



**JUNE
14 & 15
2023**

**Centre for Entrepreneurship Development
ANNA UNIVERSITY**



StartupTN

SCHOOL OF
DESIGN THINKING



SBI



startup ecosystem conclave

GET YOUR TICKET



**CONCLAVE
TICKETED**

CONCLAVE FREE PASS *

Govt. Depts - Students - Researchers -
IEDP HC & FC - Investors

EVENTS *

STARTUP PROJECT PROFILING

FREE PASS

By SBI StartUp Branch, Chennai

ART OF CUSTOMER DISCOVERY

FREE PASS

By School of Design Thinking

SHARK WARS

TICKETED

GET YOUR TICKET



"Participation by Registration Only"



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Higher
Education Instt

StartUp Branch
of SBI

Angel
Investors

MSME & Govt.
Dept.s

Corporate Fin.
Advisors

Design
Thinkers

Incubators

StartUps &
SME

STARTUP ECOSYSTEM CONCLAVE

**Centre for
Entrepreneurship
Development**
ANNA UNIVERSITY

**JUNE
14 & 15
2023**

PARALLEL SESSIONS

SHARK WARS

StartUp Project Profiling
Art of Customer Discovery



Startify

**VIVEKANANDA
AUDITORIUM
ANNA UNIVERSITY**

Students
Researchers
Principals of HEIs
SMEs
StartUps
Incubators
Angel Investors
Govt. Dept.s
Financial Advisors



INSIGHT

- Collaboration Strategy for HEIs with StartUp EcoSystem
- Micro-Management of TN Student StartUps
- Digital Public Infrastructure Highway for HEIs
- MSME Enabling & Prevailing Schemes
- Emotional Wellness & Mental Health for StartUps
- StartUp Opportunities in Film Industry
- Recipe of Social & Inclusive Entrepreneurship
- Building Sustainable Financial Solutions for StartUps
- Transforming with AI & chatGPT
- Challenges in Industry Innovation with Future Technologies

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Centre for Entrepreneurship Development
Platinum Jubilee Building, ACTech Campus, Anna University, Chennai - 25

Startify

SHARK WARS

B-PLAN COMPETITION
Jun 14 -15 2023

RS. 1,00,000

RS. 50,000

RS. 25,000



EVENT

STARTIFY StartUp EcoSystem
Conclave Business Plan
Competition

WHO

Students with StartUp Ideas
- anywhere from INDIA

WHEN & WHERE

The Event is planned during June
14 & 15, 2023 @ CEG Campus,
Anna University, Chennai.

WHAT

Prepare a S.M.A.R.T.
winning Business Plan for
your Innovative StartUp
Idea

B-PLAN ?

1. Idea
2. Innovation
3. Market
4. Strategy
5. Competitors
6. B-Plan

SUBMIT HERE



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Promotions

SMEs / organisations create contents LinkedIn via Posts with Startify Ecosystem Conclave. Respective Logo will be included in Event Brochure based on # posts criteria. **Pre-approval required.** sa.auced@gmail.com

LEVEL
01

LEVEL
02

LEVEL
03

Sponsorship
Brochure

Startify

JUN 14 & 15 2023
ANNA UNIVERSITY CHENNAI

LEVEL
04

LEVEL
05

LEVEL
06