



Educational Multimedia Research Centre

ANNA UNIVERSITY CHENNAI

ஆக்கம் தேசிய குறும்படம் மற்றும் இசை காணொளி விழா 2018

AAKKAM National Short Film & Music Video Festival 2018

# ஆக்கம்

## AAKKAM'18

FICTION

THEME CATEGORIES

- (i) CORRUPTION FREE INDIA,
- (ii) SAVE WATER,
- (iii) MIND YOUR HEALTH,
- (iv) LOVE FOR ENVIRONMENT

OPEN CATEGORY

COMMERCIAL

Registration fee:  
₹300

FEBRUARY 9 - 10,  
2018

contact us:

+91 9840252685  
+91 8754405886

aakkam2018anna@gmail.com



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**AAKKAM** National Short Film & Music Video Festival 2018

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**AAKKAM National Short Film & Music Video Festival 2018**

**EMMRC, ANNA UNIVERSITY**

**From February 09 - 10, 2018**

**Registration deadline January 23, 2018**



**Vivekananda Auditorium  
Anna University  
Chennai- 600025**



**9840252685,8754405886**



**044/22358213/22300106**



**aakkam2018anna@gmail.com**



**www.annauniv.edu/emmrc**

**FICTION ( THEME CATEGORIES): Corruption Free India, Save Water, Mind Your Health, Love For Environment**

**(OPEN CATEGORY): Commercial**

**Registration deadline January 23, 2018**

**Registration fee: Rs.300/-**

**Preview format: Mp4**

**-Uploaded file**

**Requirements:**

**1) Films completed after: May 2017**

**2) Maximum duration: 14 minutes**

**3) Country of production: India**

**4) Screening format: MP4/Mov**

**5) Accepted genres: Fiction**

The short films are expected to be subtitled in English if the dialogues are in Tamil, Hindi or any other National Language. Otherwise, their participation will not be considered.

**AAKAM National Short Film Festival will be held in February 2018 at Anna University.**

### **Categories**

There are Five (3) COMPETITION SECTIONS to participate in:

- Best Short Film (Commercial) - (Best 3)
- Best Short Film (Theme) - (Best 3)
- Best Music Video (Theme) - (Best 3)

### **Requirements for Participation:**

- Natural or legal entities of any nationality can participate
- The number of short films that you can enter into competition is limited to two short films per director
- Only short films that have not been previously exhibited in other National film festival will be accepted
- The film cannot be a reduced or extended version of another short film made previously for this festival.
- Only short films with completion date after May, 2017 can compete

### **Awards**

The AAKAM National Short Film Festival will award honorable mentions if the jury deems so. The prizes are personal and not transferable. The AAKAM National Short Film Festival organization can deem some categories as deserted if the call does not meet a minimal participation. Participating short films in the OFFICIAL COMPETITION SECTION will compete for the following prizes depending on their characteristics:

- Best Short Film (Commercial) (Best 3) 50,000/, 30,000/, 20000
- Best Short Film (Theme) (Best 3) 50,000/, 30,000/, 20000
- Best Music Video (Only Theme based) (Best 3) - 20,000/, 15,000/, 10,000/

## Terms and Conditions

- a) The maximum duration for the short films in all categories is 14 minutes and could have been shot in format such as HD, SD in Mp4 or Mov.
- b) Entries must have completed production after May 2017.
- c) The short films whose dialogues are in Tamil, Hindi or other Indian Languages should have English subtitles.
- d) Proposals received after the specified date are excluded from participating.
- e) For local filmmakers participation in all activities of the Festival is mandatory. For other state filmmakers the Festival will arrange for lodging discounts in Chennai City, if they can attend to the Festival activities.

## Registration and material submission

The Festival Call will take place from January 24<sup>th</sup>, 2018

Download the Application form from [www.annauniv.edu/emrc](http://www.annauniv.edu/emrc) and submit the same to [aakkam2018anna@gmail.com](mailto:aakkam2018anna@gmail.com) for Registration.

Send your film by DVD via Post along with the Application at the following Address:

The Coordinator  
AAkam Short Film & Music Video Festival 2018  
Educational Multimedia Research Centre  
Anna University  
Chennai - 600025

Upon enrollment the information must be complete and ready to attach, such as:

- Short film's still photo
  - Director's photo
  - Short synopsis in English (Word File)
- b) Communication may be made with: **9840252685,8754405886** [aakkam2018anna@gmail.com](mailto:aakkam2018anna@gmail.com)

## Jury

- a) The Official Jury, composed by professionals from the film, culture and communication industry, will be in charge of awarding the prizes.
- b) Decisions of both the Selection Committee and the Official Jury will be final.
- c) The Jury reserves the right to declare awards and mentions deserted, if they don't find works that go along with what the Festival represents.
- d) The Jury's decision will be public at the end of the 2018 Festival.
- e) The Jury will evaluate the script, producing, directing, technical and artistic resources with which the participant short was made.

## Final

- a) The registration implies acceptance of all the rules.
- b) Each short film must have script registration rights and will be responsible for the image rights of the people who appear in their videos, as well as the rights of the soundtrack and/or original music.
- c) If selected to participate in the Festival, it is mandatory to have a Trailer of the short film of duration limited to 45 Secs, will be required by the programming team. The information about the short film (synopsis and technical datasheet) will be required in English as word file.

# AAKKAM National Short Film & Music Video Festival 2018

EMMRC, ANNA UNIVERSITY

From February 09 - 10, 2018

Registration deadline January 23, 2018

## ENTRY FORM

1. Title of the Film (in block letters): .....

.....

2. Category under which film is being submitted (Please tick the appropriate boxes)

Category A  ( THEME BASED )

Category B  ( COMMERCIAL )

Category C  (MUSIC VIDEO) THEME ONLY

3. Name and Address of the Institution / Production Agency / Independent Producer :

.....  
.....  
.....

City.: ..... State..... Pin.....

Tel No.: ..... Fax No.: .....

E- Mail ID: .....

Mobile No.: .....

4. Name and Address of the Director: .....

.....  
.....

City.: ..... State..... Pin.....

Tel No.: ..... Fax No.: .....

E- Mail ID: .....

Mobile No.: .....

5. Institution / Production agency / Individual which owns the copyright of the film:

.....

6. Duration of the film: .....
7. Date of production of the film: .....
8. Date of telecast and channel (if telecast): .....
9. Format in which the film was originally produced: .....
10. Format in which the film was originally shot: .....
11. From where did you get information about the *AAKAM '18* .....
12. Previous Award if any : .....

- I/We shall abide by the rules & regulations and decision of the Jury members.
- I/We give an undertaking that the film does not violate the copyright and intellectual property right.

Above mentioned details are true and correct to the best of my knowledge.

Date:

Place:

(Signature of applicant with  
name, designation )

Forwarding Authority

*Head/ Principal/Director*  
*Name & Address of the Institution*  
*(With Seal)*