



Q`QUEST 2026

BUILT ON TRUST, DRIVEN BY QUALITY

Jan 31st & Feb 1st, 2nd, 6th

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Q'Lenz

“PHOTOGRAPHY IS THE STORY I FAIL TO PUT INTO WORDS”

- DESTIN SPARKS

Q'Lenz is an online photography contest that celebrates perspective, patience, and perception. Each frame carries a thought, a moment, or a silent message waiting to be discovered. The event encourages participants to look beyond the obvious, approach the ordinary with curiosity, and capture visuals that communicate without words. Through emotion, contrast, or storytelling, Q'Lenz offers a space to transform individual viewpoints into powerful visual narratives.

No. of rounds - 2

Participants per team - 1

ENTRIES ARE TO BE SENT THROUGH
Email ID: studentsqualitycouncil25@gmail.com

or

Instagram ID: [@students_quality_council](https://www.instagram.com/students_quality_council)

Cash Prize worth Rs. 3000/- per event

[@students_quality_council](https://www.instagram.com/students_quality_council)



EVENT INSTRUCTIONS

Entry details : Send your Photography to the above IDs along with your Full name, College Name, Year of Study, Roll Number, Branch, Whatsapp Number, and Instagram ID (if available).

Otherwise, your entry will not be accepted. Your entries will be posted on our Instagram account. Based on the number of likes, the participants will be selected for the next round and the winners will be announced later.

DEADLINE
JAN 28

Round 1(Prelims): Texture Tales

- Close-ups of rough, smooth, wet, dry, or patterned surfaces (walls, leaves, fabrics).

DEADLINE
FEB 04

Round 2 (Mains): Hidden Narratives

- Everyday scenes hinting at deeper tales or unseen lives (e.g., an open book, half-finished workbench).
- Frames within Frames - Doors, windows, arches, or natural elements framing your subject.

Contacts

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Workshop

1. AI FOR QUALITY MANUFACTURING SYSTEM

“ ABILITY TO LEARN IS THE MOST IMPORTANT QUALITY A MACHINE CAN POSSESS ”
- -ELON MUSK

Step into the future of operational excellence at our workshop, " AI-Driven Quality Management Systems". Since AI is transforming every field, it now plays a vital role in driving precision and continuous improvement within the manufacturing sector. As we transition toward Quality 4.0, discover how predictive intelligence is revolutionizing compliance and manufacturing. We bridge the gap between traditional SOPs and intelligent CAPA to drastically reduce costs and risks. Attend this session to stay ahead by mastering cutting-edge quality techniques.

31ST JANUARY, 2026 (SATURDAY)

11.00 AM – 12.30 PM



TO REGISTER-

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2. TOTAL QUALITY MANAGEMENT AND KAIZEN PRACTICES

“QUALITY IS NOT AN ACT, IT'S A HABIT”

- ARISTOTLE

The word "kaizen" translates to "continuous improvement" and encompasses the ongoing enhancement of oneself as a person and professional, the workplace, production processes, management, consumer relationships, and everything around. Its most crucial and extensive tool is Total Quality Management (TQM).

TQM -a management philosophy which focuses on improving product quality, reducing costs, and satisfying the needs of consumers and employees. This workshop mainly focuses on both Kaizen and TQM, and participant will gain knowledge on how to practice them daily in their organisation and also on their personal lives.

01ST FEBRUARY, 2026 (SUNDAY)

10.00 AM – 11.30 AM

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Workshop

EVENT INSTRUCTIONS

- Participants must report to the AU TVS CENTRE FOR QUALITY MANAGEMENT on the mentioned date before 15 mins of the commencement time.
- Participants must bring their college ID CARDS.
- Preferred dress code: FORMALS.
- Certificates will be issued only if the participant attends the COMPLETE SESSION.

REGISTRATION DETAILS FOR WORKSHOP

REGISTRATION FEES: ₹350/-*

*Inclusive of professional fee, lunch and participation certificate.

DISCOUNTS ARE AVAILABLE ON BULK REGISTRATIONS

If a team of at least two members registers for both workshops, then each pays ₹500/-

Contacts

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Paper Presentation

**KNOWLEDGE GROWS WHEN SHARED AND TRANSFORMS
WHEN CHALLENGED!**

The paper presentation is a platform crafted for thinkers who question, researchers who explore, and minds that dare to go beyond the obvious. It exists to create a space where curiosity leads the conversation, ideas take centre stage, and insightful analysis and innovative perspectives spark dialogue while bridging theory with real-world relevance. Through this exchange of perspectives, the event sharpens intellect, fuels imagination, and ignites meaningful discussions beyond simply presenting papers.

