Invitation to participate in Innovation Exhibition at
TECHfluence
“A Technology Carnival”
03-04 January, 2013, Anna University, Chennai

The Tamilnadu Technology Development and Promotion Center of Confederation of Indian Industry (CII) and
CTDT of Anna University, Chennai are jointly organizing a unique initiative: TECHfluence – A Technology
Carnival, on 03-04 of January, 2013 at Anna University, Chennai.

The objective is to formulate a mutual linkage / collaboration of key players from Industry, Individuals & academia;
to share new ideas, technologies and process methodologies that may align with the R&D of industries, which
would accelerate technological growth in the local and global communities and provide a market place for
Innovative Tech-providers, Tech-buyers and PE investors to come together.

Precisely, this carnival and its blend of activities would surely benefit the whole spectrum of stakeholders, to share
and transform knowledge or ideas to Businesses, Improved industry - institution interaction and help grow the
entrepreneur community right at the college level.

The event has the following activities

- Innovation Exhibition
- Workshop on “Building Innovation Culture”
- Tech Expo
- Intellectual Property Auction
- IP Advisory Services

Around 200 industries & individuals all over India and overseas are expected at this carnival.

Individuals can participate at this Innovation Exhibition to display their products/services/concepts to various
industries, institutes & Individuals, to explore complimentary technologies or ideas, offering advantage in the
market and next generation partnerships, networks, to share the experience, expertise and tools to drive knowledge
mobilization and commercialization of innovation.

The participation is limited. Nominations are accepted on first-come-first served basis. Attached the concepts note
for your reference.

To register & for more details, pls visit www.techfluence.in

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