough for us! Here is an event that tests the students’ catch of the spelling sovereignty.

Rules

- This is an individual event
- Time for each word is 30 seconds.
- The words will be pronounced only twice.
- Usage of the word will also be given

LEVEL 3 (Classes IX - XII)

3.1 POSTER AND SLOGAN DESIGN

“As competition intensifies, the need for creative thinking increases. It is no longer enough to do the same thing better . . . no longer enough to be efficient and solve problems”

— Edward de Bono

Design brings thoughts to life and adds colour to it. If you have the desire to convey your valuable messages through your artistic posters, you have been granted a boon with this event.

Rules

- Each team will be represented by TWO students.
- The students shall work collectively to present an attractive poster with a slogan to project the topic.
- Time allotted is one hour.
- Students must bring their own colouring material (pencils, crayons, sketches and poster colours only)
- At the venue the organisers will provide white card sheets.
- After the display, these posters shall be retained by the organisers.

Topic will be given on the spot
3.2 BLOCK AND TACKLE

Like the day and night, like the head and tail, and like the ups and downs, there also exists contradicting views. Since time immemorial, the power of words has been unleashed to wage wars as well as broker peace, to drive the masses into a collective frenzy as well as to soothe and offer hope, to bring people closer as well as create invisible walls, bringing to the fore the entire gamut of human emotions. Step into the ring. Let the word war begin!

Rules

- This is an individual event.
- He/She may be asked to speak for or against the topic.
- The person will be given 5 minutes for preparation and five minutes to speak
- Jury’s decision will be final.

3.3 QUIZ

Calling all the quiz buffs for the ultimate challenge! With questions that leave you puzzled for answers and huge exciting prizes at stake, it can't get better! The contest would be conducted based on all that is creating buzz in the world.

Rules

- A team can have a maximum of 2 members.
- The first round will be a written round testing your general knowledge. Only shortlisted students will move on to the final round of quiz.

3.4 CASE ANALYSIS

There are situations in life which give the power of taking decisions and subsequently give the ability to change any and every part of the circumstance in an instant. Without analysis, there is no synthesis. All great truths are simple in final analysis Put to test the ability to understand the crux of the problem and deliver effective and implementable solutions here!

Rules

- Maximum of 2 members per team
- Multiple Teams can be sent from one school.
- The students have to provide solutions to the real time problems on the spot.
## OFFLINE EVENT

### ESSAY WRITING

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>TOPIC</th>
<th>MAXIMUM WORDS</th>
<th>NOTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS 6-8</td>
<td>SIGNIFICANCE OF QUALITY EDUCATION/தரமான கல்வியின் பங்கு பெறுவது</td>
<td>500</td>
<td>The best entries will qualify for the final round which will be held on <strong>4th January 2014</strong>.</td>
</tr>
<tr>
<td>CLASS 9-12</td>
<td>QUALITY ACCORDS MAGICAL LIFE/தரமான வாழ்க்கை பங்கு பெறுவது</td>
<td>700</td>
<td></td>
</tr>
</tbody>
</table>

Post your entries to (before December 25th)

The Director,
AU-TVС Centre for Quality Management,
College of Engineering, Guindy,
Anna University,
Chennai-600025.

**Note:** Your entries should be sent only through the School with attestation from Principal/Head of Institution.

**Rules**

- This is an individual event
- Preliminary round will be conducted offline.
- Post your entries so that it reaches us on or before **December 25, 2013**.
- The final round will be held in Anna University on 4th January, 2014
- The topic for the final round will be given on the spot.

### GUEST LECTURE

“Great thoughts arouse from sparkling words”. If just words could bring in remarkable change in your lives why not then try listening to them???? Here we give an opportunity to listen to the golden words of renowned speakers.

**GUEST LECTURES** for all levels and also a lecture exclusively for the faculties!!!!!

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>TOPIC</th>
<th>SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STUDENTS</td>
<td>PRACTICE OF 5’S’ IN SCHOOLS</td>
<td>0930-1100</td>
</tr>
<tr>
<td>TEACHERS</td>
<td>TEACHERS-A QUALITY ROLE MODEL</td>
<td>0930-1100</td>
</tr>
</tbody>
</table>
Q QUEST 2014 (Phase I-Schools)–SCHEDULE