No. of rounds - 1

Participants per team:1-3

31ST JANUARY, 2026 (SATURDAY)

1:30 PM - 4:30 PM

Cash Prize worth Rs. 3000/- per event

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Paper Presentation

Topics

1. Quality Begins with Mindset, Not Machines
2. Small Improvements, Big Impact: The Power of Kaizen in Student Life
3. From Classroom to Industry: Why Quality Skills Matter for Future Engineers
4. Quality Is Everyone's Responsibility — Not Just a Department
5. Sustainable Quality: Building Excellence Without Harming the Future

Poster Presentation

**“DESIGN IS NOT JUST WHAT IT LOOKS LIKE AND FEELS LIKE.
DESIGN IS HOW IT WORKS**

- STEVE JOBS

The Poster Presentation event invites students to translate quality thinking into powerful visual stories. Your poster isn't just a display — it's an idea, an argument, and a vision rolled into one frame.

Design a compelling poster that effectively conveys your work, prioritizing clarity, succinct content, and a harmonious blend of visuals and text. Ensure your poster aligns with the event's themes, maintaining a well-organized structure and logical flow. Use clear language and thoughtfully arranged elements to deliver your message effectively.

No. of rounds - 1

Participants per team - 1-3

31ST JANUARY, 2026 (SATURDAY)

1:00 PM - 4:00 PM

Cash Prize worth Rs. 3000/- per event

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Poster Presentation

OBJECTIVE: To spread quality awareness through visual communication, encouraging students to think beyond theory and present ideas that are practical, innovative, and impactful.

Themes

Choose one topic that resonates with your perspective on quality:

1. Role of Quality in Student Projects & Labs
2. Quality in Campus Management
3. Lean Thinking for Students
4. Quality in Startups & Young Entrepreneurs
5. Quality and Sustainability: A Student Perspective
6. Quality 4.0 – The Future of Quality Management
7. Quality for a Greener Future
8. Quality in the AI Era
9. Quality in Smart Manufacturing
10. Quality in a Fast-Paced World

Poster Presentation

EVENT INSTRUCTIONS

POSTER GUIDELINES

- Poster Size: A3 or A2
- Orientation: Portrait or Landscape
- Content Focus: Must strictly align with the selected theme
- Submission Limit: One poster per individual / team
- Off-topic posters may be disqualified. (Judges can smell irrelevance from a mile away.)

PRESENTATION DETAILS

- Presentation Time: 3–7 minutes
- Q&A: 2–3 minutes
- At least one team member must be present during evaluation. (Posters don't defend themselves... yet.)

THE DECISION OF THE JUDGES AND THE STUDENTS QUALITY COUNCIL WILL BE FINAL AND BINDING.

Mouse Pad

“EVERYTHING IS DESIGNED. FEW THINGS ARE DESIGNED WELL”

- BRIAN REED

Mouse Pad is a poster design competition that focuses on visual communication and creative expression through thoughtful design. The event is conducted to encourage originality, design clarity, and the effective use of digital tools while translating ideas into meaningful visuals. Through this process, participants enhance their poster-design skills, develop visual thinking, and produce designs that communicate with clarity and impact.

No. of rounds - 1

Participants per team - 1

31ST JANUARY, 2026 (SATURDAY)

1:00 PM - 2:30 PM

Cash Prize worth Rs. 3000/- per event

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Mouse Pad

EVENT INSTRUCTIONS

- Bring necessary items (phone, laptop etc.) with proper network connection.
- Time duration -1 hour
- Topic will be announced on the spot.
- No prior work or copies will be allowed.
- Use of any AI tools for designing will not be appreciated
- Points will be awarded based on your creativity, relevance to the given topic, aesthetics, and message.
- The judge's decision will be final.
- Ensure you have installed all necessary software and applications before starting to avoid delays.

Reporter

“ **WITHOUT DATA, YOU'RE JUST ANOTHER PERSON WITH
AN OPINION** ”

- W. EDWARDS DEMING

Reporter is a competitive, case-based analytical event designed to challenge how quickly and effectively participants think. Each team is presented with a scenario that demands careful observation, logical reasoning, and data-driven interpretation. Participants must examine the case in depth, identify underlying problems, connect relevant information, and draw well-structured conclusions. As the rounds progress, the complexity increases, testing clarity of thought, analytical depth, and the ability to justify decisions under pressure. Only the most insightful and strategic minds advance.

