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Sub: STARTIFY Conclave 2023 – SHARK WARS Pitching Competition –
Winners Announcement – Reg.

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Centre for Entrepreneurship Development (CED), Anna University has organized a TWO Day SME Conclave "STARTIFY" at Anna University, Chennai on 14th and 15th June 2023.

As part of the Conclave, a Business Idea pitching event "SHARK WARS" was conducted on 15th June 2023 for students and startups. A total of 42 Business Ideas were received for Pitching. Based on evaluation of Idea, Innovation, Business Metrics, Market Potential & Product Commercialization the following teams (as per the table given below) have been selected as Winners of the STARTIFY Shark Wars Pitching Competition. On Jury recommendation, the 1st Prize of **Rs. 1,00,000/-** will be shared by top 2 teams and **Rs. 25,000/each** will be awarded as 2nd Prize to the following 3 teams.

WINNERS of STARTIFY SHARK WARS 2023 – PITCHING COMPETITION

S.No	Participant/s	Product Name	Institution	Award
1	Abhishek A	Pulse Oximeter	Chennai Institute of Technology, Chennai	Ist Place Rs. 50,000 /-
2	Gokul K Sasana R	Thinkable	Madras Institute Of Technology, Chennai	Ist Place Rs. 50,000 /-
3	Shyamkumar M	Crop Monitoring	Sri Sairam Engineering College, Chennai	IInd Place Rs. 25,000 /-
4	Praveen M Rajkamal J Praywin Samson E	Iris Walker	Francis Xavier Engineering College, Tirunelveli	IInd Place Rs. 25,000 /-
5	Harini K	ScanvengeX	College Of Engineering, Guindy, Chennai	IInd Place Rs. 25,000 /-

All the winners shall be preincubated and the award will be given as seed-grant through CEDi Pre-incubator.


Director i/c - CED
26/8/23
Director

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