ENTREPRENEURSHIP DEVELOPMENT CELL (EDC), A C TECH
CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED), ANNA UNIVERSITY
ENTREPRENEURSHIP FORUM FOR GIRLS (EFG), CED, ANNA UNIVERSITY

WORKSHOP on
“WOMEN ENTREPRENEURSHIP”
16TH MARCH, 2015 (1.30 pm to 4.30 pm)
Jointly organised by CED-AU and Startup Solutions

Center for Entrepreneurship Development, Anna University (CED-AU) conducts various awareness programs, workshops, training programs, etc for kindling the entrepreneurial spirit of the students. Entrepreneurship Forum for Girls (EFG) of Anna University was inaugurated during the women’s day, 8th March, 2014 and conducts programs for the Girl students of our Engineering Colleges.

NEED FOR THE WORKSHOP

Nowadays, there are a large percentage of girl students in our Engineering Colleges. Many corporates are opting for women employees as they even offer work from home options due to their job sincerity and dedication. A very strong aspect of women's nature is their ability of multitasking be at home or in career. Their calmness and composure, patience and perseverance, self dignity, honesty and sincerity, attention to details, respect for others and motherliness nature are best suited for entrepreneurship. Hence every woman is an entrepreneur by herself, whether she is at home or in office and this women's day (8th March, 2015), we salute one and all of them! This workshop is aimed at equipping them to become entrepreneurs.

CONTENTS

Women’s Day Celebration
Expert Lectures by Women Entrepreneurs
Talk show on Entrepreneurship Vs Employment by students
Entrepreneurship Opportunities in Supply Chain Management

VENUE: RAMAN Auditorium, ACTECH, Anna University, Chennai-25