No. of rounds - 2

Participants per team - 2

31ST JANUARY, 2026 (SATURDAY)

3.00 PM – 4.30 PM

Cash Prize worth Rs. 3000/- per event

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Reporter

EVENT INSTRUCTIONS

Objective: Understand and analyse the given case study carefully and draft a comprehensive report based on the case study.

INSTRUCTIONS

- Participants should bring pen.
- Paper will be provided to write their answers.
- For the first round questions will be sent via an email to the members of the team ,10 mins before the event starts.
- Duration for first round: 10 mins
- Duration for the second round: 15 mins
- Further doubts and queries regarding the event can be clarified by the event incharges.

A valid answer should include these elements:

- Clear Position Statement
- Stakeholder Analysis
- Multiple Perspectives
- Reasoning & Justification
- Trade-offs Acknowledged
- Actionable Next Steps

SCORE EVALUATION

Q'Adzap

THINK SHARP. SPEAK SMART. SELL THE IDEA.

Q'Adzap brings creativity to the forefront by challenging participants to think fast and perform under pressure. With a product in hand and limited time on the clock, participants craft compelling pitches designed to capture attention and create impact. Centered on spontaneity, persuasion, and clarity of thought, the event pushes simple ideas to evolve into memorable marketing messages. For those who can communicate smarter and act quicker, Q'Adzap becomes the space where ideas truly come alive.

No. of rounds - 1

Participants per team - 3

1ST FEBRUARY, 2026 (SUNDAY)

1:00 PM - 2:00 PM

Cash Prize worth Rs. 3000/- per event

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EVENT INSTRUCTIONS

- Each team will be allotted a product on the spot.
- Preparation time and presentation time will be limited.
- Teams should create an advertisement and pitch the product within the given time.
- Only materials provided by the organizers may be used.
- The advertisement can include dialogue, role-play, slogans, or demonstrations.
- The decision of the judges will be final.

Connexions

“ IN A WORLD OF INFINITE DOTS, THE REAL MAGIC IS IN HOW YOU CONNECT THEM ”

- STEVE JOBS

Connexions is a battle of wits where creativity meets chaos, turning a game into an experience of pure, unfiltered brain power and wild imagination. Built around decoding madness and cracking hidden codes, the event challenges participants to make sense of unexpected pairings: a lightning bolt dancing with a coffee cup whispering energy, or a compass tangled with heartstrings screaming direction. With no boring rules and no predictable paths, the mission is simple: unveil the secret word hiding in plain sight. As neurons ignite and teams rally together, every connection made becomes a victory lap.

No. of rounds - 2

Participants per team - 2

1ST FEBRUARY, 2026 (SUNDAY)

2:00 PM - 3:00 PM

Cash Prize worth Rs. 3000/- per event

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Connexions

EVENT INSTRUCTIONS

Objective: Guess the word or phrase that connects all the pictures shown.

HOW TO PLAY

- Look at the set of pictures displayed.
- Find the common theme, idea, word, or phrase that links all the images.
- This is a buzzer round. Teams must press the buzzer once they are confident about their answer.
- After buzzing, the team must answer immediately. No discussion is allowed.

CLUES

- If the combination of pictures is too difficult, teams may request clues.
- A maximum of three clues will be provided per question.
- Clues will be revealed one at a time and will be common for all teams.
- Points awarded will depend on the number of clues used:
 - Fewer clues → Higher points
 - More clues → Lower points

SCORING & WINNING

- If a team answers correctly, they earn points based on the clue level.
- If a team answers incorrectly after buzzing, they will be locked out for that question, and other teams may continue.
- The team with the highest total score at the end of all rounds will be declared the winner.
- The decision of the judges will be final.

Writer's Pen

“GOOD WRITING IS SUPPOSED TO EVOKE SENSATION IN THE READER –NOT THE FACT THAT IT IS RAINING, BUT THE FEELING OF BEING RAINED UPON

- E.L. DOCTOROW

Expression through writing has the power to speak a thousand words. This event is designed to ignite the writer within by offering a space to pen down latent craft and creativity. With a given lead as the starting point, participants draft either a surreal vignette or a candid write-up, transforming ideas into expressive pieces that showcase their creative voice.

