



Quality Fest

# Q'QUEST 2023

# Qualityleads

February 4 - 7

Events

Workshops

ANY QUERIES:

Sowmya V - 8248197132

Barath K Arumugam S - 9003826851

Cash prize worth - Rs 3000 per event

## ONLINE EVENT Q'LENZ

“Q'LENZ” is a photography event. Photography, a powerful medium to express strong positive messages about a subject. This competition seeks to inspire the creation and dissemination of such positive imagery and it creates opportunities for aspiring young photographers to exhibit their skills to the world. They get to understand the nuances of visual language & the world of photography.

**Number of rounds - 2**  
**Participants per team - 1**

### RULES:

- ❖ Send your entries to the Email ID: *autvssqc2020@gmail.com* or Instagram I'd: *@students\_quality\_council*.
- ❖ Mention your Full name, Year of study, Roll number, Branch, Institution Name, WhatsApp number and Instagram I'd (if available). Otherwise, it won't be accepted.
- ❖ **Round 1 - Prelims:**  
Theme: " Open Theme "  
Duration: 12.01.2023 - 20.01.2023
- ❖ **Round 2- Mains:**  
Theme: "SILHOUETTE"  
Duration: 22.01.2023 - 25.01.2023

Cash prize worth - Rs 3000 per event

## OFFLINE EVENT

### ❖ WORKSHOP 1 - 04/02/2023

#### TOPIC: TOTAL QUALITY MANAGEMENT

In a world where we are surrounded by an enormous amount of material, the quality of it has become of paramount importance. Quality provides the standard and the methods to achieve it, is collectively called as Total Quality Management. It is a management approach that seeks to provide long-term success by providing unparalleled customer satisfaction through the constant delivery of quality services.

REGISTRATION FEE - Rs. 500 per person

\*Inclusive of professional fee, lunch, certificate, photograph (soft copy).

### ❖ WORKSHOP 2 - 05/02/2023

#### TOPIC: E - RESOURCE MANAGEMENT

The digitalization of information has marked the beginning of the “information era”. We prefer reading books, journals, or magazines online from apps and websites like kindle, Research Gate, open library, etc. But have you ever wondered how these books and

Cash prize worth - Rs 3000 per event

magazines are handled differently from traditional library management? Join us for the workshop to find out how these e-resources are managed and their sheer need to be managed.

**REGISTRATION FEE - Rs. 500 per person**

\*Inclusive of professional fee, lunch, certificate, photograph (soft copy).

**RULES FOR WORKSHOPS:**

- Everyone must report to the AU TVS CENTRE FOR QUALITY MANAGEMENT on mentioned date sharply at 8.30 AM.
- Participants must bring their college ID CARDS.
- Preferred dress code FORMALS.
- Certificates will be issued only if the participants attend the complete session

**FOR REGISTRATION AND PAYMENT DETAILS:**

**CONTACT/WHATSAPP - Sakthi Manohari J (9444467672)**

**DISCOUNTS ARE AVAILED ON BULK REGISTRATIONS**

**Cash prize worth - Rs 3000 per event**

## OFFLINE EVENT

### ❖ PAPER PRESENTATION - 04/02/2023

Student's Quality Council recognizes the importance of research and dissemination of the findings for the advancement of science and technology. Researching, writing, and presenting paper provides students with invaluable early experience in communicating ideas related to their professional ideas. It's about traversing an engrossing thesis and present it efficaciously to the audience while juggling between questions to ponder upon.

**Number of rounds - 1**

**Participants per team - Maximum of 3**

### ❖ POSTER PRESENTATION - 04/02/2023

The poster should be able to stand on its own as a clear, logical presentation of your work, without any explanation from you. A poster presentation provides a visual representation of your research through text, charts, graphs, and other visual aids. It enhances your ability to deliver visual presentations and improves your presentation skills.

**Number of rounds - 1**

**Participants per team - Maximum of 2**

Cash prize worth - Rs 3000 per event

❖ MOUSE PAD - 04/02/2023

“MOUSE PAD” is an event to showcase the design skills of the participants. The event is basically designing a poster on the given theme. Participants are allowed to use software like Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Canva etc.