<table>
<thead>
<tr>
<th>S.NO</th>
<th>EVENT</th>
<th>TEAM SIZE</th>
<th>SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>LEVEL 1 (CLASS 4&amp;5)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>POSTER AND SLOGAN DESIGN</td>
<td>2</td>
<td>1100-1200</td>
</tr>
<tr>
<td>2</td>
<td>Q WRITE</td>
<td>1</td>
<td>1200-1300</td>
</tr>
<tr>
<td>3</td>
<td>BUILD A STORY/தகவல் வரையறை</td>
<td>1</td>
<td>1400-1500</td>
</tr>
<tr>
<td>4</td>
<td>EXTEMPORE</td>
<td>1</td>
<td>1400-1630</td>
</tr>
<tr>
<td></td>
<td><strong>LEVEL 2 (CLASS 6-8)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>POSTER AND SLOGAN DESIGN</td>
<td>2</td>
<td>1100-1200</td>
</tr>
<tr>
<td>6</td>
<td>FICTION WRITING/பண்டயம் மைனவுரை</td>
<td>1</td>
<td>1200-1300</td>
</tr>
<tr>
<td>7</td>
<td>SPELL Q</td>
<td>1</td>
<td>1400-1630</td>
</tr>
<tr>
<td>8</td>
<td>SKIT INSISTING QUALITY</td>
<td>6</td>
<td>1400-1630</td>
</tr>
<tr>
<td>9</td>
<td>OFFLINE ESSAY WRITING FINALS</td>
<td>1</td>
<td>1200-1300</td>
</tr>
<tr>
<td></td>
<td><strong>LEVEL 3 (CLASS 9-12)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>POSTER AND SLOGAN DESIGN</td>
<td>2</td>
<td>1100-1200</td>
</tr>
<tr>
<td>11</td>
<td>CASE ANALYSIS</td>
<td>2</td>
<td>1200-1300</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>1400-1500(Batch1)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>1400-1500(Batch2)</td>
</tr>
<tr>
<td>12</td>
<td>QUIZ</td>
<td>2</td>
<td>1400-1630</td>
</tr>
<tr>
<td>13</td>
<td>BLOCK AND TACKLE/கைத்தடுத்தும்</td>
<td>1</td>
<td>1400-1630</td>
</tr>
<tr>
<td>14</td>
<td>OFFLINE ESSAY WRITING FINALS</td>
<td>1</td>
<td>1200-1300</td>
</tr>
</tbody>
</table>

**Note:**

- A faculty member must accompany the students from every school on the day of Q QUEST.
- Registration form is enclosed with this copy.
- The registration form should reach us on or before December 30th, 2013.
- Reporting time on January 4, 2014 is 8.30 am.
**Q QUEST 2014**  
**QUALITY- THE ELIXIR OF LIFE**  
**4th JANUARY, 2014**

**SCHOOLS REGISTRATION FORM**

<table>
<thead>
<tr>
<th>NAME OF THE SCHOOL</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>EMAIL ID OF THE SCHOOL</td>
<td></td>
</tr>
<tr>
<td>NAME OF THE STAFF IN-CHARGE</td>
<td></td>
</tr>
<tr>
<td>ACCOMPANYING FOR Q QUEST 2014</td>
<td></td>
</tr>
<tr>
<td>CONTACT NUMBER OF THE STAFF IN-CHARGE</td>
<td></td>
</tr>
<tr>
<td>POSTAL ADDRESS OF THE SCHOOL</td>
<td></td>
</tr>
</tbody>
</table>

**DETAILS OF THE STUDENTS PARTICIPATING IN Q QUEST 2014**

<table>
<thead>
<tr>
<th>S.No</th>
<th>EVENT NAME</th>
<th>TEAM NAME</th>
<th>PARTICIPANT NAME</th>
<th>CLASS &amp; SECTION</th>
</tr>
</thead>
</table>

**Note:**
1. The schools can attach extra sheets, in case this form is not sufficient to fill the details of the students. The extra sheets must have the school seal.
2. A teacher must accompany the students participating in Q Quest 2014
3. The registration forms should reach us on or before December 30th 2013

**Completed Registration form should be sent to**

The Director,  
AU TVS Centre for Quality Management,  
Anna University,  
Chennai – 600 025.

**Contact:** 2235-8555/8552/8623, 9042868962/9791435042  
**E-mail:** qquestschools@sqc.org.in

Signature and Seal of the Principal
**DETAILS OF THE STUDENTS PARTICIPATING IN Q QUEST 2014**

<table>
<thead>
<tr>
<th>S.No</th>
<th>EVENT NAME</th>
<th>TEAM NAME</th>
<th>PARTICIPANT NAME</th>
<th>CLASS &amp; SECTION</th>
</tr>
</thead>
</table>

Signature and Seal of the Principal