No. of rounds - 1

Participants per team - 1

1ST FEBRUARY, 2026 (SUNDAY)

3:00 PM - 4:00 PM

Cash Prize worth Rs. 3000/- per event

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Writer's Pen

EVENT INSTRUCTIONS

- Participants will receive a story introduction and a fixed climax at the start of the event.
- The task is to write only the middle part of the story connecting the given sections.
- The introduction and climax must not be altered.
- Participants must complete the task within the stipulated time (announced on event day).
- All submissions must be original and written during the event. Plagiarism will lead to disqualification.
- Papers and pens will be provided.
- Submissions must be made before the end of writing time.
- Marks will be awarded based on creativity, story continuity, language quality, and coherence with the given parts.

Quality Quiz

“EXCELLENCE IS NOT AN ACT, BUT A HABIT”

- ARISTOTLE

The Quality Quiz offers a dynamic platform where knowledge meets quality awareness, challenging participants to think critically and apply quality concepts in real-life scenarios. Through thoughtful questions and meaningful interaction, the event reinforces best practices while building confidence and strengthening understanding. It encourages analytical thinking, sharpens decision-making skills, and promotes a deeper appreciation for quality standards across practical contexts.

No. of rounds - 2

Participants per team - 2

1ST FEBRUARY, 2026 (SUNDAY)

2:00 PM - 4:30 PM

Cash Prize worth Rs. 3000/- per event

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Quality Quiz

EVENT INSTRUCTIONS

- Teams are strictly prohibited from seeking help from external sources, including mobile phones and the internet. Any violation results in immediate disqualification.
- **Winning Criteria:** The team with the highest score at the end of the final round will be declared the winner. In case of a tie, a tiebreaker question will be asked to determine the winning team.

ROUND 1 (THE FILTER)

The Screening: A written elimination round testing your observation skills and general awareness of Quality concepts.

- **Format:** Pen & Paper (20 Questions)
- **Selection:** Top list teams qualify for the finals.

ROUND 2 (THE FACE-OFF)

The Quality Showdown: The stage round for the finalists involving high-pressure challenges.

- **The Hawk Eye:** Identify defects/errors in visual scenarios as displayed.
- **Myth or Fact:** A rapid-fire defence round where you must validate your stance.
- **The Crisis:** A buzzer round to solve real-world quality problems.

General Instructions

(Except Q'Lenz)

- Participants should arrive 15 minutes before their event.
- Participants must bring their college ID cards.
- Last-minute changes such as team members, etc., will not be entertained.
- Event venue and timings will be announced a week before.
- Jury's/ Organizer's decision will be final and binding. Top three teams will be selected and honored with a cash award and a certificate.
- Participants' certificates will be provided only if the participants attend the event.

CASH PRIZES FOR EVENTS

★ **1ST PRIZE: ₹1500/-**

★ **2ND PRIZE: ₹1000/-**

★ **3RD PRIZE: ₹500/-**

Q-Scores

(Exclusively for SQC members)

Qscore is an exclusive points-based recognition program for club members, rewarding consistent volunteering and contributions to Student Quality Council activities.

Members earn points for various tasks, with cumulative scores tracked over time. The top three highest scorers win cash prizes, celebrating dedication and impact.

- **Eligibility:** Active club members only
- **Criteria:** Points accumulated via verified task completion with respect to individual domains and the contribution in various club activities.

Q-Scores

EVENT INSTRUCTIONS

- Submit completed tasks to designated coordinators with evidence.
- Points awarded upon coordinator verification.
- Weekly score updates shared via WhatsApp/email.
- Final rankings announced at QQUEST 2026 closing

➤ CASH PRIZES <◀

1ST PRIZE: ₹1500/-

2ND PRIZE: ₹1000/-

3RD PRIZE: ₹500/-

#NOTE

Domain task does not necessarily mean that they are restricted to those domain members only; any member who completes any task will be awarded the points allotted against the task. The “Domain” column only indicates which domain the task falls under.

Q-Scores

Points System

DOMAIN	TASK	POINTS ALLOTTED
Design	New design template	2
	Refinement/update of existing design template	1
Contents	Content Writing	1
	Caption Writing	1
Events	Event attendance	1
	Event Report	1
	Minutes of Meeting (MoM)	1
Photography	Photo/Video Coverage	1
Logistics	Procurement & Support	2
Marketing	Social Media Promotion	1
	Marketing Campaigns	1
General	Q'Quest on-day Contribution	1

LAST DATE FOR REGISTRATION - 30.01.2026

REGISTRATION FEE FOR EACH EVENT - ₹50/-

Participation in team event requires individual registration and that is ₹50/- for each participant

Registration Link: <https://forms.gle/CDdw4aNCyG6SbHZbA>

SCAN TO PAY



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