**Number of rounds - 1**  
**Participants per team - 1**

❖ Q'ADZAP - 04/02/2023

Do you hold the potential to encourage and persuade an audience to buy any product you propose? If you possess the creativity to sell off then its time, your creativity got recognition. Come forward and showcase your creative side to participate in “Q'ADZAP”, an event that is set to bring out the creativity, time management, marketing skills of the innovative minds and to test upon convincing capabilities and selling of some of the really wacky or non-existing product.

**Number of rounds - 1**  
**Participants per team - Maximum of 2**

Cash prize worth - Rs 3000 per event

❖ QUALITY QUIZ - 05/02/2023

“Improve quality, you automatically improve productivity”, said Dr. Edwards Deming. This is a quiz event mainly focusing on quality principles. It comprises of prelims and finals. Participants will qualify for the finals on the basis of their scores obtained in the prelims.

**Number of rounds - 2**

**Participants per team - Maximum of 2**

❖ REPORTER - 05/02/2023

Reporter is a case study event. It explains the significance of the study and what can be learnt from it. Note, that a case study is a study of a particular situation so you can't generalize the results to all other situations. That means, your discussion should focus on what can be learnt about that particular situation and the individuals involved.

**Number of rounds - 2**

**Participants per team - Maximum of 2**

Cash prize worth - Rs 3000 per event

❖ WRITER'S PEN - 05/02/2023

“Creativity is seeing what others see and thinking what no one else has ever thought”, said Albert Einstein. This is a content writing event where the prompts/hints are given to the participants with which they have to develop a story or poem with their creativity. The mission of this event is to inspire creativity.

**Number of rounds - 1**  
**Participants per team - 1**

❖ CONNEXIONS - 05/02/2023

Connexions is a type of abstract strategy game where the players try to form a link between the given pieces in a specific order to find a word or phrase. The game has simple rules but uses various strategies such as the use of homophones and the use of various languages. The participants are given a set of pictures and are required to connect them to find a word which may be the name of quality tool, personality, movie, place or a phrase which can be either a song or a dialogue, food item, sports etc.

**Number of rounds - 2**  
**Participants per team - Maximum of 2**

Cash prize worth - Rs 3000 per event



## RULES FOR OFFLINE EVENTS:

- Participants should arrive 15 minutes before their event.
- Participants must bring their college ID cards.
- Last minute changes such as team members, etc., will not be entertained.
- Event venue and timings will be announced a week before.
- Jury's/Organizer's decision will be final and binding. Top three teams will be selected and honored with cash award and certificate.
- Participants certificate will be provided only if the participants attend the event.

## GENERAL EVENTS REGISTRATION DETAILS:

- **LAST DATE FOR REGISTRATION** - 25.02.2023
- **FEES** -  
Less than 5 events - Rs 50 per person  
5 or more than 5 events - Rs 100 per person
- **REGISTRATION LINK** - <https://forms.gle/eJLt6jGp3fEPCcmo6>
- **GOOGLE PAY NUMBER** - Vigneshwaran K (9361344881)

Cash prize worth - Rs 3000 per event

FOR DETAILED EVENT DESCRIPTION, REFER:

[https://drive.google.com/drive/folders/1IUhMvNEB23CCie-r-WoxzCyzJ2JvIp0f?usp=share\\_link](https://drive.google.com/drive/folders/1IUhMvNEB23CCie-r-WoxzCyzJ2JvIp0f?usp=share_link)

FURTHER QUERIES, CONTACT:

- Sowmya V - 8248197132
- Barath K Arumugam S - 9003826851

FOR ACCOMODATION CONTACT:

- Thambirajan A- 9884343267

ADDRESS:

To:

The Director,  
AU TVS Centre for Quality Management,  
Anna University, Chennai-25

Email your queries with your Name and Phone number to:

- [autvssqc2020@gmail.com](mailto:autvssqc2020@gmail.com)

For further updates stay connected with us  
Instagram I'd: **@students\_quality\_council**

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